



**TALLAHASSEE TOWN AND GOWN  
Community Survey**

**NOVEMBER 9, 2010**



**OPPENHEIM RESEARCH**

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## **TALLAHASSEE COMMUNITY TOWN AND GOWN SURVEY INTRODUCTION**

The Town and Gown Relations Project is a project of the Tallahassee Community College Foundation. It was conceived and initiated by project director, fundraiser and community activist Michael Pate. Oppenheim Research was retained by Michael Pate to develop a research approach and execute two surveys consisting of Tallahassee residents and community leaders. Oppenheim pre-tested the questions to be used for the community and leadership surveys by conducting a focus group and implementing the feedback from the focus group for the community and leadership surveys. Funding for the project was provided by the City of Tallahassee, Leon County, Florida State University, Florida A&M University, Tallahassee Community College and many other local organizations and businesses .

The Town and Gown Relations Project use a three phase approach and include:

- 1. A study of perceptions of town/gown relations in Tallahassee**  
Surveying a randomly selected segment of the community by phone, including landlines and cell phones and conducting in-depth interviews with key leaders in the community to gain an understanding of exactly how the community perceives town/gown relations in Tallahassee.
  
- 2. Town hall forums to discuss the research and best practices**  
Following the data collection and analysis from the surveys the results will be presented to the community to give them an opportunity to understand the findings and respond to them. In addition, a series of town hall forums will be held to present best practice examples from other communities that Tallahassee could implement to improve town/gown relations. The forums will be run by The Village Square and will be presented by representatives from other communities from around the country who will be identified as having a best practice that should be shared with the Tallahassee community.
  
- 3. Creation of a process to pursue excellence in town/gown relations**  
Key stakeholders will come together to evaluate the data from the survey, input from the best practice forums and feedback from the community. From that information they will develop a process for Tallahassee that will help the community become a best practice example for other communities in the area of town and gown relations.

The citizen telephone survey was conducted from October 4 to 28, 2010 to ascertain opinions on several topics. Among them:

- How leaders in our community are viewed by citizens;
- Is there a connection between leaders and citizens;
- Leadership roles to involve citizens in economic development and economic growth diversification;

## Tallahassee Town and Gown Community Survey

- Identifying leadership roles to bridge gaps of communication between institutions and the community;
- Citizen involvement to aid economic diversification and to foster a diverse and creative workforce.

The leadership survey conducted between October 28 and November 19, 2010 addressed similar topics and explored in depth:

- How leaders from institutions and the community could involve citizens to play a greater role in economic development and diversification;
- How local, state and educational institutions can work together to achieve common goals;
- Creating more opportunities for local and small businesses;
- Providing more opportunities for young professionals; and
- How to keep talent here.

The community survey was conducted between October 4 and 28, 2010 and the appendix of this report contains all frequency tables and selected cross-tabulations.

## **EXECUTIVE SUMMARY**

### **THE RESPONDENTS**

- The respondents (813) represented a cross-section of age groups with the majority of the respondents of working age. By racial/ethnic category, the respondents were representative of Tallahassee in composition. Males and females were evenly split. Most respondents identified themselves as long time Tallahassee residents with 50% of respondents having lived in Tallahassee over 10 years and 21% of respondents having lived in Tallahassee their entire lives. Sixteen percent indicated they had lived here between five and ten years and 13% said they had lived in Tallahassee for less than 5 years.
- Respondents to the survey overwhelmingly agreed that university, college, business, government and community leaders should meet regularly regarding economic development opportunities, with 65% of respondents strongly agreeing and 30% of respondents somewhat agreeing. Only 4% of respondents felt disagreement or did not offer an opinion.
- When asked about forces that promote economic prosperity, in addition to jobs, responses were varied but the most common response was “do not know” with 22% of respondents indicating so. Some 14% named economic/business development and spending while 9% or respondents named community events/football/conventions. Education was cited by 8% of respondents.

### **EFFORTS BY LOCAL UNIVERSITIES AND COLLEGES**

- Respondents were asked their opinion about whether or not they thought local universities and colleges are working with community groups (such as youth groups, neighborhood associations, civic clubs, arts and culture groups, business organizations and the like) to form meaningful relationships that benefit the whole community. A strong majority of respondents indicated that they felt our universities and colleges were working with community groups with 35% saying “yes” and another 35% saying “yes, sometimes”. Fourteen percent (14%) answered “no” that universities and colleges are not working with community groups.
- When asked about how meaningful these relationships are an overwhelming majority of respondents indicated so with 44% saying they were “very meaningful” and 52% indicating they are “somewhat meaningful”. Only 3% thought the relationships were “not very meaningful” and just 1% said they were “not meaningful at all”.
- When asked about the frequency that universities and colleges include citizens in discussions about forming community relationships that benefit the community as a whole, a large majority of the respondents indicated there was inclusion, however only 6% indicated at that citizens were “always” included and just 18% indicated that citizens were “frequently” included. Just over half (54%) indicated that citizens were included

“sometimes”. A small percentage (8%) indicated that citizens are never included in discussions.

- When respondents were asked about their participation in discussions between universities and colleges and the community; only 20% indicated they had ever been a participant while 80% had not.
- When asked about the importance of the role of universities and colleges in facilitating local economic growth, respondents indicated it was “very important” 65% of the time and “somewhat important” 30% of the time. Understandably, those employed by universities and colleges most often (85%) thought the role of universities and colleges to be “very important”.
- Respondents were also asked to name the benefits from universities and colleges to the local economy. The economic/financial impact of spending by students and visitors was the most cited benefit with 29% of respondents naming this benefit. Jobs and workforce were the next most often cited benefit at 18% followed by education with 10%.

## **EFFORTS BY LOCAL GOVERNMENTS**

- Respondents were asked similar questions regarding how they thought about how local government is working with community groups to form meaningful relationships that would benefit the entire community. Respondents answered similarly with a clear majority indicating that local government is working together with community groups, 31% saying “yes” and 41% saying “yes, sometimes”. In the negative, 19% of respondents said “no”, local government was not working with community groups.
- As for the importance of forming relationships between local government and community groups, answers were again very similar, with 40% of respondents saying the relationships were “very meaningful” and 57% saying they are somewhat meaningful. Mirroring the responses concerning universities and colleges and community groups, only 3% of respondents thought the relationships between local government and community groups to be “not very meaningful”.
- When asked about the frequency of local government including citizens in discussions to form community relationships, respondents expressed that citizens were included in discussions slightly more often than they were by local universities and colleges, with 7% saying “always”, 25% saying “frequently” and 53% indicating “sometimes”.
- When asked about their own participation in discussions between local government and the community 31% indicated they had participated in discussions while 69% had not.
- An overwhelming majority (78%) indicated it was “very important” for local government to include citizens in discussions for form meaningful plans for economic development. Another 20% indicated it was “somewhat important” and 2% said it was “not very” or “not important at all” to include citizens.

## **UNIVERSITIES/COLLEGES AND GOVERNMENT EFFORTS**

- When asked if our local universities and colleges are working with local governments to form meaningful relationships that benefit the whole community, a majority of respondents indicated they were with 28% saying “yes” and 44% saying “yes, sometimes”. Only 13% said “no” they were not working together and 15% either did not know or offered no opinion.
- As for the importance of forming relationships between universities and colleges and local government groups, answers were again very similar, with 40% of respondents saying the relationships were “very meaningful” and 55% saying they are somewhat meaningful. About only 6% of respondents thought the relationships between universities and colleges and local governments to be “not very meaningful” and “not meaningful at all”.

## **QUALITY OF COMMUNICATIONS**

- In rating the quality of communications between the universities and colleges and the local government, only 5% rated communications “excellent”, while 43% rated them “good”. On the negative side, 32% said communications were “fair” and 9% said they were “poor”.
- Respondents rated the quality of communications between the local universities and colleges and the community at large nearly the same with just slightly more respondents saying the communications were “poor” (11%).
- Respondents had a lower opinion of the quality of communications between the local government and the community at large with only 5% rating them “excellent” and 37% rating them “good”. On the negative side 36% said communications were “fair” while 18% said they were “poor”.

## **MOST IMPORTANT ISSUES**

- The number one issue rated as very important was “economic development partnerships”, followed by “using university research to create jobs and new businesses”, “public safety issues”, “public transportation”, and “how universities communicate with residents”. The next most frequently named as “very important” were “sporting events”, “how government can encourage starting new businesses”, and “getting students engaged in the Tallahassee community”.
- The second most important issues chosen most frequently were “public safety issues”, “using university research to create jobs and new businesses”, “economic development partnerships”, followed by “traffic issues”, and “public transportation”.

## COMMUNITY SURVEY FINDINGS

### OVERALL IMPRESSIONS

All survey respondents were first given the following definition of Town and Gown Relation: A community that has good “Town and Gown Relations” will be one where local universities and colleges, local governments and the local community work together on issues that are of importance to the whole community.

When asked to identify university communities that in their opinion had “good” town and gown relations, just over half (56%) indicated that they could not identify any. Of the remaining 44%, Gainesville (32%), Miami (8%), Tampa (7%), and Orlando (6%) were the most frequently cited communities. Next most frequently cited were Athens, Atlanta and Austin by 3% respectively. The responses to this question may be indicative of a respondents personal familiarity with a specific university or college rather than actual knowledge of “town and gown” relations. The responses may not offer much insight into model communities.

### THE RESPONDENTS

The respondents represented a cross-section of age groups with the majority of the respondents of working age. By racial/ethnic category, the respondents were representative of Tallahassee in composition. Males and females were evenly split. Most respondents identified themselves as long time Tallahassee residents with 50% of respondents having lived in Tallahassee over 10 years and 21% of respondents having lived in Tallahassee their entire lives. Sixteen percent indicated they had lived here between five and ten years and 13% said they had lived in Tallahassee for less than 5 years. Most respondents (68%) were employed. Of the employed respondents, 42% work in government (state government, university/college, or education K-12) and 40% are employed in the private sector. The remaining (18%) indicated “other” as their employment.

Of those who were not employed, 63% said they were either retired or disabled, 12% indicated they were unemployed, 11% were students, and the remainder (14%) said they were homemakers or “other”. Of those identifying themselves as either students or “other” about half (49%) indicated that they were planning on staying in Tallahassee to pursue their career. The majority of respondents (77%) had some level of education beyond high school and of those with a degree, just under half (48%) indicated they had graduated from a local college or university. Seventeen percent of respondents had completed high school, while just 4% indicated that they had less than a high school education.

Politically, the respondents were balanced with a small tilt toward being conservative. Twenty-five percent indicated they were either liberal or very liberal, 36% said they were “middle of the road”, and 35% identified themselves as conservative or very conservative.

Income levels of participants were also well balanced with 22% of respondents earning less than \$35,000 per year, 52% earning between \$35,000 and \$100,000, and 18% earning over \$100,000



per year.

When asked about forces that promote economic prosperity, in addition to jobs, responses were varied but the most common response was “do not know” with 22% of respondents indicating so. Some 14% named economic/business development and spending while 9% of respondents named community events/football/conventions. Education was cited by 8% of respondents.

Respondents indicated they receive most of their civic information from three main sources; television/news/special TV shows 34%, local newspaper 27%, and the internet 19%. When asked about cooperation by civic leaders with others who don't share their political views, 83% of respondents said it was either “extremely important” or “very important” that they do cooperate.

Respondents to the survey overwhelmingly agreed that university, college, business, government and community leaders should meet regularly regarding economic development opportunities, with 65% of respondents strongly agreeing and 30% of respondents somewhat agreeing. Only 4% of respondents felt disagreement or did not offer an opinion.

## EFFORTS BY LOCAL UNIVERSITIES AND COLLEGES

Respondents were asked their opinion about whether or not they thought local universities and colleges are working with community groups (such as youth groups, neighborhood associations, civic clubs, arts and culture groups, business organizations and the like) to form meaningful relationships that benefit the whole community. A strong majority of respondents indicated that they felt our universities and colleges were working with community groups with 35% saying “yes” and another 35% saying “yes, sometimes”. Fourteen percent (14%) answered “no” that universities and colleges are not working with community groups, while 16% either did not know or had no opinion.

Question 4: Would you say our local **universities and colleges** are working together with community groups (*such as youth groups, Neighborhood Associations, civic clubs, arts and culture groups, business organizations and the like*) to form meaningful relationships that benefit the whole community?

	Total
Unweighted Base	813
Yes	287 35.3%
Yes, Sometimes	287 35.3%
No	111 13.7%
DK/No opinion	128 15.7%

Not surprisingly, those in the 18-24 age group most often responded “yes” or “yes, sometimes” to this question compared to other age groups, possibly due to greater exposure to activities at local universities and colleges. A majority of all employment groups indicated either “yes” or “yes, sometimes”, with those employed in education k-12 responding this way the most often at 81%.

When asked about how meaningful these relationships are an overwhelming majority of respondents indicated so with 44% saying they were “very meaningful” and 52% indicating they are “somewhat meaningful”. Only 3% thought the relationships were “not very meaningful” and just 1% said they were “not meaningful at all”.

Question 5: Would you say these relationships are:  
**READ ANSWER CHOICES**

	Total
Unweighted Base	575
Very meaningful	254 44.2%
Somewhat meaningful	299 52.0%
Not very meaningful	17 3.0%
Not meaningful at all	5 0.9%

When asked about the frequency that universities and colleges include citizens in discussions about forming community relationships that benefit the community as a whole, a large majority of the respondents indicated there was inclusion, however only 6% indicated that citizens were “always” included and just 18% indicated that citizens were “frequently” included. Just over half (54%) indicated that citizens were included “sometimes”. A small percentage (8%) indicated that citizens are never included in discussions and 14% either did not know or did not provide a response.

Question 6: In your opinion, how often do local universities and colleges include citizens in the discussion to form community relationships that benefit the whole community? Would you say always, frequently, sometimes, or never?

	Total
Unweighted Base	813
Always	46 5.7%
Frequently	150 18.5%
Sometimes	439 54.0%
Never	68 8.4%
DK/NA	110 13.5%

Again, respondents in the 18-24 age group were more likely to respond that citizens were either “always” or “frequently” included in discussions. All categories of employment consistently responded either “always” or “frequently” just over 20% of the time with the exception of university and college employees who responded in this manner 33% of the time.

When respondents were asked about their participation in discussions between universities and colleges and the community; only 20% indicated they had ever been a participant while 80% had not.

Question 7: Have you ever participated in any discussions between local universities and colleges and the community?

	Total
Unweighted Base	813
Yes	162 19.9%
No	651 80.1%

Of the respondents who had participated in discussions, the likelihood of them having participated increased with the education level they reported having. Those completing high school indicated “yes” to participation just 13% of the time while those with a degree beyond a master’s degree reported participating 54% of the time. Respondents who graduated from a local university or college (29%) reported having participated at a higher rate than non-local graduates (17%). Those employed by universities and colleges and by education k-12 were more likely than other employment groups to have participated in discussions.

When asked about the importance of the role of universities and colleges in facilitating local economic growth, respondents indicated it was “very important” 65% of the time and “somewhat important” 30% of the time. Understandably, those employed by universities and colleges most often (85%) thought the role of universities and colleges to be “very important”.

Question 15: How important are the roles of our local universities and colleges in facilitating local economic growth? Would you say:

READ ANSWER CHOICES

	Total
Unweighted Base	813
Very Important	525 64.6%
Somewhat important	247 30.4%
Neither (Volunteered)	4 0.5%
Not very important	18 2.2%
Not important at all	8 1.0%
DK/NA	11 1.4%

Respondents were also asked to name the benefits from universities and colleges to the local economy. The economic/financial impact of spending by students and visitors was the most cited benefit with 29% of respondents naming this benefit. Jobs and workforce were the next most often cited benefit at 18% followed by education with 10%. Other responses included:

- Growth (6%)
- Sporting events (5%)
- University research (4%)
- University student volunteering and retention (3%)
- Housing (3%)
- Communication, quality of life and intellectual benefits respectively (2%)
- Cultural benefits (1%)

This question was asked as an open-ended response and responses were later grouped and coded into categories that best reflected the respondents answers. The table includes multiple responses.

The following table shows the re-coded answers.

Question 16: What benefits do you see from universities and colleges to the local economy?

	Total
Unweighted Base	813
Economic impact /Financial/ spending by students, visitors	318 29.1%
Jobs / Workforce/	199 18.2%
Education /	114 10.4%
Other	71 6.5%
DK/not sure	65 5.9%
Growth / Population /	62 5.7%
Sporting events/ Football	51 4.7%
University Research	46 4.2%
University- student volunteering- retaining	35 3.2%
Housing	29 2.7%
Communication	20 1.8%
Quality of life	20 1.8%
Intellectual benefits	20 1.8%
Cultural	14 1.3%
Benefits but can't specify	12 1.1%
Community involvement from university	10 0.9%
Tax benefits	7 0.6%

## EFFORTS BY LOCAL GOVERNMENTS

Respondents were asked similar questions regarding how they thought about how local government is working with community groups to form meaningful relationships that would benefit the entire community. Respondents answered similarly with a clear majority indicating that local government is working together with community groups, 31% saying “yes” and 41% saying “yes, sometimes”. In the negative, 19% of respondents said “no”, local government was not working with community groups. Nine percent of respondents either did not know or did not have an opinion.

Question 8: Would you say our local **governments** are working together with community groups (*such as youth groups, Neighborhood Associations, civic clubs, arts and culture groups, business organizations and the like*) to form meaningful relationships that benefit the whole community?

	Total
Unweighted Base	813
Yes	250 30.8%
Yes, Sometimes	330 40.6%
No	157 19.3%
DK/ No opinion	76 9.3%

Employment mattered somewhat in that respondents employed by universities and colleges and by education k-12 were more likely than state government or private employment to say local governments are working together with community groups although a majority of all employment groups felt this way.

As for the importance of forming relationships between local government and community groups, answers were again very similar, with 40% of respondents saying the relationships were “very meaningful” and 57% saying they are somewhat meaningful. Mirroring the responses concerning universities and colleges and community groups, only 3% of respondents thought the relationships between local government and community groups to be “not very meaningful”.

Question 9: Would you say these relationships are:  
 READ ANSWER CHOICES

	Total
Unweighted Base	580
Very meaningful	230 39.7%
Somewhat meaningful	332 57.2%
Not very meaningful	16 2.8%
Not meaningful at all	2 0.3%

When asked about the frequency of local government including citizens in discussions to form community relationships, respondents expressed that citizens were included in discussions slightly more often than they were by local universities and colleges, with 7% saying “always”, 25% saying “frequently” and 53% indicating “sometimes”. Eight percent said citizens were never included and 6% either did not know or had no opinion.

Question 10: In your opinion, how often do local governments include citizens in the discussion to form relationships that benefit the whole community? Would you say:

	Total
Unweighted Base	813
Always	60 7.4%
Frequently	204 25.1%
Sometimes	435 53.5%
Never	66 8.1%
DK/NA	48 5.9%



Those with a degree higher than a bachelor degree generally felt local governments include citizens more often than those with lower levels of education. Persons aged 55 and older were more likely to indicate inclusion in discussions, for instance 40% of those in the 55-64 age groups indicated that citizens were “always” or “frequently” included while only 28% of those in the 25 to 34 age group felt the same. Those employed by k-12 education (52%) were more likely to respond than other employment groups that local governments include citizens in discussions either “always” or “frequently”.

When asked about their own participation in discussions between local government and the community 31% indicated they had participated in discussions while 69% had not.

Question 11: Have you ever participated in any discussions between local governments and the community?

	Total
Unweighted Base	813
Yes	251 30.9%
No	562 69.1%

Respondents showed a consistent pattern of those having a higher level of education were more likely to have participated in discussions. Those with a high school education reported participating 21% of time while those with an education higher than a master’s degree reported participating 46% of the time. Those in the 18 to 24 age group were least likely to have participated in discussion with only 17% indicating they had, the next nearest group was those aged 25 to 34 who indicated they had participated 28% of the time. Somewhat contradicting to the previous question, those employed by education k-12 were the least likely employment group to have participated in discussions between local government and the community, indicating “yes” only 19% of the time while state government employees were most likely to have participated at 38%.

An overwhelming majority (78%) indicated it was “very important” for local government to include citizens in discussions for form meaningful plans for economic development. Another 20% indicated it was “somewhat important” and 2% said it was “not very” or “not important at all” to include citizens.

Question 14: How important is it for local governments to include citizens in the discussion to form meaningful plans for economic development?  
 READ ANSWER CHOICES

	Total
Unweighted Base	813
Very Important	633 77.9%
Somewhat Important	159 19.6%
Not very important	11 1.4%
Not important at all	5 0.6%
DK/NA	5 0.6%

**UNIVERSITIES/COLLEGES AND GOVERNMENT EFFORTS**

When asked if our local universities and colleges are working with local governments to form meaningful relationships that benefit the whole community, a majority of respondents indicated they were with 28% saying “yes” and 44% saying “yes, sometimes”. Only 13% said “no” they were not working together and 15% either did not know or offered no opinion.

Question 12: In your opinion, are our local **universities and colleges** working together with local **governments** to form meaningful partnerships that benefit the whole community?

	Total
Unweighted Base	813
Yes	228 28.0%
Yes, Sometimes	354 43.5%
No	107 13.2%
DK/No opinion	124 15.3%

As for the importance of forming relationships between universities and colleges and local government groups, answers were again very similar, with 40% of respondents saying the relationships were “very meaningful” and 55% saying they are somewhat meaningful. About only 6% of respondents thought the relationships between universities and colleges and local governments to be “not very meaningful” and “not meaningful at all”.

Question 13: Would you say these relationships are:  
**READ ANSWER CHOICES**

	Total
Unweighted Base	582
Very meaningful	230 39.5%
Somewhat meaningful	317 54.5%
Not very meaningful	31 5.3%
Not meaningful at all	4 0.7%

Generally, those who found these relationships to be “very meaningful” were likely to have a higher level of education. Of employment groups, respondents employed by universities and colleges and by education k-12 were most likely to say these groups are working together.

### CROSS ENTITY COMPARISONS

By having asked like questions about the different entities’ relationships, we have included some comparisons for the three different relationships. When asked about the entities working together with community groups, respondents responded with a “yes” most often (35% of the time) when considering universities and colleges, followed by local governments at 31% and the cooperation between the universities and colleges with the local governments at only 28%. However, when allowing for “yes, sometimes” and “no” responses the majority of respondents (60%) felt that governments are only sometimes or not at all working together with community groups, followed by universities/colleges and governments only sometimes or not at all working together with 57% while 49% of respondents felt that universities/colleges and community groups are working together sometimes or not at all.

It is also interesting to note that of those who indicated that “no” the entities were not working with community groups or each other, 19% of respondents did not think local government were working together with community groups, 14% of respondents responded “no” when asked about universities and colleges and 13% indicated that universities and colleges were not working together with local governments.

	Would you say our local <b>universities and colleges</b> are working together with community groups?	Would you say our local <b>governments</b> are working together with community groups?	In your opinion, are our local <b>universities and colleges</b> working together with local <b>governments</b> ?
	Total	Total	Total
<b>Unweighted Base</b>	814	814	814
<b>Yes</b>	287 35%	250 31%	228 28%
<b>Yes, Sometimes</b>	287 35%	331 41%	355 44%
<b>No</b>	111 14%	157 19%	107 13%
<b>DK/No opinion</b>	129 16%	76 9%	124 15%

When asked about the meaningfulness of these same three relationships, respondents indicated that the relationship between the universities and colleges and community groups was “very meaningful” 44% of the time. The relationships between local governments and community groups and the relationship between the universities and colleges and the local government were both “very meaningful” to 40% of the respondents. However, the majority of respondents felt that these relationships are only somewhat meaningful between governments and community groups (57%), universities and colleges and governments (54%) and universities and colleges and community groups (52%).

	How meaningful are the relationships between <b>universities and colleges</b> and community groups?	How meaningful are the relationships between our local <b>governments</b> are community groups?	How meaningful are the relationships between our local <b>universities and colleges</b> and local <b>governments</b> ?
	Total	Total	Total
<b>Unweighted Base</b>	575	581	583
<b>Very meaningful</b>	254 44%	231 40%	231 40%
<b>Somewhat meaningful</b>	299 52%	332 57%	317 54%
<b>Not very meaningful</b>	17 3%	16 3%	31 5%
<b>Not meaningful at all</b>	5 1%	2 0%	4 1%

When asked about how often citizens were included in discussions to form community relationships that benefit the entire community, respondents indicated that local government more frequently included citizens in those discussions. Those responding that citizens were either “always” or “frequently” included by universities and colleges equaled 24% while local governments were perceived as inclusive 32% of the time.

	How often do local universities and colleges include citizens in the discussion to form community relationships...	How often do local governments include citizens in the discussion to form relationships...
	Total	Total
<b>Unweighted Base</b>	814	814
<b>Always</b>	46 6%	61 7%
<b>Frequently</b>	150 18%	204 25%
<b>Sometimes</b>	439 54%	435 53%
<b>Never</b>	69 8%	66 8%
<b>DK/NA</b>	110 14%	48 6%

Going hand in hand with this observation is that 20% of respondents indicated they had participated in discussions personally with universities and colleges while 31% had participated in discussion with local governments.

	Have you ever participated in any discussions between local universities and colleges and the community?	Have you ever participated in any discussions between local governments and the community?
	Total	Total
<b>Unweighted Base</b>	814	814
<b>Yes</b>	163 20%	252 31%
<b>No</b>	651 80%	562 69%

## QUALITY OF COMMUNICATIONS

Respondents were also asked about the quality of communications between universities and colleges, the local government, and the local community.

In rating the quality of communications between the universities and colleges and the local government, only 5% rated communications “excellent”, while 43% rated them “good”. On the negative side, 32% said communications were “fair” and 9% said they were “poor”. Respondents either did not know or did not offer an opinion 12% of the time. Of employment groups, those employed by education k-12 rated communications either “excellent” or “good” 74% of the time whereas less than 50% of all other employment groups rated communication the same.

Respondents rated the quality of communications between the local universities and colleges and the community at large nearly the same with just slightly more respondents saying the communications were “poor” (11%).

Respondents had a lower opinion of the quality of communications between the local government and the community at large with only 5% rating them “excellent” and 37% rating them “good”. On the negative side 36% said communications were “fair” while 18% said they were “poor”. Just 4% either did not know or did not offer an opinion. Those employed in education k-12 rated this communication either “excellent” or “good” 63% of the time while all other employment groups indicated the same rating less than 50% of the time.

Question 17: Next, I would like to ask you some questions about the quality of communications between local universities/colleges, governments and the local community at large.

	Total	Excellent	Good	Fair	Poor	DKNA
How would you rate the quality of communications between local universities and colleges and local governments? Would you say:	813 100.0%	38 4.7%	346 42.6%	258 31.7%	75 9.2%	96 11.8%
How would you rate the quality of communications between local universities and colleges and the community at large?	813 100.0%	59 7.3%	343 42.2%	273 33.6%	86 10.6%	52 6.4%
How would you rate the quality of communications between local governments and the community?	813 100.0%	41 5.0%	302 37.1%	295 36.3%	145 17.8%	30 3.7%

**MOST IMPORTANT ISSUES**

Respondents were then asked about the importance of issues to the community at large where local universities and colleges, the local government, and the local community work together. Respondents were asked to respond to a list of issues and rate each issue independently as to whether it is “very important”, “somewhat important”, “not very important”, or “not important at all”. Respondents could also provide a ‘don’t know/NA” response. The rating for each issue is shown in the table below by order ranking of “very important”.

The 20 issues on the list were randomly administered to avoid order bias.

Question 18: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

	Very important	Somewhat important	Not very important	Not at all important	DK/NA
Public safety issues	643 79.1%	154 18.9%	11 1.4%	3 0.4%	2 0.2%
Using university research to create jobs and new businesses	642 79.0%	151 18.6%	14 1.7%	2 0.2%	4 0.5%
How local government can encourage starting new businesses	593 72.9%	192 23.6%	16 2.0%	6 0.7%	6 0.7%
Economic development partnerships	592 72.8%	195 24.0%	9 1.1%	5 0.6%	12 1.5%
Traffic Issues	585 72.0%	199 24.5%	26 3.2%	2 0.2%	1 0.1%
Environmental partnerships between the universities and the community	533 65.6%	235 28.9%	30 3.7%	7 0.9%	8 1.0%
Encouraging startup companies to use university research	517 63.6%	267 32.8%	20 2.5%	1 0.1%	8 1.0%
Getting students engaged in the Tallahassee community	511 62.9%	268 33.0%	21 2.6%	6 0.7%	7 0.9%
Public Transportation	510 62.7%	249 30.6%	32 3.9%	15 1.8%	7 0.9%
How planning and zoning affects resident and student populations	508 62.5%	251 30.9%	31 3.8%	8 1.0%	15 1.8%
Student volunteers	482 59.3%	289 35.5%	29 3.6%	8 1.0%	5 0.6%
How universities communicate with residents	436 53.6%	317 39.0%	41 5.0%	7 0.9%	12 1.5%
Sporting events	418 51.4%	321 39.5%	60 7.4%	11 1.4%	3 0.4%
Retaining students to stay after graduation	412 50.7%	304 37.4%	64 7.9%	27 3.3%	6 0.7%
Recreation	401 49.3%	346 42.6%	55 6.8%	9 1.1%	2 0.2%
Noise in the neighborhood	400 49.2%	287 35.3%	92 11.3%	26 3.2%	8 1.0%
Getting residents engaged in the university communities	397 48.8%	353 43.4%	48 5.9%	9 1.1%	6 0.7%
Entertainment opportunities	359 44.2%	368 45.3%	61 7.5%	21 2.6%	4 0.5%
Living together, students and residents in the same Neighborhoods	338 41.6%	342 42.1%	95 11.7%	25 3.1%	13 1.6%
Shopping	317 39.0%	362 44.5%	92 11.3%	36 4.4%	6 0.7%



Respondents were then asked to rank those they identified as “very important” as to which was most, second most and third most important to have “good” town and gown relations. The number one issue rated as very important was “economic development partnerships”, followed by “using university research to create jobs and new businesses”, “public safety issues”, “public transportation”, and “how universities communicate with residents”. The next most frequently named as “very important” were “sporting events”, “how government can encourage starting new businesses”, and “getting students engaged in the Tallahassee community”.

The second most important issues chosen most frequently were “public safety issues”, “using university research to create jobs and new businesses”, “economic development partnerships”, followed by “traffic issues”, and “public transportation”.

The complete table in rank order by “most important“ is provided below.

Question 19: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

	Most Important	Second Most Important	Third Most Important
1. Economic development partnerships	169	72 (3)	60 (3)
2. Using university research to create jobs and new businesses	117	82 (2)	52
2. Public safety issues	117	91 (1)	71 (1)
3. Public Transportation	70	62	43
4. How local government can encourage starting new businesses	51	60	50
5. Traffic Issues	50	69	64 (2)
6. Sporting events	34	33	35
7. Getting students engaged in the Tallahassee community	31	26	42
8. Retaining students to stay after graduation	28	43	50
9. Environmental partnerships between the universities and the community	26	60	48
10. Encouraging startup companies to use university research	19	28	50
11. How universities communicate with residents	16	17	14
12. Student volunteers	15	14	34
13. How planning and zoning affects resident and student populations	15	34	43
14. Noise in the neighborhood	14	42	21
15. Getting residents engaged in the university communities	12	12	21
16. Shopping	11	10	19
17. Living together, students and residents in the same neighborhoods	10	24	23
18. Entertainment opportunities	8	25	28
19. Recreation	6	17	29

There was a difference educationally among those finding “economic development partnerships to be “very important” as they were more likely to have a degree higher than a bachelor degree. For example, those with a bachelor’s degree felt “economic development partnerships” were “very important” 72% of the time while those with a degree higher than a master’s degree thought this category was “very important” 81% of the time. Education also played a role in how respondents viewed “public safety issues” in that consistently those with a lower level of education were more likely to indicate that this issue was “very important”. Education had the same impact on those naming “using university research to create jobs and new business” as “very important” as with “economic development partnerships” where those with a higher education were most likely to stress the importance of this issue.

Age also impacted how respondents deemed importance of “economic development partnerships” as an issue. Those typically in the working age groups (25-34, 35-44, 45-54, and 55-64) all indicated this was a “very important” issue over 70% of the time, while those aged 18 to 24 only deemed the issue “very important” 66% of the time and those 65 plus deemed it “very important” only 54% of the time.

## RECOMMENDATIONS

### **Recommendations #1-**

Form a taskforce to examine how universities and colleges, the local governments, and community groups could better work together on the issues identified in the survey as “very important”. Particular focus should be given to “economic development partnerships”, “using university research to create jobs and new businesses”, and “public safety” issues. The next most important issues to focus on would be “public transportation”, “how local government can encourage starting new businesses” and “traffic issues”. There may be some realized benefit to stakeholders being in the same room rather than operating in silos. The data provide strong evidence that the Town and Gown Tallahassee Process is needed and justified.

The taskforce should consider some of the events that are already successful within the community as models. One such event might be the Seven Days of Opening Nights festival, this annual event is now more than a decade old and while it is a Florida State University production, it is widely known and attended by the community at large.

This taskforce should also consider previous work by the Knight Foundation (Soul of the Community Project) that would indicate that a driver for economic success is impacted by the connectivity citizens feel to the community. Fostering a community environment that ties people to their community, whether they are working residents or students, has economic benefits for that community. There is evidence that the students attending universities and colleges in Tallahassee do not have a particularly strong tie to Tallahassee itself. Building those ties could have very positive benefits for the Tallahassee community as a whole.

### **Recommendation #2-**

Universities and colleges and the local governments should make efforts to improve the quality of communications among the various stakeholders. Again, this should be a particular focus of the local governments based on the survey results.

One avenue to achieving this might be to identify various meetings where it would be appropriate to have a representative from one of the other parties in attendance. For example: Having representatives from the universities and colleges in attendance at regularly scheduled City of Tallahassee Commissioners meetings.

Another method might be to develop a shared website that provides a single portal by which information related to community relations is posted by all parties.

### **Recommendation #3-**

Universities and colleges and the local governments need to have greater inclusion of citizens in their discussions concerning efforts to form better relationships. This recommendation should be particularly stressed for the efforts being made by local government based on the survey results and the general notion that forming community relations that benefit the community at

large is a basic function of local government.

In making an effort to be more inclusive both universities and colleges and the local governments should make an effort to have greater representation of varying age groups and citizens of varying education levels participating in discussions.

## **METHODOLOGY**

### **TALLAHASSEE COMMUNITY SURVEY**

The Town and Gown Community Survey is based on a telephone survey sample of the adult Tallahassee population (18 years or older). Sample telephone numbers included a random sub-sample of cell phones and a random landline sample for Leon County.

Fieldwork for the study was conducted under the professional supervision of Anneliese R. Oppenheim, Research Director, from the phone bank at Oppenheim Research.

Interviewers called approximately 6,000 of the numbers to complete the desired number of questionnaires (800). Approximately 18,000 telephone calls were attempted.

Callback arrangements were made for all households not able to respond at the initial contact. Refusals were called back a second time to increase the response rate. Generally, refusal conversion techniques yield a five percent increase in response rates and eliminate some response bias seen in surveys with low response rates due to high refusal rates. The sampling procedures used for this survey produce a representative sample of the Leon County households with landline phone numbers. To increase representation of non-landline households a sub-sample of cell phones was included.

Oppenheim Research relies exclusively on trained and paid interviewers for survey research projects. All interviewers received special training on project specifics.

Professionally trained and experienced supervisors oversaw all interviewing. Most of the interviewing was done Monday through Friday, between 6 p.m. and 9 p.m. and between 9 a.m. and 2 p.m. on Saturday. Some callback arrangements requested daytime call backs, and were attempted between 9 a.m. and 5 p.m. during regular business hours.

Fieldwork dates for this survey were October 4 to 28, 2010. A total of 813 residents were interviewed. Interviews lasted an average of 10 to 15 minutes and the cooperation rate was 60 percent.

All surveys are subject to sampling error, which refers to the extent to which sample results differ from what would be obtained if the entire population had been interviewed. The survey has a margin of error of plus or minus 3.5 percentage points. If the sampling was repeated in the same time period, results could vary by plus or minus 3.5 percentage points 95 percent of the time. Thus, the study's confidence level is 95 percent.

We would like to thank the citizens of Leon County for their participation in this important research project.

**APPENDIX  
QUESTIONNAIRE**

Town Gown Relations Survey

Questionnaire # \_\_\_\_\_ (1-4)

Q.1 First, I would like to give you a definition of “Town and Gown Relations”.

A community that has good “Town and Gown Relations” will be one where local universities and colleges, local governments and the local community work together on issues that are of importance to the whole community.

Now I would like to ask you some questions about the relationships of our local universities and colleges, local governments and the community.

To begin, can you identify any university communities other than Tallahassee that, in your opinion, have good Town and Gown Relations?

[REQUIRE ANSWER]

(5)

**Yes ..... 1**

**No ..... 2**

[S - IF THE ANSWER IS 2, THEN SKIP TO QUESTION 3]

Q.2 Which communities come to mind?

ASK FOR SPELLING OF COMMUNITIES NAMED

[REQUIRE ANSWER] \_\_\_\_\_ (6-255)

Q.3 Do you agree or disagree that university, college, business, government **and** community leaders **should** meet regularly to identify economic development opportunities?

[REQUIRE ANSWER]

(256)

**Strongly Agree ..... 1**

**Somewhat Agree ..... 2**

**Somewhat Disagree ..... 3**

**Strongly disagree ..... 4**

**DK/NA ..... 5**

Q.4 Would you say our local **universities and colleges** are working together with community groups (*such as youth groups, Neighborhood Associations, civic clubs, arts and culture groups, business organizations and the like*) to form meaningful relationships that benefit the whole community?

[REQUIRE ANSWER]

- (257)
- Yes ..... 1**
- Yes, Sometimes ..... 2**
- No ..... 3**
- DK/No opinion ..... 4**

[S - IF THE ANSWER IS 3 OR 4, THEN SKIP TO QUESTION 6]

Q.5 Would you say these relationships are:  
READ ANSWER CHOICES

[REQUIRE ANSWER]

- (258)
- Very meaningful ..... 1**
- Somewhat meaningful ..... 2**
- Not very meaningful ..... 3**
- Not meaningful at all ..... 4**

Q.6 In your opinion, how often do local universities and colleges include citizens in the discussion to form community relationships that benefit the whole community? Would you say always, frequently, sometimes, or never?

[REQUIRE ANSWER]

- (259)
- Always ..... 1**
- Frequently ..... 2**
- Sometimes ..... 3**
- Never ..... 4**
- DK/NA ..... 5**

Q.7 Have you ever participated in any discussions between local universities and colleges and the community?

[REQUIRE ANSWER]

- (260)
- Yes ..... 1**
- No ..... 2**

Q.8 Would you say our local **governments** are working together with community groups (*such as youth groups, Neighborhood Associations, civic clubs, arts and culture groups, business organizations and the like*) to form meaningful relationships that benefit the whole community?

[REQUIRE ANSWER]

- (261)
- Yes ..... 1**
- Yes, Sometimes ..... 2**
- No ..... 3**
- DK/ No opinion ..... 4**



[S - IF THE ANSWER IS 3 OR 4, THEN SKIP TO QUESTION 10]

Q.9 Would you say these relationships are:

READ ANSWER CHOICES

[REQUIRE ANSWER]

(262)

- Very meaningful ..... 1**
- Somewhat meaningful ..... 2**
- Not very meaningful ..... 3**
- Not meaningful at all ..... 4**

Q.10 In your opinion, how often do local governments include citizens in the discussion to form relationships that benefit the whole community? Would you say:

READ ANSWER CHOICES

[REQUIRE ANSWER]

(263)

- Always ..... 1**
- Frequently ..... 2**
- Sometimes ..... 3**
- Never ..... 4**
- DK/NA ..... 5**

Q.11 Have you ever participated in any discussions between local governments and the community?

[REQUIRE ANSWER]

(264)

- Yes ..... 1**
- No ..... 2**

Q.12 In your opinion, are our local **universities and colleges** working together with local **governments** to form meaningful partnerships that benefit the whole community?

[REQUIRE ANSWER]

(265)

- Yes ..... 1**
- Yes, Sometimes ..... 2**
- No ..... 3**
- DK/No opinion ..... 4**

[S - IF THE ANSWER IS 3 OR 4, THEN SKIP TO QUESTION 14]

Q.13 Would you say these relationships are:

READ ANSWER CHOICES

[REQUIRE ANSWER]

(266)

- Very meaningful ..... 1**
- Somewhat meaningful ..... 2**
- Not very meaningful ..... 3**
- Not meaningful at all ..... 4**

Q.14 How important is it for local governments to include citizens in the discussion to form meaningful plans for economic development?

READ ANSWER CHOICES

[REQUIRE ANSWER]

(267)

- Very Important ..... 1**
- Somewhat Important ..... 2**
- Not very important ..... 3**
- Not important at all ..... 4**
- DK/NA ..... 5**

Q.15 How important are the roles of our local universities and colleges in facilitating local economic growth? Would you say:

READ ANSWER CHOICES

[REQUIRE ANSWER]

(268)

- Very Important ..... 1**
- Somewhat important ..... 2**
- Neither (Volunteered) ..... 3**
- Not very important ..... 4**
- Not important at all ..... 5**
- DK/NA ..... 6**

Q.16 What benefits do you see from universities and colleges to the local economy?

RECORD ANSWER VERBATIM [REQUIRE ANSWER]

(269-518)

Q.17 Next, I would like to ask you some questions about the quality of communications between local universities/colleges, governments and the local community at large.

[REQUIRE ANSWER]

	Excellent	Good	Fair	Poor	DKNA
<b>How would you rate the quality of communications between local universities and colleges and local governments? Would you say:</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (519)</b>
<b>How would you rate the quality of communications between local universities and colleges and the community at large?</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (520)</b>
<b>How would you rate the quality of communications between local governments and the community?</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (521)</b>

Q.18 Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

[REQUIRE ANSWER] [READ ANSWERS IN RANDOM ORDER - RANDOM ORDER  
SOURCE QUESTION: 18]

[READ ANSWERS IN RANDOM ORDER]

	Very important	Somewhat important	Not very important	Not at all important	DK/NA
<b>Public Transportation</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (522)</b>
<b>Shopping</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (523)</b>
<b>Entertainment opportunities</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (524)</b>
<b>Sporting events</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (525)</b>
<b>Traffic Issues</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (526)</b>
<b>Economic development partnerships</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (527)</b>
<b>Noise in the neighborhood</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (528)</b>
<b>Public safety issues</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (529)</b>
<b>Using university research to create jobs and new businesses</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (530)</b>
<b>How local government can encourage starting new businesses</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (531)</b>
<b>Environmental partnerships between the universities and the community</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (532)</b>
<b>How planning and zoning affects resident and student populations</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (533)</b>
<b>How universities communicate with residents</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (534)</b>
<b>Retaining students to stay after graduation</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (535)</b>
<b>Living together, students and residents in the same neighborhoods</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (536)</b>
<b>Getting students engaged in the Tallahassee community</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (537)</b>
<b>Student volunteers</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (538)</b>
<b>Getting residents engaged in the university communities</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (539)</b>
<b>Encouraging startup companies to use university research</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (540)</b>
<b>Recreation</b>	<b>1</b>	<b>2</b>	<b>3</b>	<b>4</b>	<b>5 (541)</b>

Q.19 Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?  
 REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

[REQUIRE ANSWER: 3] [READ ONLY ANSWERS CORRESPONDING TO SUB-QUESTIONS ANSWERED 1 IN QUESTION 18]

	Most Important	Second Most Important	Third Most Important
<b>Public Transportation</b>	<b>1</b>	<b>2</b>	<b>3 (542)</b>
<b>Shopping</b>	<b>1</b>	<b>2</b>	<b>3 (543)</b>
<b>Entertainment opportunities</b>	<b>1</b>	<b>2</b>	<b>3 (544)</b>
<b>Sporting events</b>	<b>1</b>	<b>2</b>	<b>3 (545)</b>
<b>Traffic Issues</b>	<b>1</b>	<b>2</b>	<b>3 (546)</b>
<b>Economic development partnerships</b>	<b>1</b>	<b>2</b>	<b>3 (547)</b>
<b>Noise in the neighborhood</b>	<b>1</b>	<b>2</b>	<b>3 (548)</b>
<b>Public safety issues</b>	<b>1</b>	<b>2</b>	<b>3 (549)</b>
<b>Using university research to create jobs and new businesses</b>	<b>1</b>	<b>2</b>	<b>3 (550)</b>
<b>How local government can encourage starting new businesses</b>	<b>1</b>	<b>2</b>	<b>3 (551)</b>
<b>Environmental partnerships between the universities and the community</b>	<b>1</b>	<b>2</b>	<b>3 (552)</b>
<b>How planning and zoning affects resident and student populations</b>	<b>1</b>	<b>2</b>	<b>3 (553)</b>
<b>How universities communicate with residents</b>	<b>1</b>	<b>2</b>	<b>3 (554)</b>
<b>Retaining students to stay after graduation</b>	<b>1</b>	<b>2</b>	<b>3 (555)</b>
<b>Living together, students and residents in the same neighborhoods</b>	<b>1</b>	<b>2</b>	<b>3 (556)</b>
<b>Getting students engaged in the Tallahassee community</b>	<b>1</b>	<b>2</b>	<b>3 (557)</b>
<b>Student volunteers</b>	<b>1</b>	<b>2</b>	<b>3 (558)</b>
<b>Getting residents engaged in the university communities</b>	<b>1</b>	<b>2</b>	<b>3 (559)</b>
<b>Encouraging startup companies to use university research</b>	<b>1</b>	<b>2</b>	<b>3 (560)</b>
<b>Recreation</b>	<b>1</b>	<b>2</b>	<b>3 (561)</b>

Q.20 Now, thinking about economics in **our** community, in addition to jobs, what are some other forces that promote economic prosperity?

RECORD ANSWER VERBATIM

[REQUIRE ANSWER]

\_\_\_\_\_ (562-811)

Q.21 When it comes to civic and political issues, where do you get most of your information?

RECORD SPECIFIC SOURCE IN OTHER IF ONE IS MENTIONED BUT ALSO  
CODE ANSWER BELOW IN ONE OF THE CATEGORIES

[REQUIRE ANSWER]

(812)

- Television/News/Special TV Shows ..... 1**
- Local Newspaper ..... 2**
- Other Newspaper/Wall Street Journal ..... 3**
- Magazines ..... 4**
- Radio ..... 5**
- Internet ..... 6**
- Friends and Family ..... 7**
- Other ..... 8**

Q.22 What is the specific Sources of Information:

RECORD ANSWERS VERBATIM (THIS COULD BE WFSU TV, THE  
WASHINGTON POST ect.)

[REQUIRE ANSWER]

\_\_\_\_\_ (813-1062)

Q.23 How important is it to you that civic leaders cooperate with others who don't share their political views?

READ ANSWER CHOICES

[REQUIRE ANSWER]

(1063)

- Extremely important ..... 1**
- Very important ..... 2**
- Somewhat important ..... 3**
- Neither (Volunteered) ..... 4**
- Not very important ..... 5**
- Not at all important ..... 6**
- DK/NA ..... 7**

Q.24 The Village Square is a Tallahassee non profit civic organization. Have you heard of The Village Square?

[REQUIRE ANSWER]

(1064)

**Yes ..... 1**

**No ..... 2**

[S - IF THE ANSWER IS 2, THEN SKIP TO QUESTION 26]

Q.25 Where did you first hear about The Village Square?

[REQUIRE ANSWER]

(1065-1164)

Q.26 The last few questions are for statistical purposes only. What is your age?

[REQUIRE ANSWER]

(1165)

**18-24 ..... 1**

**25-34 ..... 2**

**35-44 ..... 3**

**45-54 ..... 4**

**55-64 ..... 5**

**65+ ..... 6**

**Refused ..... 7**

Q.27 How long have you lived in Tallahassee?

[REQUIRE ANSWER]

(1166)

**Less than 1 year ..... 1**

**1-2 years ..... 2**

**2-3 years ..... 3**

**3-4 years ..... 4**

**4-5 years ..... 5**

**5-10 years ..... 6**

**Over 10 years ..... 7**

**All my life ..... 8**

Q.28 Are you employed?

[REQUIRE ANSWER]

(1167)

**Yes ..... 1**

**No ..... 2**

[S - IF THE ANSWER IS 2, THEN SKIP TO QUESTION 30]

Q.29 Are you employed in:

[REQUIRE ANSWER]

(1168)

- State government ..... 1**
- University/College ..... 2**
- Education k-12 ..... 3**
- Private Business ..... 4**
- Other ..... 5**

[S - IF THE ANSWER IS 1-5, THEN SKIP TO QUESTION 32]

Q.30 Are you a:

[REQUIRE ANSWER]

(1169)

- Student ..... 1**
- Retired/Disabled ..... 2**
- Housewife ..... 3**
- Unemployed ..... 4**
- Other ..... 5**

[S - IF THE ANSWER IS 2-4, THEN SKIP TO QUESTION 32]

Q.31 Do you anticipate staying in Tallahassee to pursue your career?

[REQUIRE ANSWER]

(1170)

- Yes ..... 1**
- No ..... 2**
- Maybe ..... 3**
- DK/NA ..... 4**

Q.32 What is your race or ethnic origin?

READ ANSWER CHOICES

[REQUIRE ANSWER]

(1171)

- White ..... 1**
- African American ..... 2**
- Hispanic ..... 3**
- Other ..... 4**
- Refused ..... 5**

Q.33 What is the highest grade or year of formal education that you have completed?  
READ CHOICES IF NEEDED

[REQUIRE ANSWER]

(1172)

- Less than High School ..... 1**
- Completed High School ..... 2**
- Some College, Technical Degree, AA Degree ..... 3**
- Bachelor's Degree ..... 4**
- Master's Degree, Law or similar degree (not PhD) ..... 5**
- PhD, MD or other degree beyond Master's ..... 6**
- Refused ..... 7**
- DK/NA ..... 8**

[S - IF THE ANSWER IS 1 OR 2 OR 7 OR 8, THEN SKIP TO QUESTION 35]

Q.34 Did you graduate from a local college or university?

[REQUIRE ANSWER]

(1173)

- Yes ..... 1**
- No ..... 2**

Q.35 How would you describe yourself politically? Would you say:

READ ANSWER CHOICES

[REQUIRE ANSWER]

(1174)

- Very liberal ..... 1**
- Liberal ..... 2**
- Middle of the road ..... 3**
- Conservative or ..... 4**
- Very conservative ..... 5**
- Refused ..... 6**
- DK/NA ..... 7**

Q.36 What was your total annual household income before taxes for 2009? Would you say:

PROBE: THIS IS FOR CLASSIFICATION PURPOSES ONLY

[REQUIRE ANSWER]

(1175)

- Less than \$15,000 ..... 1**
- \$15,000 to \$35,000 ..... 2**
- \$35,000 to \$50,000 ..... 3**
- \$50,000 to \$75,000 ..... 4**
- \$75,000 to \$100,000 ..... 5**
- More than \$100,000 ..... 6**
- Refused ..... 7**
- DK/NA ..... 8**



Q.37 What is your Zip Code?

That completes our survey. Thank you for your time and help.

[REQUIRE ANSWER] \_\_\_\_\_ (1176-1180)

Q.38 DO NOT ASK:  
GENDER

[REQUIRE ANSWER] \_\_\_\_\_ (1200)

**Male ..... 1**

**Female ..... 2**

Q.39 Telephone Number \_\_\_\_\_ (2000-2015)

Q.40 Ref Name \_\_\_\_\_ (2016-2017)

Q.41 Ref Number \_\_\_\_\_ (2018-2021)

Q.42 Type of Phone \_\_\_\_\_ (2024-2033)

Q.43 Zip Code \_\_\_\_\_ (2034-2038)

Q.44 Interviewer \_\_\_\_\_ (2039-2042)

Q.45 Date \_\_\_\_\_ (2043-2051)

Q.46 Time \_\_\_\_\_ (2052-2057)

Q.47 Duration \_\_\_\_\_ (2058-2063)

Q.48 Call Result \_\_\_\_\_ (2064-2065)

**FREQUENCY TABLES**  
Town Gown Community Survey Frequencies

10/28/2010

Table 1: First, I would like to give you a definition of “Town and Gown Relations”.

A community that has good “Town and Gown Relations” will be one where local universities and colleges, local governments and the local community work together on issues that are of importance to the whole community.

Now I would like to ask you some questions about the relationships of our local universities and colleges, local governments and the community.

To begin, can you identify any university communities other than Tallahassee that, in your opinion, have good Town and Gown Relations?

	Total
Unweighted Base	814
Yes	357 44%
No	457 56%

Table 3: Do you agree or disagree that university, college, business, government **and** community leaders **should** meet regularly to identify economic development opportunities?

	Total
Unweighted Base	814
Strongly Agree	526 65%
Somewhat Agree	246 30%
Somewhat Disagree	18 2%
Strongly disagree	11 1%
DK/NA	13 2%

Question 4, 8, 12:

Would you say our local **universities and colleges** are working together with community groups (*such as youth groups, Neighborhood Associations, civic clubs, arts and culture groups, business organizations and the like*) to form meaningful relationships that benefit the whole community?

Would you say our local **governments** are working together with community groups (*such as youth groups, Neighborhood Associations, civic clubs, arts and culture groups, business organizations and the like*) to form meaningful relationships that benefit the whole community?

In your opinion, are our local **universities and colleges** working together with local **governments** to form meaningful partnerships that benefit the whole community?

	Would you say our local <b>universities and colleges</b> are working together with community groups?	Would you say our local <b>governments</b> are working together with community groups?	In your opinion, are our local <b>universities and colleges</b> working together with local <b>governments</b> ?
	Total	Total	Total
<b>Unweighted Base</b>	814	814	814
<b>Yes</b>	287 35%	250 31%	228 28%
<b>Yes, Sometimes</b>	287 35%	331 41%	355 44%
<b>No</b>	111 14%	157 19%	107 13%
<b>DK/No opinion</b>	129 16%	76 9%	124 15%

Question 5, 9, 13: Would you say these relationships are:  
**READ ANSWER CHOICES**

	How meaningful are the relationships between <b>universities and colleges</b> and community groups?	How meaningful are the relationships between our local <b>governments</b> are community groups?	How meaningful are the relationships between our local <b>universities and colleges</b> and local <b>governments</b> ?
	Total	Total	Total
<b>Unweighted Base</b>	575	581	583
<b>Very meaningful</b>	254 44%	231 40%	231 40%
<b>Somewhat meaningful</b>	299 52%	332 57%	317 54%
<b>Not very meaningful</b>	17 3%	16 3%	31 5%
<b>Not meaningful at all</b>	5 1%	2 0%	4 1%

Question 6, 10:

In your opinion, how often do local universities and colleges include citizens in the discussion to form community relationships that benefit the whole community? Would you say always, frequently, sometimes, or never?

In your opinion, how often do local governments include citizens in the discussion to form relationships that benefit the whole community? Would you say:

	How often do local universities and colleges include citizens in the discussion to form community relationships...	How often do local governments include citizens in the discussion to form relationships...
	Total	Total
<b>Unweighted Base</b>	814	814
<b>Always</b>	46 6%	61 7%
<b>Frequently</b>	150 18%	204 25%
<b>Sometimes</b>	439 54%	435 53%
<b>Never</b>	69 8%	66 8%
<b>DK/NA</b>	110 14%	48 6%

Question 7, 11:

Have you ever participated in any discussions between local universities and colleges and the community?

Have you ever participated in any discussions between local governments and the community?

	Have you ever participated in any discussions between local universities and colleges and the community?	Have you ever participated in any discussions between local governments and the community?
	Total	Total
<b>Unweighted Base</b>	814	814
<b>Yes</b>	163 20%	252 31%
<b>No</b>	651 80%	562 69%

Table 14: How important is it for local governments to include citizens in the discussion to form meaningful plans for economic development?

READ ANSWER CHOICES

	Total
Unweighted Base	814
Very Important	634 78%
Somewhat Important	159 20%
Not very important	11 1%
Not important at all	5 1%
DK/NA	5 1%

Table 15: How important are the roles of our local universities and colleges in facilitating local economic growth? Would you say:

READ ANSWER CHOICES

	Total
Unweighted Base	814
Very Important	526 65%
Somewhat important	247 30%
Neither (Volunteered)	4 0%
Not very important	18 2%
Not important at all	8 1%
DK/NA	11 1%

Table 17: Next, I would like to ask you some questions about the quality of communications between local universities/colleges, governments and the local community at large.

	Total	Excellent	Good	Fair	Poor	DKNA
How would you rate the quality of communications between local universities and colleges and local governments? Would you say:	814 100%	39 5%	346 43%	258 32%	75 9%	96 12%
How would you rate the quality of communications between local universities and colleges and the community at large?	814 100%	59 7%	344 42%	273 34%	86 11%	52 6%
How would you rate the quality of communications between local governments and the community?	814 100%	41 5%	302 37%	296 36%	145 18%	30 4%

Table 18: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

	Total	Very important	Somewhat important	Not very important	Not at all important	DK/NA
Public Transportation	814 100%	511 63%	249 31%	32 4%	15 2%	7 1%
Shopping	814 100%	318 39%	362 44%	92 11%	36 4%	6 1%
Entertainment opportunities	814 100%	359 44%	369 45%	61 7%	21 3%	4 0%
Sporting events	814 100%	418 51%	322 40%	60 7%	11 1%	3 0%
Traffic Issues	814 100%	585 72%	200 25%	26 3%	2 0%	1 0%
Economic development partnerships	814 100%	592 73%	196 24%	9 1%	5 1%	12 1%
Noise in the neighborhood	814 100%	400 49%	288 35%	92 11%	26 3%	8 1%
Public safety issues	814 100%	643 79%	155 19%	11 1%	3 0%	2 0%
Using university research to create jobs and new businesses	814 100%	643 79%	151 19%	14 2%	2 0%	4 0%
How local government can encourage starting new businesses	814 100%	593 73%	193 24%	16 2%	6 1%	6 1%
Environmental partnerships between the universities and the community	814 100%	534 66%	235 29%	30 4%	7 1%	8 1%
How planning and zoning affects resident and student populations	814 100%	509 63%	251 31%	31 4%	8 1%	15 2%
How universities communicate with residents	814 100%	437 54%	317 39%	41 5%	7 1%	12 1%
Retaining students to stay after graduation	814 100%	412 51%	305 37%	64 8%	27 3%	6 1%
Living together, students and residents in the same neighborhoods	814 100%	339 42%	342 42%	95 12%	25 3%	13 2%
Getting students engaged in the Tallahassee community	814 100%	512 63%	268 33%	21 3%	6 1%	7 1%
Student volunteers	814 100%	483 59%	289 36%	29 4%	8 1%	5 1%
Getting residents engaged in the university communities	814 100%	397 49%	354 43%	48 6%	9 1%	6 1%
Encouraging startup companies to use university research	814 100%	518 64%	267 33%	20 2%	1 0%	8 1%
Recreation	814 100%	401 49%	347 43%	55 7%	9 1%	2 0%

Table 19: Of the issues you felt are very important; please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

	Total	Most Important	Second Most Important	Third Most Important
Public Transportation	175 100%	70 40%	62 35%	43 25%
Shopping	41 100%	11 27%	11 27%	19 46%
Entertainment opportunities	61 100%	8 13%	25 41%	28 46%
Sporting events	102 100%	34 33%	33 32%	35 34%
Traffic Issues	183 100%	50 27%	69 38%	64 35%
Economic development partnerships	301 100%	169 56%	72 24%	60 20%
Noise in the neighborhood	77 100%	14 18%	42 55%	21 27%
Public safety issues	279 100%	117 42%	91 33%	71 25%
Using university research to create jobs and new businesses	251 100%	117 47%	82 33%	52 21%
How local government can encourage starting new businesses	161 100%	51 32%	60 37%	50 31%
Environmental partnerships between the universities and the community	134 100%	26 19%	60 45%	48 36%
How planning and zoning affects resident and student populations	93 100%	16 17%	34 37%	43 46%
How universities communicate with residents	47 100%	16 34%	17 36%	14 30%
Retaining students to stay after graduation	121 100%	28 23%	43 36%	50 41%
Living together, students and residents in the same neighborhoods	57 100%	10 18%	24 42%	23 40%
Getting students engaged in the Tallahassee community	99 100%	31 31%	26 26%	42 42%
Student volunteers	64 100%	15 23%	14 22%	35 55%
Getting residents engaged in the university communities	45 100%	12 27%	12 27%	21 47%
Encouraging startup companies to use university research	97 100%	19 20%	28 29%	50 52%
Recreation	52 100%	6 12%	17 33%	29 56%



Table 21: When it comes to civic and political issues, where do you get most of your information?  
 RECORD SPECIFIC SOURCE IN OTHER IF ONE IS MENTIONED BUT ALSO CODE ANSWER BELOW IN ONE OF THE CATEGORIES

	Total
Unweighted Base	814
Television/News/Special TV Shows	276 34%
Local Newspaper	218 27%
Other Newspaper/Wall Street Journal	14 2%
Magazines	3 0%
Radio	56 7%
Internet	158 19%
Friends and Family	35 4%
Other	54 7%

Table 23: How important is it to you that civic leaders cooperate with others who don't share their political views?  
 READ ANSWER CHOICES

	Total
Unweighted Base	814
Extremely important	313 38%
Very important	365 45%
Somewhat important	100 12%
Neither (Volunteered)	4 0%
Not very important	20 2%
Not at all important	10 1%
DK/NA	2 0%

DEMOGRAPHICS

Table 26: The last few questions are for statistical purposes only. What is your age?

	Total
Unweighted Base	814
18-24	79 10%
25-34	140 17%
35-44	165 20%
45-54	168 21%
55-64	139 17%
65+	116 14%
Refused	7 1%

Table 27: How long have you lived in Tallahassee?

	Total
Unweighted Base	814
Less than 1 year	21 3%
1-2 years	18 2%
2-3 years	12 1%
3-4 years	22 3%
4-5 years	36 4%
5-10 years	130 16%
Over 10 years	405 50%
All my life	170 21%

Table 28: Are you employed?

	Total
Unweighted Base	814
Yes	552 68%
No	262 32%

Table 29: Are you employed in:

	Total
Unweighted Base	552
State government	163 30%
University/College	40 7%
Education k-12	27 5%
Private Business	222 40%
Other	100 18%

Table 30: Are you a:

	Total
Unweighted Base	262
Student	29 11%
Retired/Disabled	166 63%
Housewife	24 9%
Unemployed	31 12%
Other	12 5%

Table 31:  
Do you anticipate staying in Tallahassee to pursue your career?

	Total
Unweighted Base	41
Yes	20 49%
No	11 27%
Maybe	8 20%
DK/NA	2 5%

Table 32: What is your race or ethnic origin?

READ ANSWER CHOICES

	Total
Unweighted Base	814
White	537 66%
African American	225 28%
Hispanic	13 2%
Other	29 4%
Refused	10 1%

Table 33: What is the highest grade or year of formal education that you have completed?  
 READ CHOICES IF NEEDED

	Total
Unweighted Base	814
Less than High School	35 4%
Completed High School	140 17%
Some College, Technical Degree, AA Degree	263 32%
Bachelor's Degree	195 24%
Master's Degree, Law or similar degree (not PhD)	126 15%
PhD, MD or other degree beyond Master's	48 6%
Refused	4 0%
DK/NA	3 0%

Table 34: Did you graduate from a local college or university?

	Total
Unweighted Base	633
Yes	303 48%
No	330 52%

Table 35: How would you describe yourself politically? Would you say:

READ ANSWER CHOICES

	Total
Unweighted Base	814
Very liberal	48 6%
Liberal	152 19%
Middle of the road	293 36%
Conservative or	211 26%
Very conservative	85 10%
Refused	10 1%
DK/NA	15 2%

Table 36: What was your total annual household income before taxes for 2009? Would you say:  
PROBE: THIS IS FOR CLASSIFICATION PURPOSES ONLY

	Total
Unweighted Base	814
Less than \$15,000	76 9%
\$15,000 to \$35,000	119 15%
\$35,000 to \$50,000	154 19%
\$50,000 to \$75,000	143 18%
\$75,000 to \$100,000	122 15%
More then \$100,000	145 18%
Refused	31 4%
DK/NA	24 3%

Table 38: DO NOT ASK:  
GENDER

	Total
Unweighted Base	814
Male	403 50%
Female	411 50%

## OPEN-ENDED QUESTIONS

Table 2: Which communities come to mind?

ASK FOR SPELLING OF COMMUNITIES NAMED

### Athens

Athens, GA (0051)  
University of Georgia, and University of Texas (0070)  
Athens, and Gainesville (0103)  
Athens (0104)  
Athens, GA and Ann Arbor, MI (0231)  
Athens GA (0335)  
Athens, GA (0505)  
Athens, GA (0730)

### Atlanta

Atlanta (0330)  
Georgia State, Atlanta, GA, Athens, GA, Kennesaw, GA (0332)  
Atlanta (0344)  
Spelman College (0375)  
Atlanta, GA (0501)  
Atlanta (0544)  
Clark University, Morehouse, Albany State, Valdosta State (0667)  
Atlanta, Orlando, Gainesville, and New Orleans (0686)  
Lake City, Gainesville, Atlanta (0698)  
Atlanta, Tampa, Miami (0702)  
Atlanta (0712)  
Westchester, PA; Atlanta, GA (0767)  
Atlanta (0842)

### Auburn

Auburn, Gainesville (0058)  
Auburn (0174)  
Auburn, Tuscaloosa (0528)  
Gainesville, Auburn (0631)  
Auburn University (0632)  
Auburn (0891)

### Austin, TX

Austin, TX (0007)  
Austin, Gainesville, Tucson (0020)  
Columbus, OH; Oklahoma City, OK; Austin, TX (0065)  
Alabama, Austin, and Gainesville (0262)  
Austin Texas (0342)  
University of Texas (0358)  
Austin, TX, Chapel Hill, NC, Madison, WI (0364)  
Austin, TX, Madison, WI, Columbus OH (0432)  
Austin (0463)  
Austin (0659)  
Austin, TX and Madison, WI (0678)  
Austin, Boston, UF (0776)



## Tallahassee Town and Gown Community Survey

Austin, TX (0892)

### Chapel Hill

University of North Carolina (0389)  
Clemson, University of North Carolina, Duke (0503)  
UNC (0559)  
Oakland, CA, Boston, MA, Chapel Hill, NC, Charlottesville, VA (0658)  
The Chapel Hill Area (0823)

### Gainesville

Gainesville and Orlando (0008)  
Gainesville (0023)  
Gainesville (0029)  
University of Florida (0035)  
Gainesville, Thomas University, Jacksonville, Tampa (0036)  
University of Florida (0044)  
University of Florida (0047)  
University of Florida, University of Texas, and University of Michigan (0049)  
Gainesville and Miami (0052)  
Gainesville (0059)  
University of Florida, and University of Central Florida (0069)  
Gainesville (0073)  
Gainesville, Tampa, and Orlando (0076)  
Gainesville (0077)  
Gainesville (0078)  
Gainesville, Jacksonville, and Pensacola (0079)  
Gainesville, and Provo, UT (0093)  
Gainesville, and Ann Arbor, MI (0095)  
University of Florida (0098)  
Gainesville, and Albany (0100)  
Gainesville, Tampa, Pensacola, and Tennessee (0106)  
Montgomery, Gainesville, and Miami (0116)  
University of Florida (0122)  
University of Florida (0125)  
University of Florida, and University of Georgia (0128)  
Gainesville (0134)  
Gainesville, and Ocala (0137)  
Gainesville, and Delray, FL (0140)  
Gainesville (0144)  
Gainesville, University of Miami, and Alabama State (0146)  
Gainesville and Chapel Hill, NC (0147)  
Gainesville (0152)  
Gainesville, Jacksonville, and Orlando (0154)  
Gainesville (0166)  
Gainesville (0172)  
Gainesville (0178)  
University of Florida, Nova University, University of Miami, Barry University, University of South Florida (0183)  
Gainesville (0186)  
Gainesville (0190)  
Gainesville (0198)  
Gainesville (0200)  
Gainesville (0206)  
Gainesville (0208)

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Gainesville (0214)  
Gainesville (0228)  
Gainesville, FL (0229)  
Gainesville (0237)  
Gainesville (0238)  
Gainesville (0244)  
Gainesville, Jacksonville (0248)  
Gainesville, FL and Athens, GA (0259)  
Gainesville (0274)  
Gainesville and Texas (0293)  
Gainesville (0295)  
Gainesville and Miami (0297)  
University of Florida (0301)  
Gainesville (0307)  
University of Florida (0309)  
Gainesville and Miami (0333)  
Gainesville (0338)  
University of Florida (0383)  
Gainesville, and Mariana, FL (0406)  
Gainesville (0408)  
Gainesville (0415)  
University of Florida (0420)  
Gainesville (0427)  
Gainesville (0430)  
Gainesville, FL and Athens, GA (0437)  
Gainesville (0440)  
Gainesville, Miami, Pensacola, and Jacksonville (0447)  
Gainesville, FL (0453)  
Gainesville, FL (0466)  
Probably University of Florida, University of South Florida, and Santa Fe (0479)  
Gainesville (0480)  
University of Florida (0493)  
University of Florida (0502)  
Gainesville (0513)  
UF, Tampa, Miami (0553)  
Gainesville (0555)  
Gainesville (0566)  
Gainesville (0568)  
UF, Tampa, Miami (0573)  
University of Florida (0577)  
University of Florida (0580)  
Gainesville, Miami, Athens (0581)  
Gainesville, North Carolina, Georgia (0585)  
Gainesville (0588)  
Gainesville Miami (0591)  
Gainesville (0611)  
Gainesville (0612)  
Gainesville (0627)  
Gainesville and Tampa (0630)  
Jacksonville and Orlando (0633)  
Gainesville (0652)  
Gainesville (0653)  
Gainesville, Columbia, City College - NYC, Penn State (0660)  
Gainesville (0669)  
Gainesville (0675)  
Gainesville and Tampa (0685)

## Tallahassee Town and Gown Community Survey

Gainesville (0687)  
Gainesville, and Tampa (0710)  
Gainesville, Lincoln - University of Nebraska, and Madison, WI (0711)  
Gainesville (0714)  
Gainesville, Orlando, Jacksonville, and Pensacola (0717)  
Gainesville, FL and Athens, GA (0718)  
Gainesville, Louisville (0724)  
Gainesville (0726)  
UF, UM, Boston Mass, NY State (0729)  
Gainesville and Tampa (0735)  
Gainesville (0746)  
UF, Alabama State, UCLA (0751)  
Gainesville (0757)  
Gainesville, Athens, Miami, Orlando, Thomasville (0759)  
University of Florida, LSU (0771)  
Gainesville, FL (0783)  
Gainesville, Miami, Orlando, Jacksonville, Athens, Atlanta (0790)  
Gainesville, Los Angeles, (0804)  
Gainesville (0805)  
Gainesville (0825)  
Gainesville (0834)  
Gainesville, Tampa (0843)  
Gainesville (0848)  
Gainesville, FL (0861)  
Gainesville, FL, Athens, GA (0864)  
University of Florida (0883)  
Gainesville and Orlando (0889)  
Gainesville, FL (0895)  
Gainesville (0906)

## Jacksonville

Jacksonville (0123)  
Jacksonville (0196)  
Jacksonville (0212)  
Jacksonville, University of South Florida, University of Central Florida, Panama City Community College,  
University of Florida (0230)  
Jacksonville, UNF (0281)  
Jacksonville (0300)  
Gainesville, Jacksonville, Pensacola (0602)  
Jacksonville (0689)

## Madison

Madison, and Fayetteville (0072)  
Madison, WI (0439)  
Madison Wisconsin (0893)

## Miami

Miami, Alabama (0032)  
Madison, Austin, Gainesville, Charlottesville (0056)  
University of Miami, Miami-Dade (0105)  
Miami (0115)  
Miami, and Gainesville (0153)

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Miami, and Gainesville (0195)  
Miami-Dade (0242)  
Miami (0251)  
Miami, and Gainesville (0329)  
University of Miami (0386)  
Miami (0413)  
University of Miami (0431)  
Miami, Gainesville (0510)  
Miami and Orlando (0516)  
Miami (0526)  
Miami and Orlando (0546)  
UF Miami, Notre Dame (0603)  
Miami, Davie (0621)  
Carl Gables, University of Miami (0722)  
Miami; Rochester NY; Cleveland, OH (0764)  
Miami FL (0784)  
Miami (Florida Memorial University) (0910)

## Orlando

Orlando (0018)  
University of Central Florida, University of South Florida, University of Miami, University of West Florida and Pensacola Community (0074)  
Orlando (0203)  
University of Central Florida (0213)

Orlando, and Gainesville (0241)  
Orlando and Atlanta, GA (0321)  
University of Central Florida (0327)  
University of Central Florida (0345)  
Orlando area (0490)  
Orlando, Tampa, and Miami (0496)  
University of Central Florida (0507)  
UCF, Valencia Community College (0541)  
Orlando (0584)  
Orlando (0593)  
Orlando (0601)  
Orlando , Gainesville , Tampa (0605)  
Pensacola, Panama City, UWF (0641)  
UCF (0647)  
Orlando, Gainesville, Jacksonville (0818)

## Pensacola

North West Florida College and the University of Alabama (0185)  
Pensacola (0290)  
University of West Florida, University of Central Florida, Pensacola and Orlando (0414)  
Pensacola State, University of West Florida (0475)  
University of West Florida (0500)  
UNWF (0534)  
Gainesville and Tampa (0637)  
USF, University of Tampa (0645)  
Pensacola, Miami, Gainesville, St. Petersburg (0763)

## Tampa

## Tallahassee Town and Gown Community Survey

University of South Florida (0012)  
Tampa (0071)  
USF, Gainesville, Jacksonville, and West Florida (0167)  
Tampa, University of South Florida (0181)  
Tampa (0233)  
Tampa (0245)  
Tampa (0312)  
University of South Florida, Texas A&M (0379)  
University of South Florida (0511)  
USF, UNIVERSITY OF SOUTH FLORIDA (0531)  
USF (0545)  
Tampa (0608)  
Tampa and Atlanta (0662)  
Sarasota (0713)  
Tampa, University of South Florida (0731)  
USF (0734)  
Tampa and Gainesville (0747)  
Tampa, Miami (0796)  
USF (0831)  
Sarasota, Tampa (0837)

## Valdosta

Valdosta (0094)  
Valdosta State, UCF, UF, and FAMU (0130)  
Valdosta, GA and South Carolina (0246)  
Valdosta (0775)

## Other

Cambridge, MA (0010)  
Madison, West Seattle (0014)  
East Lansing, MI (0031)  
St. Louis (0057)  
Morgan Town, WV (0096)  
Washington DC, and New York State (0101)  
Newport News, VA (0132)  
Cincinnati (0142)  
Bloomington, IN (0150)  
Washington, DC (0161)  
Ashville (0179)  
St. Paul (0191)  
Wichita, KS (0211)  
New Orleans, LA (0216)  
Crawfordville (0249)  
St. Paul, MN and Georgetown (0263)  
University of Georgia (0266)  
Monticello (0275)  
Lakeland (0276)  
D.C. (0284)  
Any town that has a college. (0310)  
California and Oregon (0369)  
Monticello and Havana (0373)  
Nashville TN, and Bowling Green, KY (0391)  
Lawrence, KS (0400)  
University of Oklahoma (0424)

Tallahassee Town and Gown Community Survey

Seattle (0435)  
Most colleges and universities. (0457)  
Minneapolis, St. Cloud (0467)  
Columbia, SC (0487)  
Tulsa (0489)  
Wakulla County (0509)  
None (0517)  
Southern Illinois (0524)  
In the northeast (0540)  
Davidson College in NC (0582)  
Oregon (Forest Grove), Washington State University (0664)  
Alabama (0672)  
Virginia Tech (0696)  
Lexington and Gainesville (0704)  
Georgia Southern - Statesboro, GA (0758)  
Pittsburg (0769)  
Monticello (0794)  
Tempe (0801)  
Alabama (0806)  
University of Mississippi, Oxford (0854)  
Texas (0875)  
Washington DC (0878)  
St Paul Minneapolis, Idaho, Colorado (0907)  
Chipola (0916)

FAMU

Tallahassee, Florida AM (0033)

Tuscaloosa

Tuscaloosa and Auburn (0011)  
Tuscaloosa (0061)  
University of Alabama (0476)

Durham, NC

Duke University, University of Georgia, Miami (0017)

Thomasville, GA

Thomasville (0482)  
Thomas University, Bainbridge (0693)

Springfield, MA

University of Springfield, MS (0040)

Ann Arbor

Ann Arbor, MI (0088)  
Ann Arbor, Michigan (0812)

New Haven, CT

Yale and University of Connecticut (0063)

Tallahassee Town and Gown Community Survey

	Storrs, CT
University of Connecticut (0171)	
	Murray, KY
Murray State University (0087)	
	Ithaca, NY
Cornell, and University of Pennsylvania (0097)	
	Philadelphia, PA
Philadelphia (0881)	
	New York, NY
New York (0590)	
	Providence, RI
Providence (0110)	
	Chapel Hill, NC
University of North Carolina, and Duke (0126)	
	Durham, NC
Duke University and Birmingham, AL (0376)	
	Pullman
Washington State University, Seattle (0168)	
	Columbus, OH
Ohio State (0182)	
Columbus (0579)	
	Newark, NJ
Rutgers University, William Patterson University, Boston College, University of Georgia (0257)	
	Berkeley, CA
Berkeley, CA and Portland, OR (0270)	
	College Station, TX
Texas AM, the University of Florida (0026)	
	Evanston, IL
Northwestern (0419)	

Tallahassee Town and Gown Community Survey

Clemson

Clemson (0597)

Los Angeles, CA

CLA (0529)

Phoenix, AZ

University of Phoenix (0558)

Baton Rouge, LA

Baton Rouge, LA, and Baltimore, MD (0382)  
Southern University (0899)

River Forest, IL

Ohio State, Ohio Dominican University (0778)

Fort Collins, CO

Colorado State (0909)

Syracuse, NY

Syracuse, NY (0039)

Raleigh

Raleigh – Durham, NC (0064)  
Raleigh, NC (0460)  
Raleigh (0727)  
Raleigh, Atlanta, Miami (0732)

Champaign, IL

Champaign, Illinois (0082)

Santa Fe

Santa Fe (0108)

Clinton, MS

Mississippi, Maryland, and Columbus, OH (0111)



Question 16: What benefits do you see from universities and colleges to the local economy?  
RECORD ANSWER VERBATIM

Education

They bring in more educated students and they help mentor the local young people (0001)  
Student enrollment (0011)  
Educated population (0014)  
I think things like making technical education important. Many people think you think you have a college education and that's what is lacking. College education put you above others it an attitude (0024)  
Workforce education (0029)  
Education, knowledge (0032)  
Education, impact of students in the community (0047)  
The education of the youth, and hopefully better educated the adults in this small city. Remember education is the key to any success. (0048)  
Provide guidance and training for potential employees, help identify resources and potential investors, new technologies, stimulate job growth (0052)  
Education of students, knowledge that does not need to be out sourced (0054)  
It's a talent pool for local business and should be working with the universities. (0058)  
That is where our future leaders come from. (0094)  
Attracting people, influx of students, and opportunity for people who live here to continue education without leaving Tallahassee (0109)  
Most importantly the university educates citizens in the community and then the community benefits from the education (0143)  
They are putting out excellent doctors, nurses, and educators (0152)  
It makes education in this area better (0155)  
They help educate our young adults in the community (0159)  
Training student to meet the need of the community or potential business or the small business owner trying to start a business to develop more jobs (0194)  
Kids get a better education and better jobs in the end (0203)  
We need more kids in school (0206)  
I see better education and the more they are educated they can provide economic to the economy (0223)  
They bring in a lot of educated students to our community (0225)  
More educated population, jobs, business, growth in the community (0228)  
Grants and scholarships for students I lower income categories to allow them to participate in educational opportunities (0270)  
TCC offers free classes (0286)  
I see the growth of the education of our young people (0374)  
Kids that are coming out with degrees (0378)  
Keep jobs for all of the teachers at all universities, builds the tourism of our city, when they have homecoming brings the alumni comes to town (0379)  
Educating more people so they can get better jobs (0384)  
Middle school-college programs (0403)  
Educate people to prosper in jobs (0417)  
Turning out people with education (0433)  
Awareness (0435)  
They have a lot people that go to schools, the schools also give jobs as well (0470)  
They in bring in more educated students and also boost the housing market with apartment rentals (0474)  
Getting educated people employed in Tallahassee. The problem is getting them to stay here. We are more family oriented here (0476)  
They are training our next generation so it is very important (0489)  
Better chances for better scholarships (0509)  
Education is a benefit you can't put a price tag on' (0512)  
It would benefit younger generations. (0514)  
Creating stand up individual that can better society (0526)

## Tallahassee Town and Gown Community Survey

There here, they bring student in and educate them and then the students leave (0537)  
A well educated city although it is very expensive to live here. (0542)  
I do not see any benefits, the universities are here to educate young people (0564)  
Getting their education and jobs within the Florida area (0569)  
Educating people on the effect of how the economy helps us (0579)  
Basically educate our future job force (0600)  
Help develop a strong work force (0601)  
They bring in more educated students (0617)  
They bring in a lot of educated students (0620)  
The university provides an educated working public. (0625)  
Helping students with living situations, budgeting. Reached out to the public to offer advise (0628)  
The kids get a change to get a higher education, a lot of young adults are having a chance to go here because they cannot afford go out of state (0640)  
Cradle of education, the government and community working together (0641)  
Provide education for all which provide better jobs (0663)  
Brings up the education level of the workforce (0689)  
To help the kids (0692)  
Education, more education for all kids (0748)  
It is a great benefit because of education (0749)  
Calling center at Florida state do incredible job of educating the communicating issues of the local economy (0750)  
They are trying to get lower prices for education so that more people can attend school (0751)  
Having a more intelligent working public. (0756)  
Brings intelligent youth into the community to help better the community via products or services and grow long-lasting ties with the community (0758)  
They help with financial aid (0771)  
Lets them know how the economy will be in a couple years depending on who graduates, the growth. (0785)  
They bring educated people and other provost back to talk/ teach our young people (0788)  
The teaching , more knowledge (0798)  
Making more educated people and jobs (0817)  
They bring in educated young people, more jobs, boost the housing market and the tourism (0843)  
They teach kids (0846)  
They better young people education in order for them to get better jobs (0855)  
Benefit from more seminars at the universities (0857)  
Increases more educated children and young adults, increases community involvement and activities (0860)  
Provide graduates with extensive knowledge (0861)  
Their educating people to go out and get meaningful jobs they don't provide enough opportunities for less fortune people their job is to provide education so those that who are able can go out and get a decent job (0862)  
They bring in educated people for the mega lab, the engineering school and the pharmacy school (0875)  
They help our young people stay and attend college locally, this way it keeps all the revenue here. Also, they give people who can not afford to move out of state an opportunity to get a college degree (0883)  
Better education and more jobs for people (0890)  
Financial aid helps (0899)  
Education for our young and old, increase in revenues, boost of the local economy, opportunity for Fortune 500 companies to relocate here (0915)

## Economic Impact /Financial/ spending by students and visitors

Bring a lot of money to the table (0012)  
Students moving here and spending money (0013)  
Alumni from athletic programs, tax base for local economy, students frequent local businesses (0020)  
Brings all the students to Tallahassee, renting of apartments (0025)  
Brings in more money due to population (0027)  
Students spends a lot of money in our community (0031)  
It's large. I am new to this community but the universities need to push hard with the students they have (0038)

## Tallahassee Town and Gown Community Survey

Students bring money and more jobs to the community (0041)  
The increase of restaurants, shopping centers, housing (0042)  
Both universities bring in students from all over and they will spend money to live here, as well when their parents come to town they will also boost the local economy (0044)  
More money more sales (0046)  
The students will spend in the local community. It can bring prestige to an area. (0049)  
Contribute to local economy in shopping, students spends a lot of money, support local businesses in town, there is definitely a downside when the students are gone even at my doctor's office (0055)  
Economic educational (0057)  
All the business that the local chamber of commerce gets (0065)  
FSU alone has such a volume of students residing here it benefits renters, owners and eating establishments at the least (0072)  
The colleges brings in more people and businesses to town, so they spend more money (0080)  
Bring students out of state people for games provide to local business (0084)  
In terms of bringing people into the community, football weekends, students who come and decide to relocate (0086)  
Students shopping and eating at our restaurants and stores. Buying products (0088)  
Both of the universities and junior colleges are growing and bringing in more students housing and this is call growth, such as building more apartments and creating more jobs this impact our local community (0089)  
Some of the benefits are that when we have out of state students attending our universities and colleges they impact the local economy by spending money both for recreation and necessities (0090)  
Bring in students who spend money and grants, provide a basis for industrial development (0095)  
Money for one thing! Their involvement sometimes within our community. (0096)  
Brings dollars to the city (0102)  
40,000 students who come and spend money here (0103)  
Businesses and jobs (0114)  
A lot of students coming bring money they eat shop pay rent that benefits everything here. (0116)  
It helps out local business owners (0124)  
They bring in revenue and jobs for them as well as local citizens (0127)  
Students and visitors (0144)  
Purchases (0148)  
Helps local business with sporting events, and with kids, increase with local individuals, and volunteers (0154)  
A whole a lot of shopping when new students come, increase the purchase of gasoline, and traffic flow (0165)  
Businesses (0166)  
The revenues we get, especially during the game season (0172)  
As colleges grow they bring in commerce (athletics, student housing, etc.) (0174)  
Growth of restaurant business, hotel revenue especially when games are being conducted (0179)  
Sales throughout the community (0180)  
Supplies (0182)  
Economic and social (0184)  
Apartment rent / revenues, housing (0187)  
Only through true capitalism (0196)  
So the economy can grow (0198)  
Students bring revenue for rent food and athletic events, bars (0205)  
They attract other business to move into this area and bring in more jobs (0215)  
more money for the colleges (0218)  
The fact, that they the universities and colleges are getting to together with local government to discuss the benefits of the local community and the colleges and what impact they (students) brings in revenue (0219)  
Keep the bars open for money to flow, college scene (0230)  
It is very beneficial. Larger enrollments therefore more jobs, more revenues, housing increase, eating establishments will profit. (0231)  
The more kids coming to school, the more business are eating and buying and shopping and the economy is feeding off of it (0236)  
Revenue (0237)  
It will build the economy. Community allows for the growth. (0238)  
Increases additional fund due to parents visiting and extra population, football games (0250)

## Tallahassee Town and Gown Community Survey

Students come in and spend money with local businesses (0251)  
Source of money (0252)  
Increase revenues in everything (some to mention: restaurants, hotels, etc.) (0255)  
Bringing in outside money from other communities, student purchasing (0258)  
Great benefits such as the money that the kids, sports bring into the community. (0266)  
The college in the city is the greatest economic factors in the city, (0268)  
Monetary, the money generated benefits the local economy (0271)  
Hotels, football games, after hours for bars (0274)  
Very important to the economy (0275)  
Spending from the students and different events (0276)  
A lot of donations, a lot of people from out of state for cash, flyers, discussion boards, resources, put forth more effort and they could do more for economy (0277)  
For landlords to rent out all the apartment communities provides big source of workforce for restaurants and entertainment type settings (0282)  
Enough of people that create local revenue for business (0284)  
It does bring money into the city (0295)  
Build and form relationships to bring more money (0300)  
More student more revues (0303)  
What would we do without them, the influx of people in the community to spend money (0304)  
Pour a lot of money in local economy through academics and the students and athletic events (0305)  
They are good for local businesses and economy- the students brings in a lot of revenue (0315)  
A lot of advantages when you go out anywhere in town (0316)  
New people, new business, new associations (0319)  
Students, family, money as a whole (0320)  
Primary river of economic growth for the community, universities bring in businesses and people to community, bring people to restaurants and shops foster economic growth, also hotels benefit (0321)  
Student helping local business (0327)  
Number of students contribute a lot to the economy paying rent, restaurants (0328)  
Economic ideas, resources, research, and they are professional (0329)  
Mostly in construction, its expanding and good for the economy gets people jobs and helps the economy (0333)  
We have 150,000 college students spending money every day. (0334)  
Monetarily, they certainly help the community (0339)  
Work together bring more business into town, helps continue training for new business (0342)  
Developments (0347)  
The students when they are here they shop and buy things that bring money here (0349)  
Students parents paying for housing (0350)  
Grocery store are crowded (0354)  
Probably the student establishments. (0359)  
They provide purchasing power which contribute to the economy (0370)  
Student's spending money, but that also means better roads and better sewage, more law enforcement, etc. (0372)  
Students business actively increasing income to us (0373)  
Lots of money due to jobs, educations, arts (0380)  
One having local universities using local business keeps money in the economy. Its important to keep our money inside as much as they can (0382)  
They make frequent purchases (0383)  
Tremendous benefit (0385)  
Kids do the local blood drive and help the community (0386)  
Spending money (0390)  
Money with the town with students, education for the town (0391)  
Construction work (0395)  
More money being spent (0397)  
Bring in business during athletics seasons for hotels and restaurants (0399)  
I think they feed all of our business, lodging, retail stores, and food. Game day's parents' day crowd brings people from out of town. Creates an educated workforce. (0400)  
Tourist and athletics (0406)  
Money from the schools (0407)

## Tallahassee Town and Gown Community Survey

Student population contributes money to the local economy, big universities have sports teams bring in money from people who don't live inside city (0408)  
Large student body generates sales and use local services and fees and taxes that university has to pay for studies they do (0410)  
Use universities to develop travel and larger airport to stimulate growth (0415)  
Generates more business for the local businesses (0416)  
Major input students come here and purchase room and board and rent homes and buy cars (0419)  
Bring students in and the students purchase furniture bedding food, research at colleges and studies benefit people in communities, brings in new patents, new inventions, for medicines and getting paid, maintenance, new construction (0423)  
More revenue by students (0426)  
Bring a lot of money in terms of students, faculty live and work in community, bring benefits of research funding, contracts and grants (0432)  
Generating student income, jobs associated with the college (0434)  
Income brought to the community (0436)  
I think it very beneficial to the economy but don't know specifically (0439)  
Students maintaining their livelihood effects are economy (0440)  
Important for the local business community (0442)  
More stable economy as far as resources of student (0447)  
Financial and economic growth (0451)  
A large group of students who patronize local business (0453)  
Revenue stream that comes in from Tallahassee (0457)  
There are many too many to benefits (0459)  
Students coming and spending money (0465)  
Funds and experience and students coming into Tallahassee (0466)  
Great economic impact (0478)  
That's my bread and butter. I do a lot of work for the university. More for them than the City of Tallahassee. (0480)  
Generate revenue (0490)  
Stimulating the economy through sports (0493)  
Having more students increases hotel revenue as well restaurant revenue (0500)  
They conduce the economy and bring in a lot of money through driving planes and hotels as well as restaurants (0507)  
Generate new revenue (0508)  
College are most of the consumers of this area and they also provide most of the growth (0516)  
Students coming bring extra commerce (0518)  
I think there is a high level of economically meaningful and advantageous., don't think that its the universities responsibilities (0520)  
Brings in students, more spending (0527)  
Forming partnerships to bring better jobs to Tallahassee. (0528)  
Great deal if they weren't here the economy would be way down (0534)  
The second highest (0538)  
Construction for business (0539)  
With student, they bring a lot of commerce to the community. Tallahassee should do a better job for more competitive entrepreneurship, less monopoly. there is one of everything, needs more (0541)  
The bars see quite a bit and as well as the rental properties and properties for sale; they also buy supplies as a college town (0543)  
During holidays business loose money. Having the students here is extremely beneficial (0546)  
The students are a large draw. A real fiscal benefit (0552)  
Bring in a lot of money (0558)  
They drive the local economy because of their higher salaries and educational levels (0559)  
Downtown town get down allows vendors to make money. Saturday venues downtown (0560)  
I think it brings money and new people to town with more revenue (0562)  
We get increased revenue and the kids get a good education. (0568)  
Income (0571)  
Thousands of college students definitely spend money in Tallahassee (0572)  
They basically are the economy (0573)

## Tallahassee Town and Gown Community Survey

Huge difference when school is in and out, huge difference in people that are purchasing (0575)  
Brings in a whole lot of money. No just from the athletic dept but from the influx of students in general enrolled. (0577)  
Great recurrent business and income (0585)  
Increased revenue to the city. (0589)  
Event funding, research, jobs (0598)  
The students spending money, rent, food, clothes (0606)  
Students spend lots of money (0607)  
You can see the malls benefit and hotel industry (0608)  
Tourism (0610)  
Colleges and Universities draws in a lot of students and visitors (0612)  
Students spends money and we get more jobs in return; as well more educated people living in this area (0618)  
A boost to our local economy. (0621)  
They spend a lot of money (0623)  
Bring much of the income to our town, great source of revenue (0627)  
Driving students in annually and results in spending increase (0632)  
The revenue that comes in when they have certain events, sports , alcohol, hotel mall profit (0635)  
The students have great buying power and increase our city revenues. (0637)  
Make more money (0642)  
They stimulate small economies to a point and then they keep the small economy from growing (0645)  
I see a lot people coming in and out of town who have to be spending money (0646)  
A lot especially in the monetary (0653)  
Putting money in the economy buying (0656)  
Business picks up when school is in session. (0657)  
I can only suppose there is a strong contribution from the restaurant industry. (0659)  
They increase income for businesses, when the students are in town (0661)  
The students provide a great deal of money to the community. The high number count allows for all the salaries, and money for grants, college activities attracts tourists just to mention a few (0664)  
I see many businesses that thrive when the students are in town (0669)  
More students, professors, sports, which creates more revenue in the end (0670)  
Restaurant and food service benefit from the students (0672)  
Financially. Everything booms when the students are in town. (0673)  
Restaurants, housing. (0674)  
Revenue and growth to our economy (0678)  
They stimulate economy (0680)  
The students bring in more revenue to the city. (0685)  
Students spend a lot of money when school is in. (0690)  
Students spend money with the businesses and are involved with community activities - downtown get down, museums, plays (0693)  
They provide economic stimulus with the buying power, provide jobs, promote growth and housing (0696)  
Restaurants (0697)  
Bring a lot of activities for business to do research (0698)  
Business and housing, in and around town; local events. (0704)  
They help the merchants in Tallahassee (0706)  
Retail, fast food businesses, small enterprise (0710)  
Students bring in income, having young people is healthy for the community, programs that the University students doing volunteer work, 7 days of opening nights (0711)  
Bringing in businesses (0714)  
We have such a large student body in Tallahassee which affects our local economy (0715)  
Students spend money, which increases revenues and keeps businesses going. (0724)  
Students spending money (0727)  
They benefit a lot of business in town (0730)  
We have a diverse community and the students bring revenue in. (0732)  
We have increased revenues from the student population and the colleges are growing. (0739)  
They bring in revenue from out of the state, they rent apartments and purchased goods from local stores (0747)  
They are spending money, right now there's a struggle for property taxes. (0759)

## Tallahassee Town and Gown Community Survey

I think they contribute considerably to our economy. (0760)  
More money from students (0762)  
Financially, community service, job development issues (0764)  
Increase in the economy, population (0767)  
I think it helps bringing tourism into Tallahassee. (0773)  
The most cash efficient way is to invest in economic gardening in small business and partnering with universities (0776)  
I'm not sure, probably giving money (0795)  
It makes it grow (0804)  
The research university can bring a lot of new economic growth (ex. Turbocorp.). (0807)  
Brings in money (0813)  
Bring a lot of money into Tallahassee (0816)  
The students spend a lot of money locally, rentals, etc. (0829)  
First of all, the school and talent have great opportunities for bringing businesses to the state and the research they can do. (0830)  
The students spending money to eat and live that puts money into the local community (0831)  
College students are looking more activities to do and they money at malls, movies and concerts (0832)  
The student teachers live in the community and spend money. the activities the huge impact on development (0834)  
Attracts business to look at the community, in other words they provide a good marketing tools to come into the local community to set up shop (0836)  
Economic growth from student spending their disposable income. (0837)  
Businesses are able to get a good foot because of the student chains that are opening up that we have never seen before. condominiums, the down town is building up (0838)  
Monetary (0841)  
They bring in a lot of students and they bring in a lot of revenue and workers for late shift jobs (0848)  
Employment and diversity they bring to the town and help businesses (0854)  
Students who spend money (0858)  
Works hand in hand its beneficial to economy if students stay after graduation and promote growth for both the community and students (0859)  
Small businesses that cater to the student population (0864)  
I think they generate a lot of money by the sporting events they have here, by eating, staying hotels and shopping (0868)  
Helping the business by spending monies with them, such as restaurants, and other events (0870)  
The added revenue it brings to the community when the students come in. (0874)  
They boost the tourism, by buying bringing family and friends to the city (0876)  
Spending, increase attractiveness to the potential employer and collaborating on research with private industry. (0877)  
Businesses cater to the college age group (0888)  
Getting involved with philanthropies (0891)  
Potential for financial growth, economic growth, long term business planning strategy, inclusion (0893)  
Revenue, different events (0898)  
They generate funds that bring in students that work in the community (0902)  
Stimulates the economy by bringing people in (0906)  
I think for FSU especially tourism for productions and the arts, also football brings in out of town people (0908)  
Getting more students to Tallahassee will bring more money and will promote more jobs and stimulate the economy (0912)

## Growth / Population

Growth (0007)  
Community growth and local potential education for Florida residents (0018)  
Highly populated town=good for town (0021)  
New students moving into the community. (0091)  
Influx of people every year (0113)  
I see more new people moving to this community and that impact our local economy (0125)

## Tallahassee Town and Gown Community Survey

Attracting people to the local areas. More money to spend therefore more revenues (0140)  
They bring people to our town in regards to revenues and lifestyle (0175)  
I think they bring in more skilled level residents, such as engineers, PHD students. They also affect the entertainment populations. (0185)  
Students that come from other towns (0190)  
Bringing in more people and income to this area (0227)  
FSU and TCC being a major par of the community] (0241)  
Bring more people to Tallahassee, increasing the population (0253)  
Growth, education, jobs (0265)  
Bringing people to Tallahassee and educating young children and are positive role models (0272)  
Huge influx of people coming in and patronizing businesses (0273)  
Growth from students (0366)  
Bring in students (0368)  
Influx of people patronizing local business, tourism and game weekends bring in lots of revenue (0437)  
Younger generations (0441)  
Gets more younger people involved (0461)  
Bring more people to the area (0471)  
Brings a variation of people here (0483)  
Bring extra people to town to spend money (0487)  
Students=money (0525)  
Adding that many more people to the community to fulfill all needs of students, parents come to visit need hotels, etc (0609)  
An increase of population which can buy goods and use services (0630)  
Growth benefits, more educated people (0634)  
They bring more citizens into the area, and therefore more money generated by restaurants and hotels. (0687)  
The amount of people that come in when school is in session and when parents come into town for events boost our economy (0718)  
Thousands of people (0720)  
They bring a mixture of people into town, there are all sorts of research going on at both universities, and TCC is working with the AWI. (0726)  
Students coming in from out of state, plus students participate in community activities (0731)  
They bring top students to pharmacy schools and the engineering school. They, the students at the universities and colleges volunteer at local non profit organizations (0744)  
New citizens to the area, different programs bring more people, keep education levels up, technology (0754)  
More people, tourism (0822)  
They bring in a lot of young people to go to school here (0824)  
New residents to the community (0828)  
More people (0833)  
They bring in 100,000 people for the sporting events and lot of traffic, they spend money (0839)  
The influx of students it self as well as sporting events boosts the economy. (0878)  
More people coming into Tallahassee (0904)

## Communication

The city and the colleges would benefit greatly if they took the local citizens on and used their knowledge, ideas instead of just trying to do it on their on and in their own way. (0017)

Collaborative effort to brings resources (0060)  
Community leaders voice their opinions on this, but I don't know if I see any evidence of it (0076)  
Lack of communication, lack of working together, FAMU and FSU should be working together (0100)  
The benefits the citizens get when coming together to discuss the needs of the community and colleges during presentations conducted by the universities. (0146)  
Housing restaurants retail clothing stores sporting goods events football games concerts (0153)  
Cooperation (0171)



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Could be useful if curriculum was structured more to the community. White collar jobs could disappear shortly.  
Universities are too inward looking (0287)  
Updated information (0363)  
Better communication between groups. (0644)

### Housing

Student housing, parents buying housing, shopping in town (0051)  
Lots of students that have to live in the neighborhood (0068)  
Student housing that helps the landlords, enhance community (0297)  
They boost the housing market and the shopping malls with all of their wasteful spending, but that is a good thing for our local economy (0550)  
Wow, in so many ways... Housing, restaurants, automobile dealerships, retail markets just to name a few. (0605)  
It definitely would benefit me through student housing. I work in construction. (0638)  
Housing and shopping. (0648)  
Housing; they are the future of our country, these students who need to be well-educated. (0668)  
Housing (0695)  
Housing, restaurants, entertainment (0766)

### Cultural

In terms of the arts and scientific research and medical (0019)  
Present public programs that draw people to the community, seven days of open nights, FAMU brings a lot to the area, sport events (0074)  
We get all sorts of benefits from the arts, benefits from extended studies, and community services. (0112)  
They provide cultural stimulation (0147)  
They provide Tallahassee with a culture that we would not possibly have without them. They give us a big edge in high technology. It facilitates in having a high percentage of individuals that go onward to post secondary education. (0150)  
They have more things to offer with the universities because of the college students, concerts, events at the civic center (0243)  
TCC did a benefit concert once before when I went (0254)  
When they have fair and different events (0583)  
The art and sports community are both simulators to the economy. (0595)

### Jobs / Workforce

University needs to make more jobs in the local community so that students will not leave (0009)  
Jobs and helping out the small businesses (0022)  
Our local colleges help their graduates find jobs in the local community, in other words they try to keep them here after graduation (0026)  
They bring more jobs and new people to the community (0030)  
Employ a lot of students at his job (0034)  
Local jobs and revenue from students coming to Tallahassee for college (0035)

Jobs (0043)  
More jobs (0047)  
I see an educated workforce and benefits housing-wise (student rent) (0067)  
Job creation, increase tax space and better quality of life (0070)  
Employing a lot of people and generating a lot of income. Revenues gained from sports activities, conventions, conferences and other. An economic generator for the community (0079)  
Jobs (0081)  
Jobs at the university (0082)

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bring jobs to the community, bring students that are looking for education, brings higher level of educated people who can help businesses thrive, brings a diverse backgrounds (0093)  
Jobs, support workshops (0104)  
Jobs, research (0107)  
Job growth (0110)  
Jobs (0115)  
Provide jobs for some people, give our young children education (0117)  
More jobs (0122)  
They bring more jobs and income to the city (0123)  
The jobs, the job market (0126)  
Job creations (0141)  
College students add more jobs, education and housing to the local economy. Without this a community will not survive (0151)  
They bring more jobs and infrastructure to this area. (0164)  
Jobs and opportunities for profession growth and development (0173)  
Some jobs (0178)  
College students bring in more jobs (0181)  
They provide the human resources for future labor needs, attract technology based business, and provide basis for expanding and vibrant workforce. (0183)  
More educated people (0186)  
They, the university and colleges, employ about 10,000 people with secure jobs and reasonable salaries and great benefit programs (0188)  
They bring in more jobs to the local community, because of all of the students (0197)  
They provide a better career for the young people in this area and all over the world (0199)  
I see more jobs (0202)  
More jobs, people coming together (0210)  
Internships (0214)  
Jobs, education, knowledge, growth of youth out of universities (0220)  
Jobs (0222)  
They bring more jobs and keep a lot of people at the universities and college employed (0226)  
More jobs (department stores) (0233)  
They bring jobs and other opportunities for our economy (0242)  
Employ a lot of faculty, create service jobs (0244)  
More jobs in the area (0245)  
Create jobs (0247)  
Job growth (0249)  
Job opportunities, continuity, maintaining employee relationships in community, proximity (0257)  
Provide jobs, opportunities for students to stay within the town (0259)  
The employment opportunity that are given to professor, money spent by student families sport (0262)  
Jobs, money (0263)  
Jobs (0267)  
New job opportunities, helping people relocate into the path they are trying to pursue (0280)  
Jobs, higher education, gives schools motivation to do better (0281)  
Educated work force (0292)  
They bring in more jobs, increase the housing market, such as sales and rentals (0293)  
Turning people into the workforce with higher education and providing jobs (0294)  
More jobs and it boost the housing market (0301)  
Employing people (0307)  
They bring in more jobs and revenue to the local economy (0323)  
I see more jobs, bringing in more cultural events, whether musical or sporting events (0325)  
You have more educated people for the workforce and they draw their families here to visit and they spend money (0326)  
Create more jobs for students but they should do it more (0331)  
They bring in more Jobs (0338)  
Jobs, research, new ideas (0344)  
They bring in more jobs and other special events (0346)

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Training of the workforce is important. (0355)  
Jobs and more young people (0369)  
More jobs and new businesses (0371)  
They enhance the service industry with affordable part-time labor (0376)  
I see more jobs brought to the local economy (0377)  
Get kids to go to college they might want to work for you (0392)  
They bring in jobs and a lot of new students to Tallahassee (0405)  
Employment (0411)  
Creating an educated workforce, and bringing in business partnerships, and revenue from student involvement (0424)  
It's helpful with jobs (0427)  
Jobs entertainment family (0429)  
The workforce and the individuals graduating should have a voice in what's going on (0430)  
Jobs at university, students spending money, more educated people in the community, activities (0449)  
Keeps jobs in town (0450)  
Jobs (0460)  
Teachers have jobs, student stay in the area spending money on housing, etc (0467)  
Helping the workforce get trained (0475)  
Create jobs (0481)  
Better jobs (0482)  
Students bring in more jobs (0485)  
Creating a strong work force (0488)  
They bring in more jobs and revenues and students to help mentor young people (0492)  
Employment and job opportunity students spending money (0494)  
Besides seeing the jobs for faculty and administration, this is a direct economy impact to the community; generate names recognition to the area; they have relationship with the local business and studies for internships from local businesses (0496)  
They provide steel workers to the local community, which in turn invites new businesses to the community (0497)  
Provide our workforce (0503)  
More jobs, better information (0505)  
Better jobs employment opportunities (0510)  
Job creations job training local infrastructure (0511)  
Two fold. Jobs for the local community and producing local employees Making better employees (0513)  
Better trained people in the workforce (0521)  
Jobs, students bring in money, we are college town (0532)  
Smarter workforce (0535)  
Jobs and other problems with young people (0548)  
More jobs (0549)  
Jobs, new information to the area (0553)  
When there's more jobs, and people going to school and getting a good education, and financial aid (0556)  
bring more educated people to the workforce (0557)  
I see more jobs (0563)  
They bring jobs (0565)  
Offers ability to work part time for the students (0578)  
Allows for an influx of talent into our workforce. (0581)  
Provide a work force for the students that are there and research and technology that can be further developed and produced here. (0582)  
Better training and job opportunities. (0584)  
Jobs, education, close knit community (0587)  
I see more jobs (0599)  
More jobs available (0602)  
Employment, smarter workforce, (0604)  
They bring in more jobs, you get more doctors, lawyers and nursing students for the future generations, preparing for the next level of life (0615)  
Increases the educated work force that is created here locally and those students patronize local businesses (0624)  
They bring in jobs and other new young people and education (0629)

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Advantages are very important, more jobs, employment, businesses used by students (0643)  
Better work force and economic development for attracting research industries (0647)  
Job connections to the universities and continuing education programs (0651)  
Jobs, research, cultural events (0652)  
Jobs and special events (0654)  
They supply jobs, (0665)  
I see more jobs coming to Tallahassee and more educated people living here (0676)  
They bring in more jobs (0679)  
It represents an increase in part time labor availability, then students bring in money. (0686)  
Jobs (0694)  
Supporting a work force and new work force (0699)  
Providing jobs (0712)  
Job growth (0717)  
Training employment, safety (0728)  
Employment, housing. (0733)  
Creating more jobs (0737)  
Jobs and other things of importance (0741)  
They bring in more jobs and revenue (0743)  
More jobs (0746)  
Jobs (0752)  
Creates jobs, services (students, professors, housing), availability of the universities for the public (0757)  
Students and faculty and staff (0774)  
A place for jobs, education to enter the workforce and make a difference in the community and opportunities for better job training (0777)  
Jobs (0779)  
It brings better jobs and opportunities to our city. (0781)  
Jobs (0784)  
There is a very strong impact, more state jobs in the private sector, despite the students not staying here as we would like them to it still provides a forum or source fore the young professional graduating (0789)  
Job growth and education opportunities (0792)  
Provide good jobs, and better education (0793)  
More jobs and rental properties (0794)  
They bring in more jobs and boost the rental market (0800)  
More jobs (0802)  
Provide resources for students for employment and academics for research (0805)  
A more educated workforce (0808)  
I'm not sure, probably just with jobs (0811)  
The universities supplies the labor pool, increase the tax base, the graduates give back to the community (0812)  
They create jobs currently and even supplies and materials, there is a big infusion being a utility customer and retaining a new job force. I also think there is an amazing amount of attraction for recruiting of business, because of the Mag Lab (0823)  
Build workforce for students and making it a better community if everyone is working together (0825)  
They add more jobs (0850)  
They bring in more jobs and students boost the rental property (0852)  
More jobs and boost to the housing market (0863)  
More jobs, better education (0865)  
They are training people for better jobs (0866)  
They bring more jobs (0872)  
Students graduate and get good jobs then they in turn contribute to the community (0873)  
They bring in more jobs and impact the housing market with new purchases and rentals (0880)  
Jobs and more young people (0882)  
They bring in jobs and students who spend money in the community and more construction (0884)  
They bring new energy and enthusiasm and create an educated workforce (0895)  
More job opportunities (0897)  
Being leaders and building leaders (0909)  
Provides a lot of jobs and brings educated people to the community (0907)

## Quality of life

I believe that the interaction help the economy grow. They charge for adult education and continuing education (0059)

Good benefits (0073)

Nice to have around(students) keeps everybody young (0101)

Good for the university they provide infrastructure for the university very important (0131)

The better the ranking and education, the more it'll bring people into the area and it'll ultimately boost the economy. (0330)

Younger group to where it effects what comes to the area, combined with college and capitol, so a lot of things seemed to lean college relations (0341)

Contributes to the town as a whole, makes it a good happy place to be around (0356)

Helping people building productive citizens (0361)

College cost is less (0401)

Projects, campus life (0544)

I think they have a significant benefit with regard to the quality of life we all enjoy, gives a better employee-employer relationship, smarter group of individuals. Hopefully, the city can entice people to stay and offer meaningful jobs so they stay (0820)

## Intellectual benefits

Access to expert consultation, mentoring for all persons, economic boom with the football scene. (0023)

Intellectual benefits (0039)

Brains working together, better diversity (0066)

Expertise callers (0191)

Basic intellectual stimulation (0204)

Expertise that university people bring (0540)

Our city can grow and do more because of the influx of intelligence. (0649)

If they all work together they can do better because everyone ha different ideas (0709)

Autonomous of having different perspective because students come in from all over the country (0763)

They can basically be entrepreneurs and start new business (0769)

They are resource for experts and there are another university that have think sink to help solve the local problems- both the students and the professionals (0847)

## University Research

Research facilities, informational (0063)

Helps bring research and innovations (0064)

The advantage of the latest research (0075)

Sciences and research. (0078)

Provide research, provide the education for communities (0130)

Provided goods, spin off industries, like Gatorade (0142)

Research, intelligent people, books available, the know how of putting things together (0158)

I think it's very important; Sometimes we do not get the full picture of things. We get what the professor wants to promote (0167)

Opportunity for research and new development (0335)

Technological advances, more students, more money. The better educated the better off the community is through business (0353)

Several universities, which means major employer to the city, research from the 2 major universities, and researching aspects which helps both local knowledge and national and international colleges, local government should be using them a whole lot (0358)

Research and development with employment, economic stability, universities create great wealth (0364)

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Mag lab. agriculture (0389)  
Research (0529)  
Product development Taxol for breast cancer (0531)  
The universities are on the cutting edge of issues that the local communities are not involved. (0554)  
Access to research, access to labor pool. (0631)  
Mag Lab - University (0660)  
Mag lab (0701)  
All kinds, international park, the lab, the weather service (0713)  
Research, workforce development (0735)  
They have research projects that are successful at getting grants and that bring industry to our are (0736)  
Research, education, jobs, better sense for topics (0787)  
Innovation and research (0791)  
Research projects and have classes to get education to help students make good career decisions and get involved (0809)  
Students draw research grants and helps businesses (0889)

### Tax benefits

Tax dollars local project, road development business that serve the university and the people, at the games with the city money brought (0036)  
Definitely tax benefits, food drives, clothing drives and working with homeless (0662)

### University- student volunteering- retaining

Student participation within the community is important and the increase in revenues from it. It has a strong impact. (0087)  
Graduates will hopefully remain in the community (0168)  
Students involve in the community helping with habitat for humanity and go to the churches to participate in food drive (0211)  
Student involvement, local business (0278)  
Try to get students involved in student affairs, taught how to get better information (0285)  
Graduates retention, enhance local economy. (0290)  
The graduates get jobs and it help stimulate the economy, as well as the interns (0298)  
Graduates and coming back and working in the community (0312)  
They are producing graduates that should be getting experience in the local community, new ideas (0345)  
Internships and learn job skills (0357)  
There should be internships, ability for students to gain experience and entry into the job market, and ability of businesses to use research of universities. (0362)  
Retaining some of the graduates (0388)  
They do help in the volunteering to such programs as : like big brothers, united way , habitat, our local churches (0463)  
Volunteer work to assist the community (0468)  
Some colleges have students doing things in the community. (0533)  
We benefit because of the volume of those who stay after graduating and become employed and the money is being put back into the city. (0588)  
I see them volunteering with the local school in the mentoring programs; working with the Big Bend and other community services (0613)  
They bring in a lot of young volunteers to tutor the middle and high school children prepare for future test, such as the ACT (0671)  
Hotels, Motels , Restaurants, Foods and Malls spending money (0700)  
They try give a lot of out reach like big brothers and big sister, like FSU (0753)  
They are able help during school, and create activities in the comm. (0782)  
Volunteering of students (0827)

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University students are getting involved with youth in the community, they are positive in greeting new people who come in to town and are very welcoming, they have created great dialogue and open lines of communication with the community (0892)

Church interns for youth programs (0911)

### Sporting events/ Football

Football games, graduation (0008)

Very few, more minus's than pluses like unskilled labor, way too much traffic, college sports would be the only benefit (0010)

Sports, students, teachers coming into town (0028)

Football games, education (0061)

Strong, football (0077)

Football games (0083)

The football games, different conferences, basketballs games and scientific actives and mechanical activities they bring in people (0128)

Football weekends for one, the student population itself. (0134)

Football seasons economy prospers, volunteers as well (0149)

Sports (0177)

Sports, arts, academics (0192)

Football games (0193)

Athletics, volunteer work, employment, downtown get down, volunteer work for course work, fraternities and sororities (0208)

Athletics revenue, bringing students in and enrolling (0229)

I read in the local paper that home games bring a lot of money to the city and bring in a lot of new people coming into Tallahassee (0289)

Activities such as football bring in money to local restaurants and gas stations that reflects in the community (0332)

Sports come to mind, being a big thing. Performing arts and theatre come to mind. (0352)

Sports events (0360)

Sports events (0365)

FSU and FAMU athletics bring money to local business and the community as well as the music and school of theatre. Seven days opening nights (0414)

Sporting events (0425)

Sporting events. Training programs. TCC. Lively. FSU in general. (0464)

I mean, the football games and all that crap (0479)

Sporting events and student volunteers (0491)

Sporting events (0515)

Really the only thing we have in this area. Football games and extra activities bring in people. Our economy depends on it (0524)

Sports and other events (0597)

Games (0626)

Sporting events (0707)

Football games and hotels; so many games were out of town this year, which hurt the economy of Tallahassee. (0722)

Through sports and jobs (0755)

They bring a lot sports programs (0765)

Different sport functions (0775)

Money going into the community from football games (0914)

### Benefits but can't specify

Very strong (0069)

We benefit tremendously but I cannot be specific (0105)

Tremendous (0239)

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A lot (0398)  
Cannot specify (0444)  
Cannot specify (0455)  
Lots of benefits (0566)  
Corporation (0596)  
Significant benefits, nothing specific (0783)  
The potential is great (0786)

DK/not sure

Do not know (0033)  
Do not know (0040)  
I haven't seen any (0071)  
Don't know (0097)  
Not sure (0118)  
Can't say (0136)  
I don't know (0138)  
Don't know (0145)  
N/A (0157)  
Don't know (0200)  
N/A (0207)  
Don't know (0212)  
N/A (0213)  
Don't Know (0216)  
Don't Know (0217)  
N/A (0221)  
I really have to think on that, I do not want to give you any answer (0224)  
I am not sure (0232)  
Not sure what to say about this topic (0240)  
Don't know (0246)  
I don't know (0269)  
I do not know (0313)  
Don't know (0314)  
I don't know (0367)  
Don't know (0387)  
None (0402)  
Not sure (0412)  
Don't know (0421)  
Pass (0431)  
Don't know (0438)  
I don't know (0555)  
I am not sure (0616)  
I do not really do not know (0636)  
Not sure (0655)  
Don't know (0658)  
I can't think of anything. (0702)  
Not sure (0703)  
I don't know (0708)  
Not sure (0734)  
N/A (0738)  
Nothing at this time (0745)  
I don't know (0761)  
I don't know (0796)  
N/A (0799)  
I don't know (0801)



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N/A (0803)  
I don't know (0818)  
None (0840)  
I don't know (0842)  
I don't know. (0844)  
I do not know (0849)  
I do not know (0869)

## Other

All of them (0056)  
Charities that help citizens (0098)  
They don't help because they use the money (0099)  
More beneficial for the older person instead of the younger class. Cannot specify any particular benefit (0108)  
Group of people that have needs (0111)  
Very little (0132)  
I do not see any at this time (0133)  
Not much (0135)  
I can not see any benefits other than increase in crime and the Homeless (0137)  
None (0195)  
I do not see very much at this time (0234)  
None (0235)  
Stronger ties, less crime (0260)  
None (0261)  
None (0288)  
Doesn't see any benefits (0296)  
Don't see to many with the prices to get involved (0302)  
None (0309)  
None (0310)  
None (0318)  
At this time I do not see nothing but a lot of traffic (0322)  
I do not see any benefits from the colleges (0324)  
I do not see any (0336)  
Don't see any at the moment (0337)  
Some people are educated enough so there are a lot of unemployed people (0348)  
I do not see any benefits (0375)  
Classes are being paid by to much financial aid, don't turn away people when they should, prices should be lowered (0422)  
None (0446)  
None (0452)  
None (0462)  
Not enough (0469)  
None (0472)  
None (0484)  
I do not see them bringing anything to help the local economy (0498)  
Don't see any positives coming to our economy (0501)  
I don't think anything (0502)  
None (0504)  
I don't personally see any benefits. (0517)  
None (0523)  
Doesn't see much benefit (0536)  
The local government knows what going with university and visa versus (0545)  
Nothing (0551)  
That is a complicated question (0570)

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Giving back to the community (0580)  
Kids in community look up to (0591)  
Knowing what's needed (0594)  
I don't see any benefits to Tallahassee. The universities take away a lot to support the community. (0611)  
I do not see any benefits (0619)  
Not many (0622)  
I see something good coming out down on the future (0633)  
There are no benefits in my opinion. (0675)  
None (0705)  
They have an impact on the community due to high number of students are coming in, and the lower class are not getting what they need (0729)  
None (0770)  
Nothing really (0772)  
If FSU and FAMU were not here, the community would suffer (0790)  
I don't see any right now (0797)  
None (0819)  
I don't see any benefits (0835)  
I do not see anything (0845)  
They do not bring any money here for one. (0881)  
I don't see much of anything from them (0887)  
None (0903)  
Don't see any benefits (0905)  
No benefits to our local economy (0913)

## Community involvement from university

Wife works for one, certain community functions (0106)  
Alumni and all the efforts they provide in working with the community (0161)  
Their programs specifically helps to develop the city (0248)  
Fund raisers getting involved in community (0413)  
It would help with the productivity of the community, getting it involved. (0590)

Table 20: Now, thinking about economics in **our** community, in addition to jobs, what are some other forces that promote economic prosperity?  
RECORD ANSWER VERBATIM

### Education

Education, access to natural resources, such as timber and water (0010)  
Education (0014)  
Education and teaching young people about finance. (0024)  
Not sure, feels that education helps to promote jobs (0025)  
Having good schools, safe neighborhoods and good housings can promote economic prosperity as well. (0049)  
Universities, bringing in talent from all over the world, entrepreneurship spirit (0076)  
Education is number one (0081)  
Education K-12 and higher education that prepares individuals for the job market, public safety (0093)  
Education (0149)  
The only thing that comes to mind are better education of our students (0151)  
Education ion, retail sales, consumer spending, construction (0183)  
Education (0247)  
Educational system, hospitalization programs, senior citizen retirement community (0257)  
Education, the willingness to offer trades in the colleges and the community (0259)  
Opportunities for better education especially for adults, part-time jobs for high school students to get them ready for life (0285)  
Education (0286)  
Education in general (0296)  
Bring in educated people and this way they can mentor our young people through the Girls and Boys Club (0322)  
The educational system (0328)  
Education in general (0341)  
Education (0360)  
Schools (0361)  
Having a college. Having a good team. Arts and entertainment. Beautiful city. (0383)  
More education to create events, more events to do things, creating better ways of doing things (0384)  
Getting educated, training, lively technical (0386)  
Better education, lowering taxes, lowing regulation (0391)  
Education in general (0408)  
More recruitment for university for out of town people to come so they can shop and spend money (0421)  
Education, helpful if they encourage aid and help people who just graduated from high school to go into college and would help the economy, government assistance (0423)  
Going into early levels of school and be more responsible as a citizen are the benefits of our society (0435)  
Education (0441)  
Education (0450)  
People associated with university and visiting the universities (0451)  
People getting trades to learn hoe to do that hiring (0456)  
Schools, education for children (0459)  
Offer better programs for a better variety at the colleges and universities (0483)  
Education (0491)  
Colleges, entertainment (0527)  
Bringing attention to the schools (0558)  
Education if u educate someone they help them selves (0579)  
Educational training (0590)  
Schools, colleges (0604)  
I believe that education is very important (0612)  
Having more educated people will impact the prosperity of a community (0618)  
The schools and local government by bringing in money from the visitors to Tallahassee (0623)  
Educating our young people (0629)  
Workshops education financial (0635)

## Tallahassee Town and Gown Community Survey

Education. (0644)

Continuing education and technology education (0651)

The university (0655)

Education and opportunities in the area (0662)

First, we need to educate our young people. Also, people think we should buy ,buy but that is not a good policy , if we keep spending and giving the economy will never get better if we keep this new policy (0676)

Education (0694)

Education and proper funding. (0695)

University bring in cultural events and activities, sporting events, tourism (0711)

After school programs, church non profit organization, and that gives parents more free time (0753)

The university (0762)

University (0767)

Education adds a lot to jobs. (0817)

Universities and colleges need to put forth a better approach; TCC is making a great deal to get workers out.

Research opportunity affects the local community and the economy and there are opportunities to get this to happen. (0820)

Universities by educating the students (0862)

Having educated people and this will draw better jobs for our people. Roadways jobs are okay, but we need better jobs (0866)

Improved training/educating people to find jobs cannot do with out it and transportation means to help people get to the jobs. (0881)

Education, money, economic diversity (0897)

Classes (0903)

Growing new business's and having the banks release money to the small business owner (0017)

The start up of new business's. They need a lot more support than what they are getting. (0038)

Collaboration between chamber of commerce and universities economic development (0040)

Spending money to help create those jobs (0047)

Sensible economic policy at the state and national level (0056)

Entrepreneurship, small business, elimination over burdensome rules and regulations form the bureaucracy (0060)

Small local business (0071)

Shopping (0077)

Consumer spending, education, business growth (0084)

Small businesses (0108)

More business's come to the area (0112)

Business opportunities (0135)

Opening new businesses (0138)

Spending and housing costs (0173)

Entrepreneurship, free market principles, market driven planning and development (0174)

More business development (0175)

Getting new business's started (0182)

Supporting small businesses (0186)

The government need to help with finding new companies to come to the community (0199)

More businesses, support smaller business (0203)

Small business (0206)

People being able to buy things because of the small businesses are affected by what the students bring to the community, so the moms and pops business can survived with the students revenue (0219)

Entrepreneurship (0232)

Industry (0237)

Bringing in new companies and other functions that bring in revenue (0242)

Buying here locally (0255)

There have to be government programs that enhance business, removing the barriers for those to start businesses by the government (0268)

Revenue people spending money (0271)

Local business owners and government (0272)

Blind luck, good business planning and partnerships, not a lot of regulations form the government , networking (0284)

## Tallahassee Town and Gown Community Survey

Shopping local (0290)  
Overall growth of businesses and research in the area (0294)  
Free market (0295)  
Bring in more businesses, advertise, educate high school students (0300)  
Don't know, but the only thing that I've been disappointed in the local government not allowing big business to come in, they always have some rule or regulation preventing it (Example: Beer company that went Albany because the government stopped it (0304)  
Universities getting grants and raising funds to foster economic development, getting additional state and federal support to foster economic development, economic incentives to attract industry to area (0321)  
We need more factory labor and more industry in the area (0326)  
Bring a theme park to town, or minor league team of sports of some sort (0331)  
New construction, better lending system (0333)  
More general stores opening up for recreation and stuff for kids and young adults instead of going to the mall and getting into drugs (0348)  
Competition in other places, more start-up small local businesses (0356)  
New business development that are clean businesses, more focus on health care industries, bringing in more companies that focus on technology, things that have high impact and visibility in the community, city airport better to promote tourism (0358)  
Bringing in new business and other things that can bring in the outsiders to bring us there money (0369)  
Bringing family owned small business into town (0373)  
Leon County should go after more industries (0377)  
Benefit retail section of the community (0385)  
Shopping and entertainment. Tourism activities (0399)  
Shopping (0431)  
Bringing in new companies that employ people and spend money on property, art and cultural activities, construction funding (0432)  
General economic conditions, low unemployment (0460)  
Government investments and private investments (0466)  
New construction (0472)  
Creating new businesses (0478)  
New constructions, new buildings (0481)  
Expenditures, retail (0487)  
Putting back into the small businesses to help the little guys out (0489)  
Industry as well (0490)  
Private businesses (0494)  
New business, having special events, such as concerts, art showing, promoting our downtown area business and museums (0496)  
Change opportunities with other countries and citizen (0502)  
Local retail business, government (0511)  
Economic education (0513)  
Having a business friendly infrastructure in place. (0528)  
Keeping government out of regulations (0532)  
Spending money, local businesses, industry (0536)  
I would say a free market system (0541)  
Shopping (0580)  
Chamber of commerce, economic development local government (0596)  
Local entrepreneurs (0603)  
Bring in more companies into the area. Our community needs to tie down more high tech corporations with salaries that will encourage students to stay. (0605)  
Spending money (0609)  
Bringing in new companies (0616)  
Diversity (0622)  
People have to have a feeling that our government and other groups are active and involved in promoting local businesses (0630)  
Manufacturing companies (0634)  
People shopping locally and supporting local businesses. (0637)

## Tallahassee Town and Gown Community Survey

Action in the community creating spending for local business to succeed (0641)  
Shopping (0642)  
Government encouraging new businesses by reducing taxes (0646)  
Private business and state government (0652)  
Having a diverse types of business (0656)  
Need more companies that can offered our community more jobs (0671)  
Small business start up money for loans lower taxes and regulations (0672)  
Creating a constant flow of economic activity into the city (0686)  
Shopping (0697)  
Business development and new services, renting apartments. (0704)  
Attracting consumers to spend money (0724)  
Other than a major crisis, or some new company coming in to make jobs, there isn't any other force (0729)  
People shopping locally are a huge thing vs. shopping online. We need to have available resources. (0730)  
Important for companies to move to Tallahassee, government is cheating its own employees with benefit cuts, salary cuts (0731)  
Local government needs to be more open minded to new business and manufacturing, not getting so carried away with being 'green' (0735)  
Starting up new businesses, real estate sales. (0749)  
The availability of online services, job development (0764)  
Mentor matching to develop more businesses (0776)  
Creating new business or opportunity for small business (0777)  
Spending money (0784)  
We need to get more big companies in this area (0785)  
Bring more business to town to create more revenue, keep it a small town (0793)  
Businesses, local community reports (people in need) (0798)  
Students shopping here. (0801)  
Doing whatever it takes to keep small businesses open (0809)  
Probably supporting and shopping at local businesses, basically keeping the local residents informed and involved. (0811)  
Creating new businesses, decrease in homelessness (0812)  
More shopping and sporting events. (0818)  
They bring in more jobs and educated students (0833)  
I think a good local government should be more of a business friendly community and this way we can attach more business, the permitting process have to become less complicated and then we can draw more business (0836)  
Bring business into the local community (0847)  
Trying to give small businesses more funding to increase their opportunity to thrive and survive (0860)  
Bring in new jobs and student volunteers working at the local non profit organizations (0872)  
More diversity (0877)  
Bringing big companies and we can have more jobs and better wages to keep educated students here (0880)  
Attracting new business and students parents visitors (0884)  
Extra help with businesses giving recourses and outreach to the already existing businesses (0902)

## Growth / Population /

More construction on roads (0442)  
Getting a new train going between Miami and Tallahassee; larger airport. Capital Circle raising above like a bypass above town, and room for forestation. (0659)  
The gain street project. Being able to make that a student hang out. offering the property to park an recreation (0838)

## Communication/public awareness/public involvement

Community involvement (0047)  
Communication (0126)

## Tallahassee Town and Gown Community Survey

Being able to communicate in terms of creating more things within our community (0161)  
Cooperation (0171)  
Communication (0172)  
Bring people together (0210)  
Involvement from everyone (0238)  
Volunteering might meet the right person and find a job, communication with each other (0246)  
Giving publicity to city, point out the good things that Tallahassee has (0253)  
Networking, faith, community involvement (0262)  
Psychologists, advertising, word of mouth, internet, TV, networking (0277)  
How the city interacts with its other partners, public safety (0305)  
Communities working together by helping each other by volunteering and making non profits organizations works (0315)  
The government and the community, family and education (0330)  
Relationships with state government and schools to get better (0337)  
Corporations, education, government using stimulus money to bolster local communities instead of padding their own pockets, and working more with youth organizations for at risk youth and teaching them work skills (0382)  
Community action groups (0411)  
Helpful people that help out the community, good choices (0413)  
Volunteerism (0430)  
Promoting community events (0437)  
Volunteerism, cooperation between students and residents, social relationships between colleges and city (0457)  
People who volunteer for community service (0461)  
Uh, probably advertising (0479)  
Needs to be awareness showing people through Tallahassee. Draw people to the beautiful forgotten coast/ (0505)  
Local leaders is a force, the people in general they should want to get involved in the community (0526)  
Voting, taxes (0537)  
Getting people together in groups (0566)  
Volunteerism (0589)  
When people have a lot to do in the city recreation wise, they are happier and more productive. Forming meaningful ties to our community are very important. (0625)  
Cleaning the community and volunteering (0633)  
Being associated with a church and also being able to volunteer for different programs (0640)  
Getting out and investing in our community through outreach and volunteerism. (0649)  
Everyone working together to make things better. its rough right now and helping take care of their families and get work helps (0709)  
Interaction between different groups of people and interactions with different faith communities, bringing universities into medicine and different areas (0726)  
People going to churches and better communication (0772)  
Getting the community involved. (0792)  
Communication (0796)  
Closer communication between the university and community (0813)  
Advertisements and making sure that churches are making children (0825)  
Volunteerism and getting not just students but young adults active in the community (0864)  
Volunteering in the community (0909)

## Housing

Building more apartments and bringing in more students (0089)  
Affordable housing, good public transportation (0179)  
Housing (0212)  
Student housing (0251)  
Value of real estate which is affected by zoning, good communication between police forces in the university and the city (0282)  
Reasonable housing. (0648)  
Housing and low taxes. No government aid! (0668)

## Tallahassee Town and Gown Community Survey

Housing (0674)

### Cultural/Arts/Entertainment

Arts, entertainment sports, and sheer present of students (0019)  
The performing arts and we under utilize the shore line that we have! (0063)  
Marketing of the culture and historic resources that are area in the community (0074)  
Concerts and car shows at the fair grounds (0122)  
Concerts, North Florida Fair, Market Days at the Junior Museum and Sporting events. These events bring in outsiders and this have an impact on our community. More people more revenue for the local economy (0127)  
Concerts, when the legislators are in session and other special events they draw people outside of Tallahassee and they bring in revenue (0159)  
More shows (ballet companies, art groups, concerts) (0233)  
Tallahassee needs to expand more with entertainment, theme parks for all ages (0302)  
Having more concerts and other special events to draw people outside of this area (0303)  
Bringing more entertainment to town (0342)  
Entertainment sporting events, games bring a lot of people that spend money (0349)  
Opening a new performing art theater (0380)  
More concerts, more family activities for children (0407)  
Entertainment (0415)  
Entertainment (0464)  
More entertainment to town (concerts) (0509)  
Arts music production, working w/ schools (0531)  
Entertainment (0534)  
Entertainment and college life (0582)  
Entertainment for the capital, lowering taxes all around (0663)  
The Seven Days of Performance's bring in people from all over. When the legislatives are in session they also bring in a lot of revenue (0744)  
More entertainment, fairs, more in town entertainment for all ages (0748)  
Culture (0750)  
More activities, cultural (0754)  
People spending money by coming to our local events held by the universities (0850)  
More entertainment such as family entertainment. Not just for college students or adults (0865)  
More entertainment for family and college groups (0890)  
Art galleries and different exhibits that come into town, musical concerts, any extracurricular activities that could involve the community would benefit everyone in Tallahassee (0892)  
Bring family things to town, more attractions for all ages, concerts, sports (0905)  
More family entertainment and activities such as theme park, baseball stadium (0911)  
Concerts, other events (0915)

### Jobs / Workforce/Wages

Can't think of anything other than jobs (0020)  
Job training programs (0033)  
Workforce (jobs!) (0042)  
State workers (0073)  
DK, jobs, news (0131)  
I do not see anything other than jobs at this time (0133)  
Job fairs, supporting local business's, utility breaks, (0140)  
Jobs. jobs can transcend into ever aspect of our community (0143)  
The job forces, vocational training (0146)  
Jobs in general, people spending money (0154)  
If we could eliminate illegal labor it would promote prosperity in our community. I believe the responsibility for illegal labor falls on the employer (0187)  
Educated workforce (0192)  
Showing future business that we can provide them with the quality and training of the workforce has needed (0194)



## Tallahassee Town and Gown Community Survey

Just jobs (0216)  
Can't think of anything other than jobs (0218)  
I never really notice anything that impact the economic but jobs (0227)  
Ability of a person to make a decent wage for themselves, it all truthfully starts with jobs, cutting taxes for businesses (0244)  
Using the universities to create jobs with the community, that is a big thing. If you care about the community, once you use the facilities it will benefit it. (0336)  
More jobs (0363)  
All relates to jobs (0366)  
Nothing but jobs (0414)  
Creating an educated and diverse workforce, entrepreneurial seminars and events (0424)  
Resources made available through job fairs as a sample (0444)  
Low income / improvement in housing (0455)  
I do not know anything else but jobs (0492)  
Need more jobs (0508)  
Jobs (0571)  
Right now I think it's all about jobs (0572)  
Government jobs (0595)  
Job training and education (0601)  
I'm not quite sure. I think jobs are most important followed by community events and sporting events. (0624)  
Retaining employees and maintaining the higher wage for state government. (0653)  
I'm not really sure. All I can think of is jobs. (0669)  
Condition of jobs! (0673)  
Not sure what is meant by that question. Jobs are what move the economy here in addition to tourism. (0718)  
To have the right person for the right job; they have to be aware of community circumstances. (0722)  
Work force, children and families programs and the city of Tallahassee events (0751)  
The students can take up jobs in the local community and that will help economy (0769)  
Most important is jobs at the moment, but businesses and shopping (0771)  
Employment opportunities (0786)  
I'm not sure about it other than jobs (0795)  
Big Bend Workforce (0803)  
More jobs and more children (0844)  
There isn't one. Jobs are the only things (0854)  
The basis of our economy is jobs, but it all comes down to community involvement (0895)  
Bringing in new businesses and business opportunities, skilled labor jobs that will give people income that will help raise a family (0907)  
More jobs and students (0910)

## Quality of life

Community pride and image (0028)  
Quality of living, safety. (0069)  
I would say quality of life, how good the steers maintained (0106)  
Quality of life because if people want to stay here they are more interested in doing all the other things the right way (0109)  
There are a lot of people here who really think out of the box. Surrounding attractions that encourage many to relocate here. Sample: Wakulla Springs a truly natural site and access to the arts. (0150)  
Having place people feel safe to shop without feeling like they can get shopped or carjacked (0332)  
Creating an environment that people would choose to live in. create better quality of life. intend to keep business in community (0488)  
Climate location educational level of the community (0585)  
Quality of life, lower taxes, permitting processing (0602)  
Quality of life, cultural opportunities (0678)  
  
I think quality of life, has to be a cool town to live in, family friendly, culture and arts. (0823)

Living conditions, prices of groceries (0841)

### Government/state/local services incl. transportation, law enforcement

The presence of both state government and universities as a whole. Having a highly educated workforce. (0023)

The State Legislators when they are in session, will help impact on the community and the economy by spending money and participating in other events while in town (0048)

Hospital facilities, good police department, good road maintenance, telephone cable facilities (0057)

Government and universities (0075)

Governments and universities (0078)

More police officers (specifically more female officers). They need to better pay! (0094)

Transportation, communication (0104)

The government period (0118)

City and county government getting together, chamber of commerce, our newspaper could do a lot better, local media can promote better instead of always seeing negative (0167)

Working with the city government (0184)

Town stability, crime rate, housing reliability (0252)

Less crime (0260)

Public transportation, access to resources, social programs (0270)

Government funded programs helped people who are unemployed and do not have enough money to pay their bills (0324)

Reduction of crime (0449)

Government side: reduce the amount of restrictions on business's to expand jobs and services. (0463)

We need to have a local government, our universities as well as business's to encourage others to come to our city to promote high tech business start up. (0476)

Government (0482)

Improve traffic by removing canopy roads (0501)

State government (0515)

More honest politicians in town (0539)

Local government working local entities as well as state wide and national organizations (0554)

Permitting (0559)

Honest Politicians- ones that talk the walk or walk the talk, in other words do what they say they are going to do in their campaign (0563)

State and local governments (0645)

The political machine, the laws that are implemented in order to attract business having the technology demographic match whatever business u bring in will be supported by the community. competition (0693)

Get rid of some regulations (0710)

Safety and a variety of jobs. (0712)

Stable government (0714)

Public safety (0728)

Zoning and development rules (0732)

State government, taxes. (0733)

Lack of regulations (0759)

Government, new industry (0774)

Controlling government spending (0790)

Government plays a huge role depending on taxes and licensing. (0807)

Developing, function of the local government (0831)

Transportation option affordable housing mixed youth development workability (0834)

Public transportation (0840)

Our large state government that we have here and our natural resources along with tourism (0878)

Our economy thrives on government jobs, we don't have enough small business encouragement (0888)

Take out politicians because they don't know what they are doing, the amount of homeless people and unemployment is outrageous. Need to look at what they have and make it better instead of trying to develop new things (0912)

## Tallahassee Town and Gown Community Survey

They can help out with outreach for the poor (0914)

### University Research

Research (0012)

Innovation Park and sporting events (0035)

Looking at new technologies, providing small business loans and grants for new technologies, identifying workforce needs in terms of training and skill sets for potential employees (0052)

The research that the two universities here gain from the grants that they receive. It benefits the community and gives back to the university the rewards from it. (0079)

University research (0134)

Using the university for the research information it provides. (0166)

University research, sporting events, entertainment events (0214)

More research (0249)

Scientific point of view; inventors (0419)

Research (0429)

Research (0540)

Research, development, political system (0553)

Industry innovation, research and development, quality of life, social offerings. (0581)

Research and startup companies (0736)

Research (0783)

Research helps other than jobs (0887)

### Tax benefits

Low tax rates and lower utilities bills on small businesses (0031)

Tax incentives to new businesses are important. (0058)

Lower taxes (0064)

Tax structure (0066)

Low taxes and less regulation can promote prosperity. (0067)

Economic conditions for the state as whole. tax and policy decision nation government (0082)

Lower taxes (0088)

Lower taxes (0107)

Lower taxes (0110)

Cutting back on some of the taxes especially property tax, removing taxes on phone bills and cable bills, starting new businesses (0113)

Lower taxes (0115)

Lower property taxes, transportation, economic diversity (0142)

Government getting out of the way, lower taxes, entrepreneurship (0148)

Lowering taxes (0180)

Lowering taxes, more entertainment for our community (0222)

Lower taxes (0235)

Reduction of taxes for small business (0269)

Lower taxes, less intrusion by the local government, more communication between projects that universities want to take, gaining input on the managing population, manage traffic congestion (0273)

Lower taxes (0275)

Getting handle on tax spending (0297)

Lowering taxes are the number one (0320)

Lower taxes (0329)

Lower taxes, no state income taxes, having a cheap, educated labor pool (0335)

Lower taxes (0344)

Lower taxes, Better services from those agencies that we have to use i.e. utilities, responding to citizens problems (0345)

Having lower taxes (0370)

## Tallahassee Town and Gown Community Survey

Lower taxes and students job training, such as, how to be more professionally in the workplace (0376)  
Less taxes, more money (0389)  
Lowering taxes, keeping local government out of peoples decisions making, allow people to do plumbing without a license, buyer beware, bring the marine business back (seafood business) would bring money (0422)  
Tax relief and good advertising opportunities (0447)  
Lowering taxes and fees, making Tallahassee more friendly for small businesses, adding entertainment (race track or dirt track) and recreation opportunities, the kids out here need something to do (0480)  
Low taxes, accessible roadways to potential businesses, and public transportation (0520)  
Lowering taxes (0587)  
Cut taxes and growth management regulation, stop raising property taxes (0606)  
Property taxes down, house taxes need to change (0607)  
The tax base; the lower base. (0631)  
In the short term lowering taxes and in the long term paying off the debt. Entitlements need to be reformed. The expansion of university programs that will bring in more research money from both government and private sources. (0664)  
We need to do better with tax incentives and we need to make it easier for businesses to start up. (0690)  
Effectiveness of the lower property taxes, recreational facilities, and the willingness of the government to cooperate w/ new business (0698)  
Tax relief, the ability to get loans from the government or local banks, the ability to joint venture with the universities as a small business (university take a risk), (0713)  
Favorable tax treatment to all, lower taxes (0757)  
Lowering taxes (0761)  
Less spending on politicians, lowering taxes, let money go to better things to help others (0787)  
Tax incentives, restraining some environmental issues that prohibit growth (0816)  
Sales taxes (0828)  
Zoning issues, tax incentives, educational resources transportation (0889)

## Community events/Football/conventions

Community events (0007)  
Football games, graduation (0008)  
Fund raising in the community (0011)  
Events of all kind, such as concerts, sporting events, shopping, dining out and culture events in the community (0013)  
Sporting events (0027)  
Sporting events from all the universities, colleges and schools in this area (0041)  
Sporting events and other special events in Tallahassee (0044)  
Sporting events, volume of student volume, housing and apartments (0054)  
Football and sports games (0059)  
Football games, beaches nearby, promoting things for the youth, universities, parks and recreation (0061)  
Special events, such as the Seven Days of Opening Nights (0068)  
Special events, such as the North Florida Fair and concerts at the Civic Center (0070)  
Sports events (0072)  
Special events and sporting events brings in a lot of revenue, especially when the universities have home games and other events. Also, when the legislators are in session they impact the economy as well. (0090)  
Having events that draw people from out of town who will spend money (0091)  
Conventions, hotels, civic center (0098)  
Special events, such as Market Days Downtown, sporting events, these all brings in economic prosperity to our community (0123)  
Investments to our community such as different activities, sporting events and other cultural events. (0125)  
Sporting events university events education (0147)  
Sporting events cultural events participating in fund raisers or civic/nonprofit organizations requesting local businesses (0153)  
When FSU and FAMU have home games they bring in a lot of revenue for all of the business, such as hotels, restaurants, the stores in the mall and some of them probably get traffic tickets (0164)

## Tallahassee Town and Gown Community Survey

Sporting events, concerts, etc. (0177)  
Sporting events and concerts (0181)  
Sporting events, tourism and business travel for conferences in this area (0185)  
Special events and sporting events (0202)  
Special events, such as homecoming, sporting events of all types, Christmas shopping sales, and the North Florida Fair (0220)  
Sporting events and other special events are the main forces that help the local economy, plus private own businesses. (0224)  
Sporting events from all of universities in the city and when the legislatures are in session they bring in revenue (0236)  
Sports games entertainment start up business and good government (0239)  
Having events at the Fair Grounds, such as Gun Shows, Animal Shows and the North Florida Fair (0258)  
Athletics (0274)  
Sporting events and special events in our community (0289)  
Special events such as concerts, all sporting events for all colleges, universities and the local schools (0293)  
Downtown get down the art community on railroad avenue ( local art galleries) and the non- profit agencies (0298)  
Sporting events and showing off our capitol (0301)  
Events at the Civic Center (0323)  
Special events and money making events (0334)  
Sporting events, plays. (0354)  
Sporting events at FSU, use of civic center for bringing in things, relationship between state government and legislative process (0364)  
Sports people get to know each other better and establish relationships (0365)  
Having special events at the local universities to draw more people into the city (0374)  
Special events boost the tourism and also draw new people to this area (0379)  
Having special events and other activities to bring in tourists (visitors) (0397)  
Sporting events and concerts (0405)  
Sporting events causes people to come to community (0470)  
Sporting events impact the local economy by bringing in other people money/revenue (0497)  
Sporting events from out schools, the better they the more people are motivated to come to stimulate the economy (0543)  
Sporting events (0544)  
Football games, schools (0549)  
Sporting events and other types of entertainment to draw in other people to spend here in town (0550)  
I think all types of events, including sporting events, entertainment (0562)  
Sporting events cultural events, parks, museums (0570)  
The recreational aspect ( through athletics) and the attraction it brings to the area (0577)  
Football and our surrounding area and quality of the environment (0600)  
All types of sporting events (0613)  
More events that would attract people from other town (concerts, sporting events) (0627)  
Sporting events and the North Florida fair draw people from all over this brings in revenue (0654)  
Sporting games (0703)  
University Events (0715)  
Sporting events (0720)  
Sports from the university (0737)  
Sporting events and other special shows (0746)  
Sporting events, concerts, tourism (0788)  
Sporting events (0794)  
Sporting events and other events (0800)  
Events at the university (0822)  
Special events, concerts, farmers market downtown, the Capitol (0843)  
Sporting events from all of the colleges and high schools (0845)  
Sporting and other special events (0857)  
Sporting events, concerts and anything that can draw visitors to this area (0873)  
Football games (0882)  
Special events such as concerts, sporting events, seminars, conferences in this area (0898)

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Special events (0899)  
Sporting events and other extra curriculum activities that draw people (0913)  
Football games and concerts (0916)

### Banking/credit/grants

Availability of credit. (0029)  
Grant money for projects (0034)  
Investment (0132)  
Saving and investment programs. (0362)

### Tourism

Tourism, visiting scholars, (0036)  
Tourism, public awareness, public participation (0087)  
Promote our tourism in the outlining areas. (0105)  
Tourism, recreational opportunities, environmental opportunities (0130)  
Tourism, creation of jobs, building new facilities, making best use of resources (0158)  
Tourism, games, need better transportation (airport), business friendly needs to get better (0191)  
Promoting tourism of our community (0225)  
Tourism (0226)  
Bringing people to Tallahassee, visiting the area, shopping in local businesses (0229)  
Tourist attractions, entertainment in communities (0230)  
More parks and recreation sites just to mention a few to help promote tourism to our area. (0231)  
A great tourism department can help promote economic prosperity by promoting all of what Tallahassee have to offered to visitors, such as our Museums and Universities (0243)  
Tourism (0319)  
More tourism activities such as festivals (0353)  
Other forces are tourism and new technology development from universities and building new business. Also, retaining students after graduation. (0355)  
Tourism, taxes (0390)  
Tourism (0400)  
Letting people know they are welcome (0468)  
Tourist attractions and things to do for fun and entertainment. (0542)  
The university can promote tourism through sporting events. and developing more historical attractions (0608)  
It doesn't seem like we're trying to get tourists in Florida anymore. We need to focus on that. (0638)  
Tourism, having community events to attract people to an area. (0687)  
Tourism would help the community (0699)  
Tourism, Healthcare, Shared communities (0700)  
We need to promote Tallahassee to draw more visitors (0747)  
Tourism (0763)  
Tourism should be more places to go and things to do for adults (0797)  
Being the Capital of Florida we will draw tourism (0839)  
Promoting tourism and this in term will create more income for our local businesses (0855)

### Energy conservation

Energy conservation (0095)

### Natural resources/environmental

Natural resources (0065)  
Natural resources (0086)

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Having a good environment for people to live and work (0141)  
Preserving the resources, many opportunities, sporting events to attend (0228)  
Have more recreation events (0375)  
Recreation, entertainment (0403)  
Natural resources, industry, tourism activities and good reputation (0524)  
Recreation and sporting events and entertainment (0859)

## Community involvement from uni

I would say a lot volunteer service (0195)  
Retention of students in the community helps to build the community (0211)  
College students mentoring other students have a big impact on our community (0215)  
Volunteering (0327)  
FSU volunteers (0420)  
Internship, mentoring programs (0475)  
Getting more student volunteers in the community (0514)  
Getting students to volunteer and remain in the community (0516)  
Probably student volunteers coming in to help (0565)  
Have students volunteering in the community. Having more meetings with the lower income residents to encourage them and educate them (0619)  
The students volunteering in our community. (0621)  
Internships, bringing families to Tallahassee (0701)  
Having the university participate in hiring (0755)  
Getting students involved in the community youth programs and helping community build new projects (0758)  
Volunteers, sporting and cultural events (0802)  
Student outreach, civic organizations (0861)  
First, we need to get the students that graduate, to stay in this area, this then will then bring in Fortune 500 Companies, this in turn will impact our local community (0875)  
The universities give back to the economy by allowing the college students to volunteer and intern with local businesses, this help out the small business as well as the large ones. Some of the students end up getting jobs in their fields (0883)

## DK/NA

Can't think right now (0001)  
Nothing else I can think of at this time (0009)  
Do not know anything else (0018)  
Don't know (0021)  
Nothing else at this time (0022)  
I can not think of anything else (0026)  
At this time I can not think of anything else (0030)  
Nothing else (0032)  
Don't know (0039)  
I can not think of anything else at this time (0043)  
Don't know (0046)  
Don't know (0051)  
Don't Know (0055)  
I can not think of nothing else at this time (0080)  
He said he didn't know (0083)  
Cannot mention (0096)  
Don't Know (0097)  
N/A (0099)  
Don't know (0102)  
Don't Know (0103)

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Nothing comes to mind (0114)  
Don't Know (0117)  
I don't know (0124)  
I do not know, if I knew I would be in the government if I knew (0128)  
Don't know (0136)  
No comment (0152)  
I can not think of anything else at this time (0155)  
None to mention (0168)  
Cant think of anything (0178)  
I don't know (0193)  
I can not think of anything else at this time (0197)  
I have no idea (0198)  
No opinion (0200)  
Don't know (0205)  
N/A (0207)  
No idea (0208)  
N/A (0213)  
Don't know (0217)  
N/A (0221)  
I cannot think of nothing else (0223)  
Don't know (0240)  
Don't know (0241)  
Not sure (0245)  
Not sure (0248)  
N/A (0250)  
Nothing else I can think of at this time (0263)  
Cant' think of any at the moment that come to mind (0265)  
Don't know (0266)  
Not really sure (0267)  
Don't know (0280)  
Don't know (0281)  
Don't know (0287)  
N/A (0288)  
Don't Know (0292)  
None (0309)  
I have no idea (0310)  
Don't know (0312)  
I can not think of anything else (0313)  
Not much (0314)  
No comment (0316)  
None (0318)  
I can not think of anything else (0325)  
I cannot think of anything else (0338)  
I really don't have any answer to that (0339)  
Nothing else at this time (0346)  
No answer (0347)  
I don't really understand (0352)  
No opinion (0357)  
I don't know (0359)  
I don't know (0367)  
I do not know (0371)  
I don't know (0372)  
I don't know (0378)  
I do not know (0387)  
I don't know (0388)  
Don't know (0392)



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I don't know (0398)  
Don't know (0410)  
Not sure (0412)  
None (0416)  
None (0417)  
Pass (0425)  
Not sure answer that one (0426)  
Not sure (0433)  
I don't know (0434)  
None (0436)  
Doesn't know (0438)  
Don't know (0439)  
Don't know (0440)  
None (0446)  
Not sure (0453)  
N/A (0462)  
I can think of anything (0465)  
None (0469)  
Not too sure (0471)  
At this time I cannot think of nothing else (0474)  
None (0484)  
I can not think of anything else (0485)  
I can not think of anything else at this time (0498)  
None (0500)  
None (0504)  
None (0507)  
I don't know (0517)  
Don't know (0521)  
None (0523)  
Pass (0525)  
None (0529)  
Cant think of any (0535)  
n/a (0538)  
N/A (0546)  
Nothing else I can see right now (0548)  
Don't know (0551)  
N/A (0552)  
I don't know (0555)  
Not sure (0557)  
No right (0560)  
I really cannot not say, if I knew I would be the President of the United States (0564)  
I don't know (0568)  
None I can state (0569)  
Not sure (0575)  
Not sure (0588)  
Not sure (0594)  
I don't know (0597)  
Not sure (0598)  
Not sure (0628)  
N/A (0632)  
I do not know (0636)  
I don't know (0657)  
I can not answer the question (0658)  
I cannot think of anything else at this time (0661)  
Doesn't really agree with promoting economic prosperity.... couldn't promote her to say much on the topic (0670)  
Right now nothing. Our economy is bad. (0675)

## Tallahassee Town and Gown Community Survey

Nothing else at this time (0679)  
N/A (0680)  
I don't know (0685)  
I don't know (0692)  
I don't know. I'm retired. (0702)  
No Answer (0706)  
I don't know (0707)  
I have no idea. (0708)  
I don't know. (0717)  
I don't know (0727)  
Never have an opinion (0738)  
I don't know (0739)  
I do not know (0741)  
I do not know (0743)  
Do not know (0745)  
Cant think of any (0752)  
I don't know (0756)  
Don't know (0765)  
I don't know (0766)  
I really don't know. (0773)  
I don't know (0779)  
I don't know. (0781)  
N/A (0791)  
N/A (0799)  
I don't know (0804)  
Not sure (0808)  
I do not know at this time (0824)  
I cannot think of anything else (0827)  
I don't know, sorry (0830)  
I cannot think of anything else (0832)  
None (0835)  
I don't know. (0837)  
I don't know. (0842)  
Do not know anything else at this time (0846)  
I do not know (0848)  
I do not know (0849)  
I can not think of anything else (0852)  
I don't know (0858)  
N/A (0863)  
Do not know (0869)  
I do not know (0870)  
Not sure (0874)  
I can not think of anything else right now (0876)

## Other

Christianity (0100)  
More to do, there is not enough to do. I hear students complain about the capital a lot of them want to go home there is nothing here besides the bar and that leads to everything they should not do, it ruins their lives or someone else. (0116)  
They need to think about the homeless and the poor. If they can find ways to fix this problem the economic prosperity will blossom (0137)  
Getting a new president (0144)  
Public demand (0165)  
Without stimulus money the economy will not survive, so stimulus funds will help promote economic prosperity

## Tallahassee Town and Gown Community Survey

(0188)

anything that gets that government out (0196)

Churches, word of mouth (0254)

Stimulus, etc. (0350)

Churches (0401)

Boys and Girls Club (0402)

Illegal immigration can be devastating to our economy (0493)

Printing presses in Washington that print money and devalue the dollar (0512)

A of free stuff would help the community, new opportunities, less stressful environ. (0533)

Tax payers as a whole and local contributors should contribute the universities (0556)

Laws for business to attain people and keep up on jobs and money, must keep certain amount of people at all times (0578)

The churches, the Chamber of Commerce (0584)

Morale (0610)

Opportunities in the government giving grants etc. to small businesses (0643)

There aren't enough. Almost nothing that creates economic opportunities too dependent on government (0647)

I don't think there is a whole lot promoting economic prosperity, no conscious effort to generate income (0660)

Diversity (0689)

Supply and demand (0696)

Our economy doesn't grow here. It is all service related industry. (0760)

Teaching ways to save money as make money, financial support (0782)

Nothing at the local level outside of the government. I think it comes from the federal Dow, the president and on Dow that we are heading out of a recession small business are to venerable and to fragile (0789)

Non profit sector of industry (0805)

Military maybe (0829)

**CROSS TABULATIONS**

**Age**

Table 1: First, I would like to give you a definition of “Town and Gown Relations”.

A community that has good “Town and Gown Relations” will be one where local universities and colleges, local governments and the local community work together on issues that are of importance to the whole community.

Now I would like to ask you some questions about the relationships of our local universities and colleges, local governments and the community.

To begin, can you identify any university communities other than Tallahassee that, in your opinion, have good Town and Gown Relations?

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Yes	357 43.9%	31 39.2%	58 41.4%	54 32.7%	82 48.8%	73 52.5%	55 47.4%	4 57.1%
		8.7%	16.2%	15.1%	23.0%	20.4%	15.4%	1.1%
No	457 56.1%	48 60.8%	82 58.6%	111 67.3%	86 51.2%	66 47.5%	61 52.6%	3 42.9%
		10.5%	17.9%	24.3%	18.8%	14.4%	13.3%	0.7%

Table 3: Do you agree or disagree that university, college, business, government **and** community leaders **should** meet regularly to identify economic development opportunities?

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Strongly Agree	526 64.6%	46 58.2%	87 62.1%	100 60.6%	111 66.1%	107 77.0%	72 62.1%	3 42.9%
		8.7%	16.5%	19.0%	21.1%	20.3%	13.7%	0.6%
Somewhat Agree	246 30.2%	30 38.0%	45 32.1%	56 33.9%	52 31.0%	27 19.4%	34 29.3%	2 28.6%
		12.2%	18.3%	22.8%	21.1%	11.0%	13.8%	0.8%
Somewhat Disagree	18 2.2%	1 1.3%	6 4.3%	2 1.2%	2 1.2%	3 2.2%	2 1.7%	2 28.6%
		5.6%	33.3%	11.1%	11.1%	16.7%	11.1%	11.1%
Strongly disagree	11 1.4%	1 1.3%	2 1.4%	4 2.4%	1 0.6%	1 0.7%	2 1.7%	0 0.0%
		9.1%	18.2%	36.4%	9.1%	9.1%	18.2%	0.0%
DK/NA	13 1.6%	1 1.3%	0 0.0%	3 1.8%	2 1.2%	1 0.7%	6 5.2%	0 0.0%
		7.7%	0.0%	23.1%	15.4%	7.7%	46.2%	0.0%

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Table 4: Would you say our local **universities and colleges** are working together with community groups (*such as youth groups, Neighborhood Associations, civic clubs, arts and culture groups, business organizations and the like*) to form meaningful relationships that benefit the whole community?

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Yes	287 35.3%	37 46.8%	48 34.3%	56 33.9%	51 30.4%	41 29.5%	50 43.1%	4 57.1%
Yes, Sometimes	287 35.3%	28 12.9%	57 16.7%	59 19.5%	61 17.8%	44 14.3%	37 17.4%	1 1.4%
No	111 13.6%	6 5.4%	18 12.9%	29 17.6%	19 11.3%	32 23.0%	7 6.0%	0 0.0%
DK/No opinion	129 15.8%	8 10.1%	17 12.1%	21 12.7%	37 22.0%	22 15.8%	22 19.0%	2 28.6%
		6.2%	13.2%	16.3%	28.7%	17.1%	17.1%	1.6%

Table 5: Would you say these relationships are:

READ ANSWER CHOICES

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	575	65	105	115	113	85	87	5
Very meaningful	254 44.2%	25 38.5%	45 42.9%	51 44.3%	43 38.1%	39 45.9%	48 55.2%	3 60.0%
Somewhat meaningful	299 52.0%	37 56.9%	55 52.4%	57 49.6%	68 60.2%	44 51.8%	36 41.4%	2 40.0%
Not very meaningful	17 3.0%	3 4.6%	3 2.9%	6 5.2%	2 1.8%	2 2.4%	1 1.1%	0 0.0%
Not meaningful at all	5 0.9%	0 0.0%	2 1.9%	1 0.9%	0 0.0%	0 0.0%	2 2.3%	0 0.0%
		0.0%	40.0%	20.0%	0.0%	0.0%	40.0%	0.0%

Table 6: In your opinion, how often do local universities and colleges include citizens in the discussion to form community relationships that benefit the whole community? Would you say always, frequently, sometimes, or never?

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Always	46 5.7%	4 5.1%	8 5.7%	11 6.7%	12 7.1%	9 6.5%	2 1.7%	0 0.0%
Frequently	150 18.4%	22 27.8%	24 17.1%	26 15.8%	24 14.3%	20 14.4%	31 26.7%	3 42.9%
Sometimes	439 53.9%	45 57.0%	79 56.4%	99 60.0%	91 54.2%	76 54.7%	49 42.2%	0 0.0%
Never	69 8.5%	3 3.8%	13 9.3%	17 10.3%	15 8.9%	11 7.9%	8 6.9%	2 28.6%

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		4.3%	18.8%	24.6%	21.7%	15.9%	11.6%	2.9%
DK/NA	110 13.5%	5 6.3%	16 11.4%	12 7.3%	26 15.5%	23 16.5%	26 22.4%	2 28.6%
		4.5%	14.5%	10.9%	23.6%	20.9%	23.6%	1.8%

Table 7: Have you ever participated in any discussions between local universities and colleges and the community?

	Total	The last few questions are for statistical purposes only. What is your age?						Refused
		18-24	25-34	35-44	45-54	55-64	65+	
Unweighted Base	814	79	140	165	168	139	116	7
Yes	163 20.0%	16 20.3%	30 21.4%	27 16.4%	34 20.2%	26 18.7%	27 23.3%	3 42.9%
No	651 80.0%	63 79.7%	110 78.6%	138 83.6%	134 79.8%	113 81.3%	89 76.7%	4 57.1%
		9.7%	16.9%	21.2%	20.6%	17.4%	13.7%	0.6%

Table 8: Would you say our local **governments** are working together with community groups (*such as youth groups, Neighborhood Associations, civic clubs, arts and culture groups, business organizations and the like*) to form meaningful relationships that benefit the whole community?

	Total	The last few questions are for statistical purposes only. What is your age?						Refused
		18-24	25-34	35-44	45-54	55-64	65+	
Unweighted Base	814	79	140	165	168	139	116	7
Yes	250 30.7%	26 32.9%	39 27.9%	45 27.3%	43 25.6%	46 33.1%	50 43.1%	1 14.3%
Yes, Sometimes	331 40.7%	31 39.2%	60 42.9%	72 43.6%	79 47.0%	47 33.8%	38 32.8%	4 57.1%
No	157 19.3%	14 17.7%	28 20.0%	34 20.6%	31 18.5%	33 23.7%	16 13.8%	1 14.3%
DK/ No opinion	76 9.3%	8 10.1%	13 9.3%	14 8.5%	15 8.9%	13 9.4%	12 10.3%	1 14.3%
		10.5%	17.1%	18.4%	19.7%	17.1%	15.8%	1.3%

Table 9: Would you say these relationships are:

READ ANSWER CHOICES

	Total	The last few questions are for statistical purposes only. What is your age?						Refused
		18-24	25-34	35-44	45-54	55-64	65+	
Unweighted Base	581	57	99	117	122	93	88	5
Very meaningful	231 39.8%	21 36.8%	34 34.3%	46 39.3%	48 39.3%	45 48.4%	35 39.8%	2 40.0%
Somewhat meaningful	332 57.1%	35 61.4%	62 62.6%	65 55.6%	71 58.2%	47 50.5%	49 55.7%	3 60.0%
Not very meaningful	16 2.8%	1 1.8%	3 3.0%	5 4.3%	3 2.5%	1 1.1%	3 3.4%	0 0.0%
Not meaningful at all	2 0.3%	0 0.0%	0 0.0%	1 0.9%	0 0.0%	0 0.0%	1 1.1%	0 0.0%
		0.0%	0.0%	50.0%	0.0%	0.0%	50.0%	0.0%



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Table 10: In your opinion, how often do local governments include citizens in the discussion to form relationships that benefit the whole community? Would you say:

READ ANSWER CHOICES

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Always	61 7.5%	7 8.9%	6 4.3%	13 7.9%	18 10.7%	10 7.2%	7 6.0%	0 0.0%
Frequently	204 25.1%	14 17.7%	33 23.6%	38 23.0%	34 20.2%	45 32.4%	38 32.8%	2 28.6%
Sometimes	435 53.4%	47 59.5%	86 61.4%	89 53.9%	90 53.6%	66 47.5%	54 46.6%	3 42.9%
Never	66 8.1%	5 6.3%	12 8.6%	21 12.7%	12 7.1%	6 4.3%	9 7.8%	1 14.3%
DK/NA	48 5.9%	6 7.6%	3 2.1%	4 2.4%	14 8.3%	12 8.6%	8 6.9%	1 14.3%

Table 11: Have you ever participated in any discussions between local governments and the community?

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Yes	252 31.0%	13 16.5%	39 27.9%	58 35.2%	54 32.1%	52 37.4%	35 30.2%	1 14.3%
No	562 69.0%	66 83.5%	101 72.1%	107 64.8%	114 67.9%	87 62.6%	81 69.8%	6 85.7%

Table 12: In your opinion, are our local **universities and colleges** working together with local **governments** to form meaningful partnerships that benefit the whole community?

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Yes	228 28.0%	27 34.2%	40 28.6%	32 19.4%	46 27.4%	40 28.8%	41 35.3%	2 28.6%
Yes, Sometimes	355 43.6%	36 45.6%	65 46.4%	74 44.8%	77 45.8%	52 37.4%	48 41.4%	3 42.9%
No	107 13.1%	9 11.4%	14 10.0%	30 18.2%	24 14.3%	23 16.5%	7 6.0%	0 0.0%
DK/No opinion	124 15.2%	7 8.9%	21 15.0%	29 17.6%	21 12.5%	24 17.3%	20 17.2%	2 28.6%



Tallahassee Town and Gown Community Survey

Table 13: Would you say these relationships are:

READ ANSWER CHOICES

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	583	63	105	106	123	92	89	5
Very meaningful	231 39.6%	30 47.6% 13.0%	42 40.0% 18.2%	37 34.9% 16.0%	52 42.3% 22.5%	33 35.9% 14.3%	34 38.2% 14.7%	3 60.0% 1.3%
Somewhat meaningful	317 54.4%	30 47.6% 9.5%	58 55.2% 18.3%	61 57.5% 19.2%	64 52.0% 20.2%	52 56.5% 16.4%	51 57.3% 16.1%	1 20.0% 0.3%
Not very meaningful	31 5.3%	3 4.8% 9.7%	4 3.8% 12.9%	8 7.5% 25.8%	5 4.1% 16.1%	7 7.6% 22.6%	3 3.4% 9.7%	1 20.0% 3.2%
Not meaningful at all	4 0.7%	0 0.0% 0.0%	1 1.0% 25.0%	0 0.0% 0.0%	2 1.6% 50.0%	0 0.0% 0.0%	1 1.1% 25.0%	0 0.0% 0.0%

Table 14: How important is it for local governments to include citizens in the discussion to form meaningful plans for economic development?

READ ANSWER CHOICES

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Very Important	634 77.9%	65 82.3% 10.3%	100 71.4% 15.8%	124 75.2% 19.6%	130 77.4% 20.5%	116 83.5% 18.3%	94 81.0% 14.8%	5 71.4% 0.8%
Somewhat Important	159 19.5%	13 16.5% 8.2%	37 26.4% 23.3%	35 21.2% 22.0%	33 19.6% 20.8%	22 15.8% 13.8%	17 14.7% 10.7%	2 28.6% 1.3%
Not very important	11 1.4%	1 1.3% 9.1%	3 2.1% 27.3%	2 1.2% 18.2%	2 1.2% 18.2%	1 0.7% 9.1%	2 1.7% 18.2%	0 0.0% 0.0%
Not important at all	5 0.6%	0 0.0% 0.0%	0 0.0% 0.0%	3 1.8% 60.0%	1 0.6% 20.0%	0 0.0% 0.0%	1 0.9% 20.0%	0 0.0% 0.0%
DK/NA	5 0.6%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.6% 20.0%	2 1.2% 40.0%	0 0.0% 0.0%	2 1.7% 40.0%	0 0.0% 0.0%

Tallahassee Town and Gown Community Survey

Table 15: How important are the roles of our local universities and colleges in facilitating local economic growth? Would you say:

READ ANSWER CHOICES

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Very Important	526 64.6%	52 65.8%	102 72.9%	105 63.6%	105 62.5%	93 66.9%	65 56.0%	4 57.1%
Somewhat important	247 30.3%	24 30.4%	35 25.0%	52 31.5%	55 32.7%	39 28.1%	39 33.6%	3 42.9%
Neither (Volunteered)	4 0.5%	0 0.0%	0 0.0%	0 0.0%	1 0.6%	1 0.7%	2 1.7%	0 0.0%
Not very important	18 2.2%	2 2.5%	2 1.4%	3 1.8%	3 1.8%	3 2.2%	5 4.3%	0 0.0%
Not important at all	8 1.0%	0 0.0%	1 0.7%	4 2.4%	1 0.6%	1 0.7%	1 0.9%	0 0.0%
DK/NA	11 1.4%	1 1.3%	0 0.0%	1 0.6%	3 1.8%	2 1.4%	4 3.4%	0 0.0%

Table 17.1: Next, I would like to ask you some questions about the quality of communications between local universities/colleges, governments and the local community at large.

How would you rate the quality of communications between local universities and colleges and local governments? Would you say:

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Excellent	39 4.8%	7 8.9%	6 4.3%	8 4.8%	6 3.6%	7 5.0%	5 4.3%	0 0.0%
Good	346 42.5%	33 41.8%	63 45.0%	70 42.4%	67 39.9%	53 38.1%	56 48.3%	4 57.1%
Fair	258 31.7%	28 35.4%	42 30.0%	51 30.9%	56 33.3%	48 34.5%	31 26.7%	2 28.6%
Poor	75 9.2%	5 6.3%	14 10.0%	18 10.9%	17 10.1%	15 10.8%	6 5.2%	0 0.0%
DK/NA	96 11.8%	6 7.6%	15 10.7%	18 10.9%	22 13.1%	16 11.5%	18 15.5%	1 14.3%

# Tallahassee Town and Gown Community Survey

Table 17.2: Next, I would like to ask you some questions about the quality of communications between local universities/colleges, governments and the local community at large.

How would you rate the quality of communications between local universities and colleges and the community at large?

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Excellent	59 7.2%	12 15.2%	9 6.4%	13 7.9%	9 5.4%	8 5.8%	8 6.9%	0 0.0%
		20.3%	15.3%	22.0%	15.3%	13.6%	13.6%	0.0%
Good	344 42.3%	35 44.3%	57 40.7%	66 40.0%	72 42.9%	55 39.6%	57 49.1%	2 28.6%
		10.2%	16.6%	19.2%	20.9%	16.0%	16.6%	0.6%
Fair	273 33.5%	24 30.4%	51 36.4%	58 35.2%	56 33.3%	49 35.3%	31 26.7%	4 57.1%
		8.8%	18.7%	21.2%	20.5%	17.9%	11.4%	1.5%
Poor	86 10.6%	6 7.6%	16 11.4%	21 12.7%	14 8.3%	19 13.7%	10 8.6%	0 0.0%
		7.0%	18.6%	24.4%	16.3%	22.1%	11.6%	0.0%
DKNA	52 6.4%	2 2.5%	7 5.0%	7 4.2%	17 10.1%	8 5.8%	10 8.6%	1 14.3%
		3.8%	13.5%	13.5%	32.7%	15.4%	19.2%	1.9%

Table 17.3: Next, I would like to ask you some questions about the quality of communications between local universities/colleges, governments and the local community at large.

How would you rate the quality of communications between local governments and the community?

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Excellent	41 5.0%	6 7.6%	3 2.1%	10 6.1%	5 3.0%	10 7.2%	7 6.0%	0 0.0%
		14.6%	7.3%	24.4%	12.2%	24.4%	17.1%	0.0%
Good	302 37.1%	27 34.2%	55 39.3%	56 33.9%	75 44.6%	43 30.9%	45 38.8%	1 14.3%
		8.9%	18.2%	18.5%	24.8%	14.2%	14.9%	0.3%
Fair	296 36.4%	32 40.5%	51 36.4%	55 33.3%	58 34.5%	55 39.6%	41 35.3%	4 57.1%
		10.8%	17.2%	18.6%	19.6%	18.6%	13.9%	1.4%
Poor	145 17.8%	12 15.2%	28 20.0%	39 23.6%	24 14.3%	27 19.4%	14 12.1%	1 14.3%
		8.3%	19.3%	26.9%	16.6%	18.6%	9.7%	0.7%
DKNA	30 3.7%	2 2.5%	3 2.1%	5 3.0%	6 3.6%	4 2.9%	9 7.8%	1 14.3%
		6.7%	10.0%	16.7%	20.0%	13.3%	30.0%	3.3%

# Tallahassee Town and Gown Community Survey

Table 18.1: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

## Public Transportation

	Total	The last few questions are for statistical purposes only. What is your age?						Refused
		18-24	25-34	35-44	45-54	55-64	65+	
Unweighted Base	814	79	140	165	168	139	116	7
Very important	511 62.8%	59 74.7% 11.5%	84 60.0% 16.4%	100 60.6% 19.6%	111 66.1% 21.7%	80 57.6% 15.7%	71 61.2% 13.9%	6 85.7% 1.2%
Somewhat important	249 30.6%	19 24.1% 7.6%	47 33.6% 18.9%	55 33.3% 22.1%	48 28.6% 19.3%	45 32.4% 18.1%	35 30.2% 14.1%	0 0.0% 0.0%
Not very important	32 3.9%	1 1.3% 3.1%	7 5.0% 21.9%	3 1.8% 9.4%	5 3.0% 15.6%	9 6.5% 28.1%	6 5.2% 18.8%	1 14.3% 3.1%
Not at all important	15 1.8%	0 0.0% 0.0%	1 0.7% 6.7%	4 2.4% 26.7%	4 2.4% 26.7%	4 2.9% 26.7%	2 1.7% 13.3%	0 0.0% 0.0%
DK/NA	7 0.9%	0 0.0% 0.0%	1 0.7% 14.3%	3 1.8% 42.9%	0 0.0% 0.0%	1 0.7% 14.3%	2 1.7% 28.6%	0 0.0% 0.0%

Table 18.2: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

## Shopping

	Total	The last few questions are for statistical purposes only. What is your age?						Refused
		18-24	25-34	35-44	45-54	55-64	65+	
Unweighted Base	814	79	140	165	168	139	116	7
Very important	318 39.1%	19 24.1% 6.0%	52 37.1% 16.4%	73 44.2% 23.0%	75 44.6% 23.6%	51 36.7% 16.0%	45 38.8% 14.2%	3 42.9% 0.9%
Somewhat important	362 44.5%	36 45.6% 9.9%	63 45.0% 17.4%	62 37.6% 17.1%	72 42.9% 19.9%	69 49.6% 19.1%	58 50.0% 16.0%	2 28.6% 0.6%
Not very important	92 11.3%	19 24.1% 20.7%	14 10.0% 15.2%	20 12.1% 21.7%	12 7.1% 13.0%	14 10.1% 15.2%	11 9.5% 12.0%	2 28.6% 2.2%
Not at all important	36 4.4%	3 3.8% 8.3%	11 7.9% 30.6%	9 5.5% 25.0%	8 4.8% 22.2%	5 3.6% 13.9%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	6 0.7%	2 2.5% 33.3%	0 0.0% 0.0%	1 0.6% 16.7%	1 0.6% 16.7%	0 0.0% 0.0%	2 1.7% 33.3%	0 0.0% 0.0%

# Tallahassee Town and Gown Community Survey

Table 18.3: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

## Entertainment opportunities

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Very important	359 44.1%	33 41.8% 9.2%	62 44.3% 17.3%	75 45.5% 20.9%	84 50.0% 23.4%	58 41.7% 16.2%	44 37.9% 12.3%	3 42.9% 0.8%
Somewhat important	369 45.3%	39 49.4% 10.6%	62 44.3% 16.8%	70 42.4% 19.0%	71 42.3% 19.2%	67 48.2% 18.2%	58 50.0% 15.7%	2 28.6% 0.5%
Not very important	61 7.5%	6 7.6% 9.8%	13 9.3% 21.3%	14 8.5% 23.0%	10 6.0% 16.4%	8 5.8% 13.1%	8 6.9% 13.1%	2 28.6% 3.3%
Not at all important	21 2.6%	1 1.3% 4.8%	3 2.1% 14.3%	6 3.6% 28.6%	3 1.8% 14.3%	6 4.3% 28.6%	2 1.7% 9.5%	0 0.0% 0.0%
DK/NA	4 0.5%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	4 3.4% 100.0%	0 0.0% 0.0%

Table 18.4: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

## Sporting events

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Very important	418 51.4%	37 46.8% 8.9%	70 50.0% 16.7%	78 47.3% 18.7%	99 58.9% 23.7%	69 49.6% 16.5%	62 53.4% 14.8%	3 42.9% 0.7%
Somewhat important	322 39.6%	31 39.2% 9.6%	61 43.6% 18.9%	73 44.2% 22.7%	58 34.5% 18.0%	52 37.4% 16.1%	44 37.9% 13.7%	3 42.9% 0.9%
Not very important	60 7.4%	10 12.7% 16.7%	8 5.7% 13.3%	12 7.3% 20.0%	6 3.6% 10.0%	15 10.8% 25.0%	8 6.9% 13.3%	1 14.3% 1.7%
Not at all important	11 1.4%	1 1.3% 9.1%	1 0.7% 9.1%	1 0.6% 9.1%	4 2.4% 36.4%	3 2.2% 27.3%	1 0.9% 9.1%	0 0.0% 0.0%
DK/NA	3 0.4%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.6% 33.3%	1 0.6% 33.3%	0 0.0% 0.0%	1 0.9% 33.3%	0 0.0% 0.0%

# Tallahassee Town and Gown Community Survey

Table 18.5: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

## Traffic Issues

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Very important	585 71.9%	53 67.1% 9.1%	89 63.6% 15.2%	124 75.2% 21.2%	123 73.2% 21.0%	104 74.8% 17.8%	91 78.4% 15.6%	1 14.3% 0.2%
Somewhat important	200 24.6%	21 26.6% 10.5%	47 33.6% 23.5%	36 21.8% 18.0%	41 24.4% 20.5%	30 21.6% 15.0%	21 18.1% 10.5%	4 57.1% 2.0%
Not very important	26 3.2%	3 3.8% 11.5%	3 2.1% 11.5%	5 3.0% 19.2%	4 2.4% 15.4%	5 3.6% 19.2%	4 3.4% 15.4%	2 28.6% 7.7%
Not at all important	2 0.2%	2 2.5% 100.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	1 0.1%	0 0.0% 0.0%	1 0.7% 100.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%

Table 18.6: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

## Economic development partnerships

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Very important	592 72.7%	52 65.8% 8.8%	102 72.9% 17.2%	128 77.6% 21.6%	133 79.2% 22.5%	110 79.1% 18.6%	63 54.3% 10.6%	4 57.1% 0.7%
Somewhat important	196 24.1%	25 31.6% 12.8%	37 26.4% 18.9%	33 20.0% 16.8%	28 16.7% 14.3%	25 18.0% 12.8%	45 38.8% 23.0%	3 42.9% 1.5%
Not very important	9 1.1%	1 1.3% 11.1%	1 0.7% 11.1%	2 1.2% 22.2%	1 0.6% 11.1%	1 0.7% 11.1%	3 2.6% 33.3%	0 0.0% 0.0%
Not at all important	5 0.6%	1 1.3% 20.0%	0 0.0% 0.0%	0 0.0% 0.0%	2 1.2% 40.0%	2 1.4% 40.0%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	12 1.5%	0 0.0% 0.0%	0 0.0% 0.0%	2 1.2% 16.7%	4 2.4% 33.3%	1 0.7% 8.3%	5 4.3% 41.7%	0 0.0% 0.0%

## Tallahassee Town and Gown Community Survey

Table 18.7: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

### Noise in the neighborhood

	Total	The last few questions are for statistical purposes only. What is your age?						Refused
		18-24	25-34	35-44	45-54	55-64	65+	
Unweighted Base	814	79	140	165	168	139	116	7
Very important	400 49.1%	32 40.5% 8.0%	61 43.6% 15.3%	82 49.7% 20.5%	87 51.8% 21.8%	79 56.8% 19.8%	57 49.1% 14.3%	2 28.6% 0.5%
Somewhat important	288 35.4%	32 40.5% 11.1%	63 45.0% 21.9%	53 32.1% 18.4%	58 34.5% 20.1%	36 25.9% 12.5%	44 37.9% 15.3%	2 28.6% 0.7%
Not very important	92 11.3%	12 15.2% 13.0%	10 7.1% 10.9%	20 12.1% 21.7%	19 11.3% 20.7%	16 11.5% 17.4%	12 10.3% 13.0%	3 42.9% 3.3%
Not at all important	26 3.2%	3 3.8% 11.5%	4 2.9% 15.4%	8 4.8% 30.8%	3 1.8% 11.5%	7 5.0% 26.9%	1 0.9% 3.8%	0 0.0% 0.0%
DK/NA	8 1.0%	0 0.0% 0.0%	2 1.4% 25.0%	2 1.2% 25.0%	1 0.6% 12.5%	1 0.7% 12.5%	2 1.7% 25.0%	0 0.0% 0.0%

Table 18.8: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

### Public safety issues

	Total	The last few questions are for statistical purposes only. What is your age?						Refused
		18-24	25-34	35-44	45-54	55-64	65+	
Unweighted Base	814	79	140	165	168	139	116	7
Very important	643 79.0%	68 86.1% 10.6%	106 75.7% 16.5%	131 79.4% 20.4%	137 81.5% 21.3%	104 74.8% 16.2%	92 79.3% 14.3%	5 71.4% 0.8%
Somewhat important	155 19.0%	10 12.7% 6.5%	33 23.6% 21.3%	31 18.8% 20.0%	28 16.7% 18.1%	31 22.3% 20.0%	21 18.1% 13.5%	1 14.3% 0.6%
Not very important	11 1.4%	1 1.3% 9.1%	0 0.0% 0.0%	2 1.2% 18.2%	2 1.2% 18.2%	2 1.4% 18.2%	3 2.6% 27.3%	1 14.3% 9.1%
Not at all important	3 0.4%	0 0.0% 0.0%	1 0.7% 33.3%	0 0.0% 0.0%	0 0.0% 0.0%	2 1.4% 66.7%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	2 0.2%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.6% 50.0%	1 0.6% 50.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%

# Tallahassee Town and Gown Community Survey

Table 18.9: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Using university research to create jobs and new businesses

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Very important	643 79.0%	64 81.0%	111 79.3%	141 85.5%	128 76.2%	109 78.4%	85 73.3%	5 71.4%
Somewhat important	151 18.6%	13 16.5%	28 20.0%	19 11.5%	37 22.0%	26 18.7%	26 22.4%	2 28.6%
Not very important	14 1.7%	1 1.3%	1 0.7%	2 1.2%	2 1.2%	4 2.9%	4 3.4%	0 0.0%
Not at all important	2 0.2%	1 1.3%	0 0.0%	0 0.0%	1 0.6%	0 0.0%	0 0.0%	0 0.0%
DK/NA	4 0.5%	0 0.0%	0 0.0%	3 1.8%	0 0.0%	0 0.0%	1 0.9%	0 0.0%

Table 18.10: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

How local government can encourage starting new businesses

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Very important	593 72.9%	54 68.4%	100 71.4%	124 75.2%	128 76.2%	103 74.1%	81 69.8%	3 42.9%
Somewhat important	193 23.7%	25 31.6%	34 24.3%	37 22.4%	36 21.4%	29 20.9%	30 25.9%	2 28.6%
Not very important	16 2.0%	0 0.0%	4 2.9%	2 1.2%	1 0.6%	5 3.6%	3 2.6%	1 14.3%
Not at all important	6 0.7%	0 0.0%	2 1.4%	1 0.6%	2 1.2%	1 0.7%	0 0.0%	0 0.0%
DK/NA	6 0.7%	0 0.0%	0 0.0%	1 0.6%	1 0.6%	1 0.7%	2 1.7%	1 14.3%



# Tallahassee Town and Gown Community Survey

Table 18.11: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Environmental partnerships between the universities and the community

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Very important	534 65.6%	52 65.8% 9.7%	86 61.4% 16.1%	110 66.7% 20.6%	116 69.0% 21.7%	98 70.5% 18.4%	69 59.5% 12.9%	3 42.9% 0.6%
Somewhat important	235 28.9%	24 30.4% 10.2%	46 32.9% 19.6%	44 26.7% 18.7%	42 25.0% 17.9%	36 25.9% 15.3%	39 33.6% 16.6%	4 57.1% 1.7%
Not very important	30 3.7%	2 2.5% 6.7%	7 5.0% 23.3%	6 3.6% 20.0%	7 4.2% 23.3%	3 2.2% 10.0%	5 4.3% 16.7%	0 0.0% 0.0%
Not at all important	7 0.9%	0 0.0% 0.0%	0 0.0% 0.0%	2 1.2% 28.6%	2 1.2% 28.6%	2 1.4% 28.6%	1 0.9% 14.3%	0 0.0% 0.0%
DK/NA	8 1.0%	1 1.3% 12.5%	1 0.7% 12.5%	3 1.8% 37.5%	1 0.6% 12.5%	0 0.0% 0.0%	2 1.7% 25.0%	0 0.0% 0.0%

Table 18.12: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

How planning and zoning affects resident and student populations

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Very important	509 62.5%	44 55.7% 8.6%	87 62.1% 17.1%	106 64.2% 20.8%	121 72.0% 23.8%	81 58.3% 15.9%	67 57.8% 13.2%	3 42.9% 0.6%
Somewhat important	251 30.8%	31 39.2% 12.4%	48 34.3% 19.1%	51 30.9% 20.3%	39 23.2% 15.5%	44 31.7% 17.5%	35 30.2% 13.9%	3 42.9% 1.2%
Not very important	31 3.8%	2 2.5% 6.5%	4 2.9% 12.9%	2 1.2% 6.5%	5 3.0% 16.1%	9 6.5% 29.0%	8 6.9% 25.8%	1 14.3% 3.2%
Not at all important	8 1.0%	1 1.3% 12.5%	1 0.7% 12.5%	3 1.8% 37.5%	1 0.6% 12.5%	2 1.4% 25.0%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	15 1.8%	1 1.3% 6.7%	0 0.0% 0.0%	3 1.8% 20.0%	2 1.2% 13.3%	3 2.2% 20.0%	6 5.2% 40.0%	0 0.0% 0.0%

# Tallahassee Town and Gown Community Survey

Table 18.13: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

How universities communicate with residents

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Very important	437 53.7%	55 69.6% 12.6%	68 48.6% 15.6%	85 51.5% 19.5%	92 54.8% 21.1%	77 55.4% 17.6%	57 49.1% 13.0%	3 42.9% 0.7%
Somewhat important	317 38.9%	20 25.3% 6.3%	66 47.1% 20.8%	64 38.8% 20.2%	65 38.7% 20.5%	54 38.8% 17.0%	45 38.8% 14.2%	3 42.9% 0.9%
Not very important	41 5.0%	4 5.1% 9.8%	6 4.3% 14.6%	9 5.5% 22.0%	7 4.2% 17.1%	5 3.6% 12.2%	9 7.8% 22.0%	1 14.3% 2.4%
Not at all important	7 0.9%	0 0.0% 0.0%	0 0.0% 0.0%	2 1.2% 28.6%	3 1.8% 42.9%	0 0.0% 0.0%	2 1.7% 28.6%	0 0.0% 0.0%
DK/NA	12 1.5%	0 0.0% 0.0%	0 0.0% 0.0%	5 3.0% 41.7%	1 0.6% 8.3%	3 2.2% 25.0%	3 2.6% 25.0%	0 0.0% 0.0%

Table 18.14: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Retaining students to stay after graduation

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Very important	412 50.6%	28 35.4% 6.8%	85 60.7% 20.6%	88 53.3% 21.4%	89 53.0% 21.6%	69 49.6% 16.7%	49 42.2% 11.9%	4 57.1% 1.0%
Somewhat important	305 37.5%	37 46.8% 12.1%	39 27.9% 12.8%	51 30.9% 16.7%	68 40.5% 22.3%	54 38.8% 17.7%	54 46.6% 17.7%	2 28.6% 0.7%
Not very important	64 7.9%	10 12.7% 15.6%	10 7.1% 15.6%	14 8.5% 21.9%	8 4.8% 12.5%	12 8.6% 18.8%	10 8.6% 15.6%	0 0.0% 0.0%
Not at all important	27 3.3%	4 5.1% 14.8%	6 4.3% 22.2%	10 6.1% 37.0%	3 1.8% 11.1%	3 2.2% 11.1%	1 0.9% 3.7%	0 0.0% 0.0%
DK/NA	6 0.7%	0 0.0% 0.0%	0 0.0% 0.0%	2 1.2% 33.3%	0 0.0% 0.0%	1 0.7% 16.7%	2 1.7% 33.3%	1 14.3% 16.7%

## Tallahassee Town and Gown Community Survey

Table 18.15: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Living together, students and residents in the same neighborhoods

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Very important	339 41.6%	33 41.8% 9.7%	55 39.3% 16.2%	71 43.0% 20.9%	70 41.7% 20.6%	66 47.5% 19.5%	42 36.2% 12.4%	2 28.6% 0.6%
Somewhat important	342 42.0%	34 43.0% 9.9%	62 44.3% 18.1%	60 36.4% 17.5%	77 45.8% 22.5%	55 39.6% 16.1%	53 45.7% 15.5%	1 14.3% 0.3%
Not very important	95 11.7%	9 11.4% 9.5%	18 12.9% 18.9%	21 12.7% 22.1%	12 7.1% 12.6%	17 12.2% 17.9%	15 12.9% 15.8%	3 42.9% 3.2%
Not at all important	25 3.1%	3 3.8% 12.0%	3 2.1% 12.0%	11 6.7% 44.0%	7 4.2% 28.0%	0 0.0% 0.0%	1 0.9% 4.0%	0 0.0% 0.0%
DK/NA	13 1.6%	0 0.0% 0.0%	2 1.4% 15.4%	2 1.2% 15.4%	2 1.2% 15.4%	1 0.7% 7.7%	5 4.3% 38.5%	1 14.3% 7.7%

Table 18.16: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Getting students engaged in the Tallahassee community

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Very important	512 62.9%	49 62.0% 9.6%	94 67.1% 18.4%	105 63.6% 20.5%	114 67.9% 22.3%	80 57.6% 15.6%	67 57.8% 13.1%	3 42.9% 0.6%
Somewhat important	268 32.9%	28 35.4% 10.4%	44 31.4% 16.4%	54 32.7% 20.1%	48 28.6% 17.9%	50 36.0% 18.7%	40 34.5% 14.9%	4 57.1% 1.5%
Not very important	21 2.6%	1 1.3% 4.8%	2 1.4% 9.5%	2 1.2% 9.5%	3 1.8% 14.3%	8 5.8% 38.1%	5 4.3% 23.8%	0 0.0% 0.0%
Not at all important	6 0.7%	1 1.3% 16.7%	0 0.0% 0.0%	1 0.6% 16.7%	3 1.8% 50.0%	0 0.0% 0.0%	1 0.9% 16.7%	0 0.0% 0.0%
DK/NA	7 0.9%	0 0.0% 0.0%	0 0.0% 0.0%	3 1.8% 42.9%	0 0.0% 0.0%	1 0.7% 14.3%	3 2.6% 42.9%	0 0.0% 0.0%

# Tallahassee Town and Gown Community Survey

Table 18.17: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

## Student volunteers

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Very important	483 59.3%	47 59.5% 9.7%	81 57.9% 16.8%	101 61.2% 20.9%	105 62.5% 21.7%	78 56.1% 16.1%	68 58.6% 14.1%	3 42.9% 0.6%
Somewhat important	289 35.5%	31 39.2% 10.7%	49 35.0% 17.0%	56 33.9% 19.4%	55 32.7% 19.0%	53 38.1% 18.3%	42 36.2% 14.5%	3 42.9% 1.0%
Not very important	29 3.6%	0 0.0%	7 5.0% 24.1%	5 3.0% 17.2%	7 4.2% 24.1%	6 4.3% 20.7%	3 2.6% 10.3%	1 14.3% 3.4%
Not at all important	8 1.0%	1 1.3% 12.5%	3 2.1% 37.5%	0 0.0% 0.0%	1 0.6% 12.5%	2 1.4% 25.0%	1 0.9% 12.5%	0 0.0% 0.0%
DK/NA	5 0.6%	0 0.0% 0.0%	0 0.0% 0.0%	3 1.8% 60.0%	0 0.0% 0.0%	0 0.0% 0.0%	2 1.7% 40.0%	0 0.0% 0.0%

Table 18.18: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

## Getting residents engaged in the university communities

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Very important	397 48.8%	41 51.9% 10.3%	70 50.0% 17.6%	84 50.9% 21.2%	91 54.2% 22.9%	60 43.2% 15.1%	48 41.4% 12.1%	3 42.9% 0.8%
Somewhat important	354 43.5%	34 43.0% 9.6%	62 44.3% 17.5%	63 38.2% 17.8%	69 41.1% 19.5%	69 49.6% 19.5%	55 47.4% 15.5%	2 28.6% 0.6%
Not very important	48 5.9%	3 3.8% 6.3%	8 5.7% 16.7%	12 7.3% 25.0%	6 3.6% 12.5%	7 5.0% 14.6%	10 8.6% 20.8%	2 28.6% 4.2%
Not at all important	9 1.1%	1 1.3% 11.1%	0 0.0% 0.0%	3 1.8% 33.3%	2 1.2% 22.2%	3 2.2% 33.3%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	6 0.7%	0 0.0% 0.0%	0 0.0% 0.0%	3 1.8% 50.0%	0 0.0% 0.0%	0 0.0% 0.0%	3 2.6% 50.0%	0 0.0% 0.0%

## Tallahassee Town and Gown Community Survey

Table 18.19: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Encouraging startup companies to use university research

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Very important	518 63.6%	46 58.2% 8.9%	81 57.9% 15.6%	109 66.1% 21.0%	124 73.8% 23.9%	87 62.6% 16.8%	66 56.9% 12.7%	5 71.4% 1.0%
Somewhat important	267 32.8%	30 38.0% 11.2%	54 38.6% 20.2%	53 32.1% 19.9%	40 23.8% 15.0%	43 30.9% 16.1%	45 38.8% 16.9%	2 28.6% 0.7%
Not very important	20 2.5%	2 2.5% 10.0%	4 2.9% 20.0%	3 1.8% 15.0%	3 1.8% 15.0%	6 4.3% 30.0%	2 1.7% 10.0%	0 0.0% 0.0%
Not at all important	1 0.1%	0 0.0% 0.0%	1 0.7% 100.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	8 1.0%	1 1.3% 12.5%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.6% 0.0%	3 2.2% 37.5%	3 2.6% 37.5%	0 0.0% 0.0%

Table 18.20: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Recreation

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	814	79	140	165	168	139	116	7
Very important	401 49.3%	43 54.4% 10.7%	63 45.0% 15.7%	81 49.1% 20.2%	94 56.0% 23.4%	63 45.3% 15.7%	51 44.0% 12.7%	6 85.7% 1.5%
Somewhat important	347 42.6%	31 39.2% 8.9%	65 46.4% 18.7%	69 41.8% 19.9%	61 36.3% 17.6%	65 46.8% 18.7%	56 48.3% 16.1%	0 0.0% 0.0%
Not very important	55 6.8%	4 5.1% 7.3%	9 6.4% 16.4%	12 7.3% 21.8%	12 7.1% 21.8%	9 6.5% 16.4%	8 6.9% 14.5%	1 14.3% 1.8%
Not at all important	9 1.1%	1 1.3% 11.1%	2 1.4% 22.2%	3 1.8% 33.3%	1 0.6% 11.1%	2 1.4% 22.2%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	2 0.2%	0 0.0% 0.0%	1 0.7% 50.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.9% 50.0%	0 0.0% 0.0%

## Tallahassee Town and Gown Community Survey

Table 19.1: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

### Public Transportation

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	175	20	24	36	30	28	33	4
Most Important	70 40.0%	8 40.0%	7 29.2%	14 38.9%	12 40.0%	10 35.7%	17 51.5%	2 50.0%
Second Most Important	62 35.4%	9 45.0%	11 45.8%	14 38.9%	11 36.7%	6 21.4%	9 27.3%	2 50.0%
Third Most Important	43 24.6%	3 15.0%	6 25.0%	8 22.2%	7 23.3%	12 42.9%	7 21.2%	0 0.0%
		7.0%	14.0%	18.6%	16.3%	27.9%	16.3%	0.0%

Table 19.2: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

### Shopping

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	41	4	7	9	7	5	9	0
Most Important	11 26.8%	2 50.0%	1 14.3%	4 44.4%	1 14.3%	1 20.0%	2 22.2%	0 0.0%
Second Most Important	11 26.8%	1 25.0%	3 42.9%	1 11.1%	2 28.6%	3 60.0%	1 11.1%	0 0.0%
Third Most Important	19 46.3%	1 25.0%	3 42.9%	4 44.4%	4 57.1%	1 20.0%	6 66.7%	0 0.0%
		5.3%	15.8%	21.1%	21.1%	5.3%	31.6%	0.0%

Table 19.3: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

### Entertainment opportunities

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	61	5	6	20	12	12	6	0
Most Important	8 13.1%	1 20.0%	2 33.3%	2 10.0%	2 16.7%	1 8.3%	0 0.0%	0 0.0%
Second Most Important	25 41.0%	2 40.0%	2 33.3%	10 50.0%	3 25.0%	3 25.0%	5 83.3%	0 0.0%
Third Most Important	28 45.9%	2 40.0%	2 33.3%	8 40.0%	7 58.3%	8 66.7%	1 16.7%	0 0.0%
		7.1%	7.1%	28.6%	25.0%	28.6%	3.6%	0.0%

# Tallahassee Town and Gown Community Survey

Table 19.4: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

## Sporting events

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	102	14	24	14	14	12	23	1
Most Important	34 33.3%	5 35.7%	11 45.8%	3 21.4%	4 28.6%	2 16.7%	8 34.8%	1 100.0%
Second Most Important	33 32.4%	6 42.9%	7 29.2%	3 21.4%	4 28.6%	4 33.3%	9 39.1%	0 0.0%
Third Most Important	35 34.3%	3 21.4%	6 25.0%	8 57.1%	6 42.9%	6 50.0%	6 26.1%	0 0.0%
		8.6%	17.1%	22.9%	17.1%	17.1%	17.1%	0.0%

Table 19.5: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

## Traffic Issues

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	183	17	26	30	39	32	39	0
Most Important	50 27.3%	2 11.8%	10 38.5%	4 13.3%	11 28.2%	9 28.1%	14 35.9%	0 0.0%
Second Most Important	69 37.7%	5 29.4%	10 38.5%	11 36.7%	17 43.6%	13 40.6%	13 33.3%	0 0.0%
Third Most Important	64 35.0%	10 58.8%	6 23.1%	15 50.0%	11 28.2%	10 31.3%	12 30.8%	0 0.0%
		15.6%	9.4%	23.4%	17.2%	15.6%	18.8%	0.0%

Table 19.6: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

## Economic development partnerships

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	301	20	57	66	73	53	31	1
Most Important	169 56.1%	7 35.0%	35 61.4%	36 54.5%	40 54.8%	34 64.2%	16 51.6%	1 100.0%
Second Most Important	72 23.9%	7 35.0%	12 21.1%	18 27.3%	17 23.3%	9 17.0%	9 29.0%	0 0.0%
Third Most Important	60 19.9%	6 30.0%	10 17.5%	12 18.2%	16 21.9%	10 18.9%	6 19.4%	0 0.0%
		10.0%	16.7%	20.0%	26.7%	16.7%	10.0%	0.0%

## Tallahassee Town and Gown Community Survey

Table 19.7: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Noise in the neighborhood

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	77	3	12	17	13	18	13	1
Most Important	14 18.2%	0 0.0%	3 25.0%	2 11.8%	3 23.1%	3 16.7%	3 23.1%	0 0.0%
Second Most Important	42 54.5%	2 66.7%	6 50.0%	10 58.8%	6 46.2%	9 50.0%	8 61.5%	1 100.0%
Third Most Important	21 27.3%	1 33.3%	3 25.0%	5 29.4%	4 30.8%	6 33.3%	2 15.4%	0 0.0%
		4.8%	14.3%	23.8%	19.0%	28.6%	9.5%	0.0%

Table 19.8: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Public safety issues

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	279	37	50	53	56	41	40	2
Most Important	117 41.9%	17 45.9%	18 36.0%	25 47.2%	21 37.5%	19 46.3%	16 40.0%	1 50.0%
Second Most Important	91 32.6%	11 29.7%	21 42.0%	15 28.3%	21 37.5%	11 26.8%	11 27.5%	1 50.0%
Third Most Important	71 25.4%	9 24.3%	11 22.0%	13 24.5%	14 25.0%	11 26.8%	13 32.5%	0 0.0%
		12.7%	15.5%	18.3%	19.7%	15.5%	18.3%	0.0%

Table 19.9: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Using university research to create jobs and new businesses

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	251	21	42	61	53	37	34	3
Most Important	117 46.6%	13 61.9%	12 28.6%	34 55.7%	30 56.6%	13 35.1%	14 41.2%	1 33.3%
Second Most Important	82 32.7%	6 28.6%	16 38.1%	14 23.0%	17 32.1%	16 43.2%	11 32.4%	2 66.7%
Third Most Important	52 20.7%	2 9.5%	14 33.3%	13 21.3%	6 11.3%	8 21.6%	9 26.5%	0 0.0%
		3.8%	26.9%	25.0%	11.5%	15.4%	17.3%	0.0%



## Tallahassee Town and Gown Community Survey

Table 19.10: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

How local government can encourage starting new businesses

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	161	8	31	31	39	32	20	0
Most Important	51 31.7%	4 50.0% 7.8%	5 16.1% 9.8%	6 19.4% 11.8%	17 43.6% 33.3%	10 31.3% 19.6%	9 45.0% 17.6%	0 0.0% 0.0%
Second Most Important	60 37.3%	2 25.0% 3.3%	12 38.7% 20.0%	13 41.9% 21.7%	13 33.3% 21.7%	14 43.8% 23.3%	6 30.0% 10.0%	0 0.0% 0.0%
Third Most Important	50 31.1%	2 25.0% 4.0%	14 45.2% 28.0%	12 38.7% 24.0%	9 23.1% 18.0%	8 25.0% 16.0%	5 25.0% 10.0%	0 0.0% 0.0%

Table 19.11: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Environmental partnerships between the universities and the community

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	134	14	21	28	28	27	15	1
Most Important	26 19.4%	3 21.4% 11.5%	4 19.0% 15.4%	6 21.4% 23.1%	4 14.3% 15.4%	8 29.6% 30.8%	1 6.7% 3.8%	0 0.0% 0.0%
Second Most Important	60 44.8%	6 42.9% 10.0%	10 47.6% 16.7%	17 60.7% 28.3%	13 46.4% 21.7%	8 29.6% 13.3%	5 33.3% 8.3%	1 100.0% 1.7%
Third Most Important	48 35.8%	5 35.7% 10.4%	7 33.3% 14.6%	5 17.9% 10.4%	11 39.3% 22.9%	11 40.7% 22.9%	9 60.0% 18.8%	0 0.0% 0.0%

Table 19.12: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

How planning and zoning affects resident and student populations

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	93	7	11	16	28	14	15	2
Most Important	16 17.2%	1 14.3% 6.3%	4 36.4% 25.0%	3 18.8% 18.8%	4 14.3% 25.0%	3 21.4% 18.8%	1 6.7% 6.3%	0 0.0% 0.0%
Second Most Important	34 36.6%	2 28.6% 5.9%	2 18.2% 5.9%	7 43.8% 20.6%	12 42.9% 35.3%	5 35.7% 14.7%	6 40.0% 17.6%	0 0.0% 0.0%
Third Most Important	43 46.2%	4 57.1% 9.3%	5 45.5% 11.6%	6 37.5% 14.0%	12 42.9% 27.9%	6 42.9% 14.0%	8 53.3% 18.6%	2 100.0% 4.7%

## Tallahassee Town and Gown Community Survey

Table 19.13: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

How universities communicate with residents

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	47	8	7	9	11	8	4	0
Most Important	16 34.0%	2	2	3	5	4	0	0
		25.0%	28.6%	33.3%	45.5%	50.0%	0.0%	0.0%
Second Most Important	17 36.2%	1	2	4	3	3	4	0
		12.5%	28.6%	44.4%	27.3%	37.5%	100.0%	0.0%
Third Most Important	14 29.8%	5	3	2	3	1	0	0
		62.5%	42.9%	22.2%	27.3%	12.5%	0.0%	0.0%
		35.7%	21.4%	14.3%	21.4%	7.1%	0.0%	0.0%

Table 19.14: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Retaining students to stay after graduation

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	121	6	32	27	23	21	11	1
Most Important	28 23.1%	1	7	6	6	5	3	0
		16.7%	21.9%	22.2%	26.1%	23.8%	27.3%	0.0%
Second Most Important	43 35.5%	2	12	12	7	6	4	0
		33.3%	37.5%	44.4%	30.4%	28.6%	36.4%	0.0%
Third Most Important	50 41.3%	3	13	9	10	10	4	1
		50.0%	40.6%	33.3%	43.5%	47.6%	36.4%	100.0%
		6.0%	26.0%	18.0%	20.0%	20.0%	8.0%	2.0%

Table 19.15: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Living together, students and residents in the same neighborhoods

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	57	7	9	11	10	13	7	0
Most Important	10 17.5%	2	2	1	1	1	3	0
		28.6%	22.2%	9.1%	10.0%	7.7%	42.9%	0.0%
Second Most Important	24 42.1%	3	3	4	4	6	4	0
		42.9%	33.3%	36.4%	40.0%	46.2%	57.1%	0.0%
Third Most Important	23 40.4%	2	4	6	5	6	0	0
		28.6%	44.4%	54.5%	50.0%	46.2%	0.0%	0.0%
		8.7%	17.4%	26.1%	21.7%	26.1%	0.0%	0.0%

## Tallahassee Town and Gown Community Survey

Table 19.16: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Getting students engaged in the Tallahassee community

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	99	14	18	23	20	18	6	0
Most Important	31 31.3%	5 35.7%	6 33.3%	9 39.1%	4 20.0%	5 27.8%	2 33.3%	0 0.0%
Second Most Important	26 26.3%	7 50.0%	3 16.7%	3 13.0%	5 25.0%	6 33.3%	2 33.3%	0 0.0%
Third Most Important	42 42.4%	2 14.3%	9 50.0%	11 47.8%	11 55.0%	7 38.9%	2 33.3%	0 0.0%
		4.8%	21.4%	26.2%	26.2%	16.7%	4.8%	0.0%

Table 19.17: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Student volunteers

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	64	11	13	10	11	6	12	1
Most Important	15 23.4%	4 36.4%	4 30.8%	1 10.0%	3 27.3%	1 16.7%	2 16.7%	0 0.0%
Second Most Important	14 21.9%	0 0.0%	2 15.4%	5 50.0%	4 36.4%	2 33.3%	1 8.3%	0 0.0%
Third Most Important	35 54.7%	7 63.6%	7 53.8%	4 40.0%	4 36.4%	3 50.0%	9 75.0%	1 100.0%
		20.0%	20.0%	11.4%	11.4%	8.6%	25.7%	2.9%

Table 19.18: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Getting residents engaged in the university communities

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	45	4	6	9	10	11	5	0
Most Important	12 26.7%	1 25.0%	1 16.7%	2 22.2%	2 20.0%	4 36.4%	2 40.0%	0 0.0%
Second Most Important	12 26.7%	1 25.0%	2 33.3%	2 22.2%	4 40.0%	2 18.2%	1 20.0%	0 0.0%
Third Most Important	21 46.7%	2 50.0%	3 50.0%	5 55.6%	4 40.0%	5 45.5%	2 40.0%	0 0.0%
		9.5%	14.3%	23.8%	19.0%	23.8%	9.5%	0.0%

## Tallahassee Town and Gown Community Survey

Table 19.19: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Encouraging startup companies to use university research

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	97	7	15	19	25	18	11	2
Most Important	19 19.6%	2	3	6	2	4	1	1
		28.6% 10.5%	20.0% 15.8%	31.6% 31.6%	8.0% 10.5%	22.2% 21.1%	9.1% 5.3%	50.0% 5.3%
Second Most Important	28 28.9%	2	4	3	6	7	6	0
		28.6% 7.1%	26.7% 14.3%	15.8% 10.7%	24.0% 21.4%	38.9% 25.0%	54.5% 21.4%	0.0% 0.0%
Third Most Important	50 51.5%	3	8	10	17	7	4	1
		42.9% 6.0%	53.3% 16.0%	52.6% 20.0%	68.0% 34.0%	38.9% 14.0%	36.4% 8.0%	50.0% 2.0%

Table 19.20: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Recreation

	Total	The last few questions are for statistical purposes only. What is your age?						
		18-24	25-34	35-44	45-54	55-64	65+	Refused
Unweighted Base	52	9	5	9	10	7	9	3
Most Important	6 11.5%	0	2	2	1	1	0	0
		0.0% 0.0%	40.0% 33.3%	22.2% 33.3%	10.0% 16.7%	14.3% 16.7%	0.0% 0.0%	0.0% 0.0%
Second Most Important	17 32.7%	5	0	1	5	4	2	0
		55.6% 29.4%	0.0% 0.0%	11.1% 5.9%	50.0% 29.4%	57.1% 23.5%	22.2% 11.8%	0.0% 0.0%
Third Most Important	29 55.8%	4	3	6	4	2	7	3
		44.4% 13.8%	60.0% 10.3%	66.7% 20.7%	40.0% 13.8%	28.6% 6.9%	77.8% 24.1%	100.0% 10.3%

# Tallahassee Town and Gown Community Survey

## Education

Table 1: First, I would like to give you a definition of “Town and Gown Relations”.

A community that has good “Town and Gown Relations” will be one where local universities and colleges, local governments and the local community work together on issues that are of importance to the whole community.

Now I would like to ask you some questions about the relationships of our local universities and colleges, local governments and the community.

To begin, can you identify any university communities other than Tallahassee that, in your opinion, have good Town and Gown Relations?

	What is the highest grade or year of formal education that you have completed?									
	READ CHOICES IF NEEDED									
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA	
Unweighted Base	814	35	140	263	195	126	48	4	3	
Yes	357 43.9%	8 22.9% 2.2%	58 41.4% 16.2%	96 36.5% 26.9%	97 49.7% 27.2%	67 53.2% 18.8%	29 60.4% 8.1%	1 25.0% 0.3%	1 33.3% 0.3%	
No	457 56.1%	27 77.1% 5.9%	82 58.6% 17.9%	167 63.5% 36.5%	98 50.3% 21.4%	59 46.8% 12.9%	19 39.6% 4.2%	3 75.0% 0.7%	2 66.7% 0.4%	

Table 3: Do you agree or disagree that university, college, business, government **and** community leaders **should** meet regularly to identify economic development opportunities?

	What is the highest grade or year of formal education that you have completed?									
	READ CHOICES IF NEEDED									
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA	
Unweighted Base	814	35	140	263	195	126	48	4	3	
Strongly Agree	526 64.6%	21 60.0% 4.0%	81 57.9% 15.4%	172 65.4% 32.7%	122 62.6% 23.2%	92 73.0% 17.5%	36 75.0% 6.8%	1 25.0% 0.2%	1 33.3% 0.2%	
Somewhat Agree	246 30.2%	12 34.3% 4.9%	48 34.3% 19.5%	77 29.3% 31.3%	68 34.9% 27.6%	30 23.8% 12.2%	10 20.8% 4.1%	0 0.0% 0.0%	1 33.3% 0.4%	
Somewhat Disagree	18 2.2%	0 0.0% 0.0%	4 2.9% 22.2%	8 3.0% 44.4%	1 0.5% 5.6%	2 1.6% 11.1%	1 2.1% 5.6%	2 50.0% 11.1%	0 0.0% 0.0%	
Strongly disagree	11 1.4%	2 5.7% 18.2%	1 0.7% 9.1%	4 1.5% 36.4%	1 0.5% 9.1%	1 0.8% 9.1%	1 2.1% 9.1%	0 0.0% 0.0%	1 33.3% 9.1%	
DK/NA	13 1.6%	0 0.0% 0.0%	6 4.3% 46.2%	2 0.8% 15.4%	3 1.5% 23.1%	1 0.8% 7.7%	0 0.0% 0.0%	1 25.0% 7.7%	0 0.0% 0.0%	

Tallahassee Town and Gown Community Survey

Table 4: Would you say our local **universities and colleges** are working together with community groups (*such as youth groups, Neighborhood Associations, civic clubs, arts and culture groups, business organizations and the like*) to form meaningful relationships that benefit the whole community?

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Yes	287 35.3%	17 48.6% 5.9%	51 36.4% 17.8%	87 33.1% 30.3%	62 31.8% 21.6%	46 36.5% 16.0%	19 39.6% 6.6%	3 75.0% 1.0%	2 66.7% 0.7%
Yes, Sometimes	287 35.3%	9 25.7% 3.1%	47 33.6% 16.4%	98 37.3% 34.1%	70 35.9% 24.4%	47 37.3% 16.4%	15 31.3% 5.2%	1 25.0% 0.3%	0 0.0% 0.0%
No	111 13.6%	5 14.3% 4.5%	20 14.3% 18.0%	32 12.2% 28.8%	32 16.4% 28.8%	16 12.7% 14.4%	6 12.5% 5.4%	0 0.0% 0.0%	0 0.0% 0.0%
DK/No opinion	129 15.8%	4 11.4% 3.1%	22 15.7% 17.1%	46 17.5% 35.7%	31 15.9% 24.0%	17 13.5% 13.2%	8 16.7% 6.2%	0 0.0% 0.0%	1 33.3% 0.8%

Table 5: Would you say these relationships are:

READ ANSWER CHOICES

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	575	26	98	185	132	94	34	4	2
Very meaningful	254 44.2%	10 38.5% 3.9%	43 43.9% 16.9%	88 47.6% 34.6%	55 41.7% 21.7%	35 37.2% 13.8%	21 61.8% 8.3%	1 25.0% 0.4%	1 50.0% 0.4%
Somewhat meaningful	299 52.0%	16 61.5% 5.4%	52 53.1% 17.4%	86 46.5% 28.8%	71 53.8% 23.7%	58 61.7% 19.4%	12 35.3% 4.0%	3 75.0% 1.0%	1 50.0% 0.3%
Not very meaningful	17 3.0%	0 0.0% 0.0%	2 2.0% 11.8%	8 4.3% 47.1%	5 3.8% 29.4%	1 1.1% 5.9%	1 2.9% 5.9%	0 0.0% 0.0%	0 0.0% 0.0%
Not meaningful at all	5 0.9%	0 0.0% 0.0%	1 1.0% 20.0%	3 1.6% 60.0%	1 0.8% 20.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%

Tallahassee Town and Gown Community Survey

Table 6: In your opinion, how often do local universities and colleges include citizens in the discussion to form community relationships that benefit the whole community? Would you say always, frequently, sometimes, or never?

	What is the highest grade or year of formal education that you have completed?									
	READ CHOICES IF NEEDED									
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA	
Unweighted Base	814	35	140	263	195	126	48	4	3	
Always	46 5.7%	2 5.7%	11 7.9%	17 6.5%	5 2.6%	7 5.6%	4 8.3%	0 0.0%	0 0.0%	
Frequently	150 18.4%	11 31.4%	22 15.7%	46 17.5%	37 19.0%	19 15.1%	14 29.2%	0 0.0%	1 33.3%	
Sometimes	439 53.9%	14 40.0%	72 51.4%	144 54.8%	111 56.9%	74 58.7%	22 45.8%	1 25.0%	1 33.3%	
Never	69 8.5%	3 8.6%	12 8.6%	21 8.0%	19 9.7%	8 6.3%	5 10.4%	1 25.0%	0 0.0%	
DK/NA	110 13.5%	5 14.3%	23 16.4%	35 13.3%	23 11.8%	18 14.3%	3 6.3%	2 50.0%	1 33.3%	

Table 7: Have you ever participated in any discussions between local universities and colleges and the community?

	What is the highest grade or year of formal education that you have completed?									
	READ CHOICES IF NEEDED									
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA	
Unweighted Base	814	35	140	263	195	126	48	4	3	
Yes	163 20.0%	0 0.0%	18 12.9%	45 17.1%	39 20.0%	35 27.8%	26 54.2%	0 0.0%	0 0.0%	
No	651 80.0%	35 100.0%	122 87.1%	218 82.9%	156 80.0%	91 72.2%	22 45.8%	4 100.0%	3 100.0%	

Tallahassee Town and Gown Community Survey

Table 8: Would you say our local **governments** are working together with community groups (*such as youth groups, Neighborhood Associations, civic clubs, arts and culture groups, business organizations and the like*) to form meaningful relationships that benefit the whole community?

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Yes	250 30.7%	12 34.3% 4.8%	39 27.9% 15.6%	76 28.9% 30.4%	63 32.3% 25.2%	42 33.3% 16.8%	18 37.5% 7.2%	0 0.0% 0.0%	0 0.0% 0.0%
Yes, Sometimes	331 40.7%	17 48.6% 5.1%	54 38.6% 16.3%	110 41.8% 33.2%	71 36.4% 21.5%	59 46.8% 17.8%	19 39.6% 5.7%	0 0.0% 0.0%	1 33.3% 0.3%
No	157 19.3%	5 14.3% 3.2%	33 23.6% 21.0%	53 20.2% 33.8%	41 21.0% 26.1%	18 14.3% 11.5%	5 10.4% 3.2%	1 25.0% 0.6%	1 33.3% 0.6%
DK/ No opinion	76 9.3%	1 2.9% 1.3%	14 10.0% 18.4%	24 9.1% 31.6%	20 10.3% 26.3%	7 5.6% 9.2%	6 12.5% 7.9%	3 75.0% 3.9%	1 33.3% 1.3%

Table 9: Would you say these relationships are:

READ ANSWER CHOICES

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	581	29	93	186	134	101	37	0	1
Very meaningful	231 39.8%	11 37.9% 4.8%	33 35.5% 14.3%	73 39.2% 31.6%	57 42.5% 24.7%	40 39.6% 17.3%	16 43.2% 6.9%	0 0.0% 0.0%	1 100.0% 0.4%
Somewhat meaningful	332 57.1%	17 58.6% 5.1%	57 61.3% 17.2%	110 59.1% 33.1%	73 54.5% 22.0%	57 56.4% 17.2%	18 48.6% 5.4%	0 0.0% 0.0%	0 0.0% 0.0%
Not very meaningful	16 2.8%	1 3.4% 6.3%	2 2.2% 12.5%	3 1.6% 18.8%	3 2.2% 18.8%	4 4.0% 25.0%	3 8.1% 18.8%	0 0.0% 0.0%	0 0.0% 0.0%
Not meaningful at all	2 0.3%	0 0.0% 0.0%	1 1.1% 50.0%	0 0.0% 0.0%	1 0.7% 50.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%



Tallahassee Town and Gown Community Survey

Table 10: In your opinion, how often do local governments include citizens in the discussion to form relationships that benefit the whole community? Would you say:

READ ANSWER CHOICES

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Always	61 7.5%	4 11.4% 6.6%	15 10.7% 24.6%	15 5.7% 24.6%	13 6.7% 21.3%	11 8.7% 18.0%	3 6.3% 4.9%	0 0.0% 0.0%	0 0.0% 0.0%
Frequently	204 25.1%	8 22.9% 3.9%	31 22.1% 15.2%	61 23.2% 29.9%	43 22.1% 21.1%	42 33.3% 20.6%	18 37.5% 8.8%	0 0.0% 0.0%	1 33.3% 0.5%
Sometimes	435 53.4%	17 48.6% 3.9%	73 52.1% 16.8%	149 56.7% 34.3%	111 56.9% 25.5%	61 48.4% 14.0%	21 43.8% 4.8%	2 50.0% 0.5%	1 33.3% 0.2%
Never	66 8.1%	4 11.4% 6.1%	13 9.3% 19.7%	22 8.4% 33.3%	17 8.7% 25.8%	6 4.8% 9.1%	4 8.3% 6.1%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	48 5.9%	2 5.7% 4.2%	8 5.7% 16.7%	16 6.1% 33.3%	11 5.6% 22.9%	6 4.8% 12.5%	2 4.2% 4.2%	2 50.0% 4.2%	1 33.3% 2.1%

Table 11: Have you ever participated in any discussions between local governments and the community?

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Yes	252 31.0%	2 5.7% 0.8%	29 20.7% 11.5%	78 29.7% 31.0%	69 35.4% 27.4%	51 40.5% 20.2%	22 45.8% 8.7%	0 0.0% 0.0%	1 33.3% 0.4%
No	562 69.0%	33 94.3% 5.9%	111 79.3% 19.8%	185 70.3% 32.9%	126 64.6% 22.4%	75 59.5% 13.3%	26 54.2% 4.6%	4 100.0% 0.7%	2 66.7% 0.4%

Tallahassee Town and Gown Community Survey

Table 12: In your opinion, are our local **universities and colleges** working together with local **governments** to form meaningful partnerships that benefit the whole community?

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Yes	228 28.0%	13 37.1% 5.7%	33 23.6% 14.5%	65 24.7% 28.5%	57 29.2% 25.0%	40 31.7% 17.5%	20 41.7% 8.8%	0 0.0% 0.0%	0 0.0% 0.0%
Yes, Sometimes	355 43.6%	15 42.9% 4.2%	62 44.3% 17.5%	120 45.6% 33.8%	78 40.0% 22.0%	59 46.8% 16.6%	18 37.5% 5.1%	1 25.0% 0.3%	2 66.7% 0.6%
No	107 13.1%	5 14.3% 4.7%	23 16.4% 21.5%	31 11.8% 29.0%	28 14.4% 26.2%	15 11.9% 14.0%	4 8.3% 3.7%	1 25.0% 0.9%	0 0.0% 0.0%
DK/No opinion	124 15.2%	2 5.7% 1.6%	22 15.7% 17.7%	47 17.9% 37.9%	32 16.4% 25.8%	12 9.5% 9.7%	6 12.5% 4.8%	2 50.0% 1.6%	1 33.3% 0.8%

Table 13: Would you say these relationships are:

READ ANSWER CHOICES

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	583	28	95	185	135	99	38	1	2
Very meaningful	231 39.6%	10 35.7% 4.3%	35 36.8% 15.2%	67 36.2% 29.0%	58 43.0% 25.1%	42 42.4% 18.2%	18 47.4% 7.8%	0 0.0% 0.0%	1 50.0% 0.4%
Somewhat meaningful	317 54.4%	16 57.1% 5.0%	53 55.8% 16.7%	106 57.3% 33.4%	70 51.9% 22.1%	54 54.5% 17.0%	17 44.7% 5.4%	1 100.0% 0.3%	0 0.0% 0.0%
Not very meaningful	31 5.3%	1 3.6% 3.2%	5 5.3% 16.1%	11 5.9% 35.5%	7 5.2% 22.6%	3 3.0% 9.7%	3 7.9% 9.7%	0 0.0% 0.0%	1 50.0% 3.2%
Not meaningful at all	4 0.7%	1 3.6% 25.0%	2 2.1% 50.0%	1 0.5% 25.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%

Tallahassee Town and Gown Community Survey

Table 14: How important is it for local governments to include citizens in the discussion to form meaningful plans for economic development?

READ ANSWER CHOICES

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very Important	634 77.9%	24 68.6%	116 82.9%	212 80.6%	137 70.3%	101 80.2%	39 81.3%	3 75.0%	2 66.7%
Somewhat Important	159 19.5%	10 28.6%	21 15.0%	45 17.1%	51 26.2%	21 16.7%	9 18.8%	1 25.0%	1 33.3%
Not very important	11 1.4%	0 0.0%	2 1.4%	3 1.1%	4 2.1%	2 1.6%	0 0.0%	0 0.0%	0 0.0%
Not important at all	5 0.6%	0 0.0%	0 0.0%	2 0.8%	2 1.0%	1 0.8%	0 0.0%	0 0.0%	0 0.0%
DK/NA	5 0.6%	1 2.9%	1 0.7%	1 0.4%	1 0.5%	1 0.8%	0 0.0%	0 0.0%	0 0.0%

Table 15: How important are the roles of our local universities and colleges in facilitating local economic growth? Would you say:

READ ANSWER CHOICES

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very Important	526 64.6%	19 54.3%	88 62.9%	175 66.5%	121 62.1%	93 73.8%	28 58.3%	0 0.0%	2 66.7%
Somewhat important	247 30.3%	14 40.0%	45 32.1%	75 28.5%	62 31.8%	31 24.6%	17 35.4%	2 50.0%	1 33.3%
Neither (Volunteered)	4 0.5%	0 0.0%	0 0.0%	2 0.8%	1 0.5%	0 0.0%	1 2.1%	0 0.0%	0 0.0%
Not very important	18 2.2%	1 2.9%	5 3.6%	5 1.9%	4 2.1%	2 1.6%	0 0.0%	1 25.0%	0 0.0%
Not important at all	8 1.0%	1 2.9%	0 0.0%	3 1.1%	3 1.5%	0 0.0%	1 2.1%	0 0.0%	0 0.0%
DK/NA	11 1.4%	0 0.0%	2 1.4%	3 1.1%	4 2.1%	0 0.0%	1 2.1%	1 25.0%	0 0.0%

# Tallahassee Town and Gown Community Survey

Table 17.1: Next, I would like to ask you some questions about the quality of communications between local universities/colleges, governments and the local community at large.

How would you rate the quality of communications between local universities and colleges and local governments? Would you say:

	What is the highest grade or year of formal education that you have completed?									
	READ CHOICES IF NEEDED									
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA	
Unweighted Base	814	35	140	263	195	126	48	4	3	
Excellent	39 4.8%	3 8.6%	8 5.7%	14 5.3%	7 3.6%	5 4.0%	2 4.2%	0 0.0%	0 0.0%	
Good	346 42.5%	16 45.7%	50 35.7%	113 43.0%	88 45.1%	51 40.5%	25 52.1%	1 25.0%	2 66.7%	
Fair	258 31.7%	11 31.4%	51 36.4%	83 31.6%	54 27.7%	47 37.3%	11 22.9%	1 25.0%	0 0.0%	
Poor	75 9.2%	4 11.4%	15 10.7%	24 9.1%	20 10.3%	7 5.6%	4 8.3%	0 0.0%	1 33.3%	
DKNA	96 11.8%	1 2.9%	16 11.4%	29 11.0%	26 13.3%	16 12.7%	6 12.5%	2 50.0%	0 0.0%	

Table 17.2: Next, I would like to ask you some questions about the quality of communications between local universities/colleges, governments and the local community at large.

How would you rate the quality of communications between local universities and colleges and the community at large?

	What is the highest grade or year of formal education that you have completed?									
	READ CHOICES IF NEEDED									
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA	
Unweighted Base	814	35	140	263	195	126	48	4	3	
Excellent	59 7.2%	2 5.7%	10 7.1%	25 9.5%	11 5.6%	7 5.6%	4 8.3%	0 0.0%	0 0.0%	
Good	344 42.3%	17 48.6%	57 40.7%	108 41.1%	85 43.6%	54 42.9%	22 45.8%	1 25.0%	0 0.0%	
Fair	273 33.5%	12 34.3%	45 32.1%	90 34.2%	63 32.3%	46 36.5%	14 29.2%	1 25.0%	2 66.7%	
Poor	86 10.6%	3 8.6%	17 12.1%	26 9.9%	22 11.3%	13 10.3%	5 10.4%	0 0.0%	0 0.0%	
DKNA	52 6.4%	1 2.9%	11 7.9%	14 5.3%	14 7.2%	6 4.8%	3 6.3%	2 50.0%	1 33.3%	

# Tallahassee Town and Gown Community Survey

Table 17.3: Next, I would like to ask you some questions about the quality of communications between local universities/colleges, governments and the local community at large.

How would you rate the quality of communications between local governments and the community?

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Excellent	41 5.0%	3 8.6% 7.3%	7 5.0% 17.1%	11 4.2% 26.8%	10 5.1% 24.4%	6 4.8% 14.6%	4 8.3% 9.8%	0 0.0% 0.0%	0 0.0% 0.0%
Good	302 37.1%	14 40.0% 4.6%	43 30.7% 14.2%	87 33.1% 28.8%	82 42.1% 27.2%	55 43.7% 18.2%	19 39.6% 6.3%	2 50.0% 0.7%	0 0.0% 0.0%
Fair	296 36.4%	9 25.7% 3.0%	57 40.7% 19.3%	101 38.4% 34.1%	64 32.8% 21.6%	49 38.9% 16.6%	15 31.3% 5.1%	0 0.0% 0.0%	1 33.3% 0.3%
Poor	145 17.8%	7 20.0% 4.8%	25 17.9% 17.2%	57 21.7% 39.3%	31 15.9% 21.4%	14 11.1% 9.7%	9 18.8% 6.2%	1 25.0% 0.7%	1 33.3% 0.7%
DKNA	30 3.7%	2 5.7% 6.7%	8 5.7% 26.7%	7 2.7% 23.3%	8 4.1% 26.7%	2 1.6% 6.7%	1 2.1% 3.3%	1 25.0% 3.3%	1 33.3% 3.3%

Table 18.1: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Public Transportation

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	511 62.8%	25 71.4% 4.9%	95 67.9% 18.6%	171 65.0% 33.5%	121 62.1% 23.7%	66 52.4% 12.9%	28 58.3% 5.5%	3 75.0% 0.6%	2 66.7% 0.4%
Somewhat important	249 30.6%	9 25.7% 3.6%	41 29.3% 16.5%	78 29.7% 31.3%	60 30.8% 24.1%	47 37.3% 18.9%	13 27.1% 5.2%	1 25.0% 0.4%	0 0.0% 0.0%
Not very important	32 3.9%	1 2.9% 3.1%	3 2.1% 9.4%	9 3.4% 28.1%	7 3.6% 21.9%	7 5.6% 21.9%	5 10.4% 15.6%	0 0.0% 0.0%	0 0.0% 0.0%
Not at all important	15 1.8%	0 0.0% 0.0%	1 0.7% 6.7%	3 1.1% 20.0%	6 3.1% 40.0%	3 2.4% 20.0%	2 4.2% 13.3%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	7 0.9%	0 0.0% 0.0%	0 0.0% 0.0%	2 0.8% 28.6%	1 0.5% 14.3%	3 2.4% 42.9%	0 0.0% 0.0%	0 0.0% 0.0%	1 33.3% 14.3%

Tallahassee Town and Gown Community Survey

Table 18.2: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Shopping

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	318 39.1%	16 45.7% 5.0%	47 33.6% 14.8%	99 37.6% 31.1%	87 44.6% 27.4%	51 40.5% 16.0%	15 31.3% 4.7%	0 0.0% 0.0%	3 100.0% 0.9%
Somewhat important	362 44.5%	16 45.7% 4.4%	65 46.4% 18.0%	121 46.0% 33.4%	81 41.5% 22.4%	54 42.9% 14.9%	22 45.8% 6.1%	3 75.0% 0.8%	0 0.0% 0.0%
Not very important	92 11.3%	1 2.9% 1.1%	20 14.3% 21.7%	31 11.8% 33.7%	16 8.2% 17.4%	16 12.7% 17.4%	8 16.7% 8.7%	0 0.0% 0.0%	0 0.0% 0.0%
Not at all important	36 4.4%	1 2.9% 2.8%	6 4.3% 16.7%	10 3.8% 27.8%	10 5.1% 27.8%	5 4.0% 13.9%	3 6.3% 8.3%	1 25.0% 2.8%	0 0.0% 0.0%
DK/NA	6 0.7%	1 2.9% 16.7%	2 1.4% 33.3%	2 0.8% 33.3%	1 0.5% 16.7%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%

Table 18.3: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Entertainment opportunities

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	359 44.1%	22 62.9% 6.1%	66 47.1% 18.4%	110 41.8% 30.6%	88 45.1% 24.5%	48 38.1% 13.4%	22 45.8% 6.1%	2 50.0% 0.6%	1 33.3% 0.3%
Somewhat important	369 45.3%	10 28.6% 2.7%	63 45.0% 17.1%	120 45.6% 32.5%	89 45.6% 24.1%	66 52.4% 17.9%	19 39.6% 5.1%	0 0.0% 0.0%	2 66.7% 0.5%
Not very important	61 7.5%	1 2.9% 1.6%	5 3.6% 8.2%	24 9.1% 39.3%	14 7.2% 23.0%	11 8.7% 18.0%	4 8.3% 6.6%	2 50.0% 3.3%	0 0.0% 0.0%
Not at all important	21 2.6%	1 2.9% 4.8%	3 2.1% 14.3%	9 3.4% 42.9%	4 2.1% 19.0%	1 0.8% 4.8%	3 6.3% 14.3%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	4 0.5%	1 2.9% 25.0%	3 2.1% 75.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%

Tallahassee Town and Gown Community Survey

Table 18.4: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Sporting events

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	418 51.4%	24 68.6% 5.7%	71 50.7% 17.0%	128 48.7% 30.6%	100 51.3% 23.9%	66 52.4% 15.8%	25 52.1% 6.0%	2 50.0% 0.5%	2 66.7% 0.5%
Somewhat important	322 39.6%	10 28.6% 3.1%	54 38.6% 16.8%	109 41.4% 33.9%	79 40.5% 24.5%	49 38.9% 15.2%	18 37.5% 5.6%	2 50.0% 0.6%	1 33.3% 0.3%
Not very important	60 7.4%	0 0.0% 0.0%	13 9.3% 21.7%	21 8.0% 35.0%	13 6.7% 21.7%	9 7.1% 15.0%	4 8.3% 6.7%	0 0.0% 0.0%	0 0.0% 0.0%
Not at all important	11 1.4%	1 2.9% 9.1%	1 0.7% 9.1%	3 1.1% 27.3%	3 1.5% 27.3%	2 1.6% 18.2%	1 2.1% 9.1%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	3 0.4%	0 0.0% 0.0%	1 0.7% 33.3%	2 0.8% 66.7%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%

Table 18.5: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Traffic Issues

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	585 71.9%	28 80.0% 4.8%	111 79.3% 19.0%	195 74.1% 33.3%	133 68.2% 22.7%	84 66.7% 14.4%	32 66.7% 5.5%	1 25.0% 0.2%	1 33.3% 0.2%
Somewhat important	200 24.6%	6 17.1% 3.0%	26 18.6% 13.0%	57 21.7% 28.5%	58 29.7% 29.0%	37 29.4% 18.5%	14 29.2% 7.0%	1 25.0% 0.5%	1 33.3% 0.5%
Not very important	26 3.2%	0 0.0% 0.0%	2 1.4% 7.7%	10 3.8% 38.5%	4 2.1% 15.4%	5 4.0% 19.2%	2 4.2% 7.7%	2 50.0% 7.7%	1 33.3% 3.8%
Not at all important	2 0.2%	1 2.9% 50.0%	1 0.7% 50.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	1 0.1%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.4% 100.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%

# Tallahassee Town and Gown Community Survey

Table 18.6: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Economic development partnerships

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	592 72.7%	25 71.4% 4.2%	99 70.7% 16.7%	186 70.7% 31.4%	140 71.8% 23.6%	101 80.2% 17.1%	39 81.3% 6.6%	0 0.0% 0.0%	2 66.7% 0.3%
Somewhat important	196 24.1%	10 28.6% 5.1%	35 25.0% 17.9%	66 25.1% 33.7%	50 25.6% 25.5%	23 18.3% 11.7%	9 18.8% 4.6%	2 50.0% 1.0%	1 33.3% 0.5%
Not very important	9 1.1%	0 0.0% 0.0%	3 2.1% 33.3%	5 1.9% 55.6%	1 0.5% 11.1%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
Not at all important	5 0.6%	0 0.0% 0.0%	1 0.7% 20.0%	0 0.0% 0.0%	2 1.0% 40.0%	1 0.8% 20.0%	0 0.0% 0.0%	1 25.0% 20.0%	0 0.0% 0.0%
DK/NA	12 1.5%	0 0.0% 0.0%	2 1.4% 16.7%	6 2.3% 50.0%	2 1.0% 16.7%	1 0.8% 8.3%	0 0.0% 0.0%	1 25.0% 8.3%	0 0.0% 0.0%

Table 18.7: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Noise in the neighborhood

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	400 49.1%	19 54.3% 4.8%	71 50.7% 17.8%	144 54.8% 36.0%	87 44.6% 21.8%	50 39.7% 12.5%	24 50.0% 6.0%	3 75.0% 0.8%	2 66.7% 0.5%
Somewhat important	288 35.4%	10 28.6% 3.5%	52 37.1% 18.1%	80 30.4% 27.8%	83 42.6% 28.8%	46 36.5% 16.0%	16 33.3% 5.6%	0 0.0% 0.0%	1 33.3% 0.3%
Not very important	92 11.3%	3 8.6% 3.3%	14 10.0% 15.2%	28 10.6% 30.4%	15 7.7% 16.3%	24 19.0% 26.1%	7 14.6% 7.6%	1 25.0% 1.1%	0 0.0% 0.0%
Not at all important	26 3.2%	3 8.6% 11.5%	1 0.7% 3.8%	9 3.4% 34.6%	8 4.1% 30.8%	4 3.2% 15.4%	1 2.1% 3.8%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	8 1.0%	0 0.0% 0.0%	2 1.4% 25.0%	2 0.8% 25.0%	2 1.0% 25.0%	2 1.6% 25.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%



# Tallahassee Town and Gown Community Survey

Table 18.8: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Public safety issues

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	643 79.0%	30 85.7% 4.7%	119 85.0% 18.5%	211 80.2% 32.8%	146 74.9% 22.7%	97 77.0% 15.1%	34 70.8% 5.3%	3 75.0% 0.5%	3 100.0% 0.5%
Somewhat important	155 19.0%	4 11.4% 2.6%	19 13.6% 12.3%	48 18.3% 31.0%	44 22.6% 28.4%	27 21.4% 17.4%	12 25.0% 7.7%	1 25.0% 0.6%	0 0.0% 0.0%
Not very important	11 1.4%	0 0.0% 0.0%	2 1.4% 18.2%	3 1.1% 27.3%	4 2.1% 36.4%	1 0.8% 9.1%	1 2.1% 9.1%	0 0.0% 0.0%	0 0.0% 0.0%
Not at all important	3 0.4%	1 2.9% 33.3%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.5% 33.3%	0 0.0% 0.0%	1 2.1% 33.3%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	2 0.2%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.4% 50.0%	0 0.0% 0.0%	1 0.8% 50.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%

Table 18.9: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Using university research to create jobs and new businesses

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	643 79.0%	25 71.4% 3.9%	108 77.1% 16.8%	210 79.8% 32.7%	156 80.0% 24.3%	102 81.0% 15.9%	39 81.3% 6.1%	1 25.0% 0.2%	2 66.7% 0.3%
Somewhat important	151 18.6%	9 25.7% 6.0%	29 20.7% 19.2%	44 16.7% 29.1%	37 19.0% 24.5%	21 16.7% 13.9%	8 16.7% 5.3%	2 50.0% 1.3%	1 33.3% 0.7%
Not very important	14 1.7%	1 2.9% 7.1%	2 1.4% 14.3%	6 2.3% 42.9%	1 0.5% 7.1%	2 1.6% 14.3%	1 2.1% 7.1%	1 25.0% 7.1%	0 0.0% 0.0%
Not at all important	2 0.2%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.4% 50.0%	1 0.5% 50.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	4 0.5%	0 0.0% 0.0%	1 0.7% 25.0%	2 0.8% 50.0%	0 0.0% 0.0%	1 0.8% 25.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%

Tallahassee Town and Gown Community Survey

Table 18.10: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

How local government can encourage starting new businesses

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	593 72.9%	27 77.1% 4.6%	102 72.9% 17.2%	199 75.7% 33.6%	141 72.3% 23.8%	86 68.3% 14.5%	33 68.8% 5.6%	2 50.0% 0.3%	3 100.0% 0.5%
Somewhat important	193 23.7%	5 14.3% 2.6%	35 25.0% 18.1%	55 20.9% 28.5%	49 25.1% 25.4%	36 28.6% 18.7%	12 25.0% 6.2%	1 25.0% 0.5%	0 0.0% 0.0%
Not very important	16 2.0%	1 2.9% 6.3%	2 1.4% 12.5%	5 1.9% 31.3%	2 1.0% 12.5%	3 2.4% 18.8%	2 4.2% 12.5%	1 25.0% 6.3%	0 0.0% 0.0%
Not at all important	6 0.7%	0 0.0% 0.0%	0 0.0% 0.0%	3 1.1% 50.0%	2 1.0% 33.3%	1 0.8% 16.7%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	6 0.7%	2 5.7% 33.3%	1 0.7% 16.7%	1 0.4% 16.7%	1 0.5% 16.7%	0 0.0% 0.0%	1 2.1% 16.7%	0 0.0% 0.0%	0 0.0% 0.0%

Table 18.11: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Environmental partnerships between the universities and the community

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	534 65.6%	21 60.0% 3.9%	93 66.4% 17.4%	185 70.3% 34.6%	121 62.1% 22.7%	82 65.1% 15.4%	30 62.5% 5.6%	1 25.0% 0.2%	1 33.3% 0.2%
Somewhat important	235 28.9%	12 34.3% 5.1%	38 27.1% 16.2%	64 24.3% 27.2%	66 33.8% 28.1%	37 29.4% 15.7%	16 33.3% 6.8%	1 25.0% 0.4%	1 33.3% 0.4%
Not very important	30 3.7%	2 5.7% 6.7%	8 5.7% 26.7%	9 3.4% 30.0%	6 3.1% 20.0%	2 1.6% 6.7%	1 2.1% 3.3%	1 25.0% 3.3%	1 33.3% 3.3%
Not at all important	7 0.9%	0 0.0% 0.0%	0 0.0% 0.0%	2 0.8% 28.6%	1 0.5% 14.3%	3 2.4% 42.9%	1 2.1% 14.3%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	8 1.0%	0 0.0% 0.0%	1 0.7% 12.5%	3 1.1% 37.5%	1 0.5% 12.5%	2 1.6% 25.0%	0 0.0% 0.0%	1 25.0% 12.5%	0 0.0% 0.0%

# Tallahassee Town and Gown Community Survey

Table 18.12: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

How planning and zoning affects resident and student populations

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	509 62.5%	22 62.9% 4.3%	86 61.4% 16.9%	169 64.3% 33.2%	119 61.0% 23.4%	81 64.3% 15.9%	27 56.3% 5.3%	3 75.0% 0.6%	2 66.7% 0.4%
Somewhat important	251 30.8%	12 34.3% 4.8%	38 27.1% 15.1%	79 30.0% 31.5%	68 34.9% 27.1%	36 28.6% 14.3%	16 33.3% 6.4%	1 25.0% 0.4%	1 33.3% 0.4%
Not very important	31 3.8%	0 0.0% 0.0%	7 5.0% 22.6%	8 3.0% 25.8%	6 3.1% 19.4%	6 4.8% 19.4%	4 8.3% 12.9%	0 0.0% 0.0%	0 0.0% 0.0%
Not at all important	8 1.0%	0 0.0% 0.0%	4 2.9% 50.0%	3 1.1% 37.5%	0 0.0% 0.0%	0 0.0% 0.0%	1 2.1% 12.5%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	15 1.8%	1 2.9% 6.7%	5 3.6% 33.3%	4 1.5% 26.7%	2 1.0% 13.3%	3 2.4% 20.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%

Table 18.13: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

How universities communicate with residents

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	437 53.7%	24 68.6% 5.5%	79 56.4% 18.1%	150 57.0% 34.3%	102 52.3% 23.3%	54 42.9% 12.4%	25 52.1% 5.7%	2 50.0% 0.5%	1 33.3% 0.2%
Somewhat important	317 38.9%	7 20.0% 2.2%	48 34.3% 15.1%	97 36.9% 30.6%	80 41.0% 25.2%	66 52.4% 20.8%	17 35.4% 5.4%	1 25.0% 0.3%	1 33.3% 0.3%
Not very important	41 5.0%	2 5.7% 4.9%	11 7.9% 26.8%	10 3.8% 24.4%	8 4.1% 19.5%	5 4.0% 12.2%	4 8.3% 9.8%	0 0.0% 0.0%	1 33.3% 2.4%
Not at all important	7 0.9%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.4% 14.3%	5 2.6% 71.4%	1 0.8% 14.3%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	12 1.5%	2 5.7% 16.7%	2 1.4% 16.7%	5 1.9% 41.7%	0 0.0% 0.0%	0 0.0% 0.0%	2 4.2% 16.7%	1 25.0% 8.3%	0 0.0% 0.0%

Tallahassee Town and Gown Community Survey

Table 18.14: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Retaining students to stay after graduation

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	412 50.6%	17 48.6% 4.1%	73 52.1% 17.7%	125 47.5% 30.3%	104 53.3% 25.2%	66 52.4% 16.0%	23 47.9% 5.6%	3 75.0% 0.7%	1 33.3% 0.2%
Somewhat important	305 37.5%	15 42.9% 4.9%	51 36.4% 16.7%	100 38.0% 32.8%	71 36.4% 23.3%	47 37.3% 15.4%	19 39.6% 6.2%	1 25.0% 0.3%	1 33.3% 0.3%
Not very important	64 7.9%	2 5.7% 3.1%	12 8.6% 18.8%	24 9.1% 37.5%	10 5.1% 15.6%	11 8.7% 17.2%	4 8.3% 6.3%	0 0.0% 0.0%	1 33.3% 1.6%
Not at all important	27 3.3%	1 2.9% 3.7%	3 2.1% 11.1%	13 4.9% 48.1%	7 3.6% 25.9%	2 1.6% 7.4%	1 2.1% 3.7%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	6 0.7%	0 0.0% 0.0%	1 0.7% 16.7%	1 0.4% 16.7%	3 1.5% 50.0%	0 0.0% 0.0%	1 2.1% 16.7%	0 0.0% 0.0%	0 0.0% 0.0%

Table 18.15: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Living together, students and residents in the same neighborhoods

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	339 41.6%	21 60.0% 6.2%	50 35.7% 14.7%	114 43.3% 33.6%	74 37.9% 21.8%	50 39.7% 14.7%	27 56.3% 8.0%	2 50.0% 0.6%	1 33.3% 0.3%
Somewhat important	342 42.0%	11 31.4% 3.2%	66 47.1% 19.3%	114 43.3% 33.3%	87 44.6% 25.4%	49 38.9% 14.3%	14 29.2% 4.1%	1 25.0% 0.3%	0 0.0% 0.0%
Not very important	95 11.7%	0 0.0% 0.0%	18 12.9% 18.9%	24 9.1% 25.3%	27 13.8% 28.4%	19 15.1% 20.0%	4 8.3% 4.2%	1 25.0% 1.1%	2 66.7% 2.1%
Not at all important	25 3.1%	2 5.7% 8.0%	5 3.6% 20.0%	7 2.7% 28.0%	5 2.6% 20.0%	6 4.8% 24.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	13 1.6%	1 2.9% 7.7%	1 0.7% 7.7%	4 1.5% 30.8%	2 1.0% 15.4%	2 1.6% 15.4%	3 6.3% 23.1%	0 0.0% 0.0%	0 0.0% 0.0%

# Tallahassee Town and Gown Community Survey

Table 18.16: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Getting students engaged in the Tallahassee community

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	512 62.9%	24 68.6% 4.7%	95 67.9% 18.6%	173 65.8% 33.8%	120 61.5% 23.4%	70 55.6% 13.7%	27 56.3% 5.3%	2 50.0% 0.4%	1 33.3% 0.2%
Somewhat important	268 32.9%	9 25.7% 3.4%	42 30.0% 15.7%	79 30.0% 29.5%	66 33.8% 24.6%	51 40.5% 19.0%	18 37.5% 6.7%	1 25.0% 0.4%	2 66.7% 0.7%
Not very important	21 2.6%	1 2.9% 4.8%	2 1.4% 9.5%	6 2.3% 28.6%	5 2.6% 23.8%	5 4.0% 23.8%	2 4.2% 9.5%	0 0.0% 0.0%	0 0.0% 0.0%
Not at all important	6 0.7%	1 2.9% 16.7%	0 0.0% 0.0%	2 0.8% 33.3%	2 1.0% 33.3%	0 0.0% 0.0%	1 2.1% 16.7%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	7 0.9%	0 0.0% 0.0%	1 0.7% 14.3%	3 1.1% 42.9%	2 1.0% 28.6%	0 0.0% 0.0%	0 0.0% 0.0%	1 25.0% 14.3%	0 0.0% 0.0%

Table 18.17: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Student volunteers

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	483 59.3%	21 60.0% 4.3%	88 62.9% 18.2%	157 59.7% 32.5%	105 53.8% 21.7%	76 60.3% 15.7%	30 62.5% 6.2%	4 100.0% 0.8%	2 66.7% 0.4%
Somewhat important	289 35.5%	12 34.3% 4.2%	47 33.6% 16.3%	89 33.8% 30.8%	79 40.5% 27.3%	44 34.9% 15.2%	17 35.4% 5.9%	0 0.0% 0.0%	1 33.3% 0.3%
Not very important	29 3.6%	2 5.7% 6.9%	3 2.1% 10.3%	9 3.4% 31.0%	8 4.1% 27.6%	6 4.8% 20.7%	1 2.1% 3.4%	0 0.0% 0.0%	0 0.0% 0.0%
Not at all important	8 1.0%	0 0.0% 0.0%	1 0.7% 12.5%	5 1.9% 62.5%	2 1.0% 25.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	5 0.6%	0 0.0% 0.0%	1 0.7% 20.0%	3 1.1% 60.0%	1 0.5% 20.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%

# Tallahassee Town and Gown Community Survey

Table 18.18: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Getting residents engaged in the university communities

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	397 48.8%	19 54.3% 4.8%	66 47.1% 16.6%	139 52.9% 35.0%	92 47.2% 23.2%	55 43.7% 13.9%	24 50.0% 6.0%	1 25.0% 0.3%	1 33.3% 0.3%
Somewhat important	354 43.5%	14 40.0% 4.0%	60 42.9% 16.9%	103 39.2% 29.1%	94 48.2% 26.6%	57 45.2% 16.1%	23 47.9% 6.5%	2 50.0% 0.6%	1 33.3% 0.3%
Not very important	48 5.9%	1 2.9% 2.1%	13 9.3% 27.1%	15 5.7% 31.3%	6 3.1% 12.5%	10 7.9% 20.8%	1 2.1% 2.1%	1 25.0% 2.1%	1 33.3% 2.1%
Not at all important	9 1.1%	0 0.0% 0.0%	0 0.0% 0.0%	4 1.5% 44.4%	3 1.5% 33.3%	2 1.6% 22.2%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	6 0.7%	1 2.9% 16.7%	1 0.7% 16.7%	2 0.8% 33.3%	0 0.0% 0.0%	2 1.6% 33.3%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%

Table 18.19: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Encouraging startup companies to use university research

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	518 63.6%	25 71.4% 4.8%	83 59.3% 16.0%	162 61.6% 31.3%	119 61.0% 23.0%	93 73.8% 18.0%	32 66.7% 6.2%	1 25.0% 0.2%	3 100.0% 0.6%
Somewhat important	267 32.8%	8 22.9% 3.0%	49 35.0% 18.4%	90 34.2% 33.7%	72 36.9% 27.0%	31 24.6% 11.6%	15 31.3% 5.6%	2 50.0% 0.7%	0 0.0% 0.0%
Not very important	20 2.5%	1 2.9% 5.0%	4 2.9% 20.0%	9 3.4% 45.0%	3 1.5% 15.0%	2 1.6% 10.0%	0 0.0% 0.0%	1 25.0% 5.0%	0 0.0% 0.0%
Not at all important	1 0.1%	0 0.0% 0.0%	1 0.7% 100.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	8 1.0%	1 2.9% 12.5%	3 2.1% 37.5%	2 0.8% 25.0%	1 0.5% 12.5%	0 0.0% 0.0%	1 2.1% 12.5%	0 0.0% 0.0%	0 0.0% 0.0%

Tallahassee Town and Gown Community Survey

Table 18.20: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Recreation

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	814	35	140	263	195	126	48	4	3
Very important	401 49.3%	22 62.9% 5.5%	85 60.7% 21.2%	120 45.6% 29.9%	90 46.2% 22.4%	56 44.4% 14.0%	22 45.8% 5.5%	4 100.0% 1.0%	2 66.7% 0.5%
Somewhat important	347 42.6%	10 28.6% 2.9%	49 35.0% 14.1%	121 46.0% 34.9%	90 46.2% 25.9%	57 45.2% 16.4%	19 39.6% 5.5%	0 0.0% 0.0%	1 33.3% 0.3%
Not very important	55 6.8%	2 5.7% 3.6%	5 3.6% 9.1%	16 6.1% 29.1%	13 6.7% 23.6%	12 9.5% 21.8%	7 14.6% 12.7%	0 0.0% 0.0%	0 0.0% 0.0%
Not at all important	9 1.1%	0 0.0% 0.0%	1 0.7% 11.1%	6 2.3% 66.7%	2 1.0% 22.2%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	2 0.2%	1 2.9% 50.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.8% 50.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%

Table 19.1: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Public Transportation

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	175	9	39	60	35	19	9	2	2
Most Important	70 40.0%	4 44.4% 5.7%	16 41.0% 22.9%	28 46.7% 40.0%	8 22.9% 11.4%	9 47.4% 12.9%	4 44.4% 5.7%	0 0.0% 0.0%	1 50.0% 1.4%
Second Most Important	62 35.4%	2 22.2% 3.2%	17 43.6% 27.4%	20 33.3% 32.3%	15 42.9% 24.2%	3 15.8% 4.8%	3 33.3% 4.8%	1 50.0% 1.6%	1 50.0% 1.6%
Third Most Important	43 24.6%	3 33.3% 7.0%	6 15.4% 14.0%	12 20.0% 27.9%	12 34.3% 27.9%	7 36.8% 16.3%	2 22.2% 4.7%	1 50.0% 2.3%	0 0.0% 0.0%

Tallahassee Town and Gown Community Survey

Table 19.2: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Shopping

	What is the highest grade or year of formal education that you have completed?									
	READ CHOICES IF NEEDED									
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA	
Unweighted Base	41	2	7	14	10	6	2	0	0	
Most Important	11 26.8%	1 50.0%	2 28.6%	2 14.3%	4 40.0%	2 33.3%	0 0.0%	0 0.0%	0 0.0%	
Second Most Important	11 26.8%	1 50.0%	1 14.3%	6 42.9%	2 20.0%	1 16.7%	0 0.0%	0 0.0%	0 0.0%	
Third Most Important	19 46.3%	0 0.0%	4 57.1%	6 42.9%	4 40.0%	3 50.0%	2 100.0%	0 0.0%	0 0.0%	

Table 19.3: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Entertainment opportunities

	What is the highest grade or year of formal education that you have completed?									
	READ CHOICES IF NEEDED									
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA	
Unweighted Base	61	3	10	19	17	9	2	1	0	
Most Important	8 13.1%	0 0.0%	1 10.0%	5 26.3%	2 11.8%	0 0.0%	0 0.0%	0 0.0%	0 0.0%	
Second Most Important	25 41.0%	0 0.0%	4 40.0%	5 26.3%	7 41.2%	7 77.8%	2 100.0%	0 0.0%	0 0.0%	
Third Most Important	28 45.9%	3 100.0%	5 50.0%	9 47.4%	8 47.1%	2 22.2%	0 0.0%	1 100.0%	0 0.0%	



Tallahassee Town and Gown Community Survey

Table 19.4: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Sporting events

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	102	5	17	39	27	8	4	2	0
Most Important	34 33.3%	1 20.0%	7 41.2%	12 30.8%	11 40.7%	2 25.0%	0 0.0%	1 50.0%	0 0.0%
Second Most Important	33 32.4%	3 60.0%	4 23.5%	14 35.9%	7 25.9%	1 12.5%	3 75.0%	1 50.0%	0 0.0%
Third Most Important	35 34.3%	1 20.0%	6 35.3%	13 33.3%	9 33.3%	5 62.5%	1 25.0%	0 0.0%	0 0.0%

Table 19.5: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Traffic Issues

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	183	17	45	56	43	15	7	0	0
Most Important	50 27.3%	4 23.5%	14 31.1%	10 17.9%	17 39.5%	3 20.0%	2 28.6%	0 0.0%	0 0.0%
Second Most Important	69 37.7%	5 29.4%	11 24.4%	29 51.8%	15 34.9%	6 40.0%	3 42.9%	0 0.0%	0 0.0%
Third Most Important	64 35.0%	8 47.1%	20 44.4%	17 30.4%	11 25.6%	6 40.0%	2 28.6%	0 0.0%	0 0.0%

Tallahassee Town and Gown Community Survey

Table 19.6: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Economic development partnerships

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	301	6	43	89	76	67	20	0	0
Most Important	169 56.1%	1 16.7% 0.6%	22 51.2% 13.0%	49 55.1% 29.0%	43 56.6% 25.4%	44 65.7% 26.0%	10 50.0% 5.9%	0 0.0% 0.0%	0 0.0% 0.0%
Second Most Important	72 23.9%	2 33.3% 2.8%	10 23.3% 13.9%	22 24.7% 30.6%	19 25.0% 26.4%	15 22.4% 20.8%	4 20.0% 5.6%	0 0.0% 0.0%	0 0.0% 0.0%
Third Most Important	60 19.9%	3 50.0% 5.0%	11 25.6% 18.3%	18 20.2% 30.0%	14 18.4% 23.3%	8 11.9% 13.3%	6 30.0% 10.0%	0 0.0% 0.0%	0 0.0% 0.0%

Table 19.7: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Noise in the neighborhood

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	77	4	17	23	16	10	4	1	2
Most Important	14 18.2%	2 50.0% 14.3%	5 29.4% 35.7%	2 8.7% 14.3%	1 6.3% 7.1%	2 20.0% 14.3%	1 25.0% 7.1%	0 0.0% 0.0%	1 50.0% 7.1%
Second Most Important	42 54.5%	1 25.0% 2.4%	7 41.2% 16.7%	17 73.9% 40.5%	11 68.8% 26.2%	3 30.0% 7.1%	1 25.0% 2.4%	1 100.0% 2.4%	1 50.0% 2.4%
Third Most Important	21 27.3%	1 25.0% 4.8%	5 29.4% 23.8%	4 17.4% 19.0%	4 25.0% 19.0%	5 50.0% 23.8%	2 50.0% 9.5%	0 0.0% 0.0%	0 0.0% 0.0%

Tallahassee Town and Gown Community Survey

Table 19.8: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Public safety issues

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	279	19	47	90	69	38	15	1	0
Most Important	117 41.9%	9 47.4% 7.7%	16 34.0% 13.7%	40 44.4% 34.2%	29 42.0% 24.8%	14 36.8% 12.0%	8 53.3% 6.8%	1 100.0% 0.9%	0 0.0% 0.0%
Second Most Important	91 32.6%	8 42.1% 8.8%	17 36.2% 18.7%	28 31.1% 30.8%	18 26.1% 19.8%	16 42.1% 17.6%	4 26.7% 4.4%	0 0.0% 0.0%	0 0.0% 0.0%
Third Most Important	71 25.4%	2 10.5% 2.8%	14 29.8% 19.7%	22 24.4% 31.0%	22 31.9% 31.0%	8 21.1% 11.3%	3 20.0% 4.2%	0 0.0% 0.0%	0 0.0% 0.0%

Table 19.9: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Using university research to create jobs and new businesses

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	251	10	35	78	60	47	20	0	1
Most Important	117 46.6%	5 50.0% 4.3%	19 54.3% 16.2%	34 43.6% 29.1%	26 43.3% 22.2%	24 51.1% 20.5%	9 45.0% 7.7%	0 0.0% 0.0%	0 0.0% 0.0%
Second Most Important	82 32.7%	3 30.0% 3.7%	14 40.0% 17.1%	25 32.1% 30.5%	18 30.0% 22.0%	15 31.9% 18.3%	7 35.0% 8.5%	0 0.0% 0.0%	0 0.0% 0.0%
Third Most Important	52 20.7%	2 20.0% 3.8%	2 5.7% 3.8%	19 24.4% 36.5%	16 26.7% 30.8%	8 17.0% 15.4%	4 20.0% 7.7%	0 0.0% 0.0%	1 100.0% 1.9%

## Tallahassee Town and Gown Community Survey

Table 19.10: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

How local government can encourage starting new businesses

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	161	7	22	51	46	22	11	1	1
Most Important	51 31.7%	2 28.6% 3.9%	8 36.4% 15.7%	22 43.1% 43.1%	12 26.1% 23.5%	4 18.2% 7.8%	2 18.2% 3.9%	1 100.0% 2.0%	0 0.0% 0.0%
Second Most Important	60 37.3%	3 42.9% 5.0%	8 36.4% 13.3%	16 31.4% 26.7%	17 37.0% 28.3%	10 45.5% 16.7%	5 45.5% 8.3%	0 0.0% 0.0%	1 100.0% 1.7%
Third Most Important	50 31.1%	2 28.6% 4.0%	6 27.3% 12.0%	13 25.5% 26.0%	17 37.0% 34.0%	8 36.4% 16.0%	4 36.4% 8.0%	0 0.0% 0.0%	0 0.0% 0.0%

Table 19.11: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Environmental partnerships between the universities and the community

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	134	2	23	50	26	26	7	0	0
Most Important	26 19.4%	1 50.0% 3.8%	6 26.1% 23.1%	9 18.0% 34.6%	7 26.9% 26.9%	2 7.7% 7.7%	1 14.3% 3.8%	0 0.0% 0.0%	0 0.0% 0.0%
Second Most Important	60 44.8%	0 0.0% 0.0%	9 39.1% 15.0%	19 38.0% 31.7%	14 53.8% 23.3%	15 57.7% 25.0%	3 42.9% 5.0%	0 0.0% 0.0%	0 0.0% 0.0%
Third Most Important	48 35.8%	1 50.0% 2.1%	8 34.8% 16.7%	22 44.0% 45.8%	5 19.2% 10.4%	9 34.6% 18.8%	3 42.9% 6.3%	0 0.0% 0.0%	0 0.0% 0.0%

## Tallahassee Town and Gown Community Survey

Table 19.12: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

How planning and zoning affects resident and student populations

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	93	2	18	28	21	18	6	0	0
Most Important	16 17.2%	0 0.0%	3 16.7%	5 17.9%	4 19.0%	2 11.1%	2 33.3%	0 0.0%	0 0.0%
Second Most Important	34 36.6%	0 0.0%	5 27.8%	10 35.7%	6 28.6%	9 50.0%	4 66.7%	0 0.0%	0 0.0%
Third Most Important	43 46.2%	2 100.0%	10 55.6%	13 46.4%	11 52.4%	7 38.9%	0 0.0%	0 0.0%	0 0.0%

Table 19.13: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

How universities communicate with residents

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	47	2	6	22	9	5	3	0	0
Most Important	16 34.0%	0 0.0%	2 33.3%	8 36.4%	4 44.4%	1 20.0%	1 33.3%	0 0.0%	0 0.0%
Second Most Important	17 36.2%	0 0.0%	4 66.7%	8 36.4%	3 33.3%	1 20.0%	1 33.3%	0 0.0%	0 0.0%
Third Most Important	14 29.8%	2 100.0%	0 0.0%	6 27.3%	2 22.2%	3 60.0%	1 33.3%	0 0.0%	0 0.0%

Tallahassee Town and Gown Community Survey

Table 19.14: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Retaining students to stay after graduation

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	121	4	26	36	32	15	8	0	0
Most Important	28 23.1%	0 0.0%	9 34.6%	9 25.0%	3 9.4%	6 40.0%	1 12.5%	0 0.0%	0 0.0%
Second Most Important	43 35.5%	2 50.0%	7 26.9%	12 33.3%	14 43.8%	6 40.0%	2 25.0%	0 0.0%	0 0.0%
Third Most Important	50 41.3%	2 50.0%	10 38.5%	15 41.7%	15 46.9%	3 20.0%	5 62.5%	0 0.0%	0 0.0%

Table 19.15: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Living together, students and residents in the same neighborhoods

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	57	2	7	18	16	9	5	0	0
Most Important	10 17.5%	1 50.0%	2 28.6%	3 16.7%	3 18.8%	0 0.0%	1 20.0%	0 0.0%	0 0.0%
Second Most Important	24 42.1%	0 0.0%	3 42.9%	10 55.6%	6 37.5%	4 44.4%	1 20.0%	0 0.0%	0 0.0%
Third Most Important	23 40.4%	1 50.0%	2 28.6%	5 27.8%	7 43.8%	5 55.6%	3 60.0%	0 0.0%	0 0.0%

## Tallahassee Town and Gown Community Survey

Table 19.16: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Getting students engaged in the Tallahassee community

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	99	6	19	32	22	17	3	0	0
Most Important	31 31.3%	2 33.3%	7 36.8%	8 25.0%	9 40.9%	4 23.5%	1 33.3%	0 0.0%	0 0.0%
Second Most Important	26 26.3%	4 66.7%	7 36.8%	9 28.1%	3 13.6%	2 11.8%	1 33.3%	0 0.0%	0 0.0%
Third Most Important	42 42.4%	0 0.0%	5 26.3%	15 46.9%	10 45.5%	11 64.7%	1 33.3%	0 0.0%	0 0.0%

Table 19.17: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Student volunteers

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	64	2	8	26	12	7	8	1	0
Most Important	15 23.4%	1 50.0%	1 12.5%	6 23.1%	3 25.0%	1 14.3%	3 37.5%	0 0.0%	0 0.0%
Second Most Important	14 21.9%	0 0.0%	2 25.0%	6 23.1%	4 33.3%	1 14.3%	1 12.5%	0 0.0%	0 0.0%
Third Most Important	35 54.7%	1 50.0%	5 62.5%	14 53.8%	5 41.7%	5 71.4%	4 50.0%	1 100.0%	0 0.0%

## Tallahassee Town and Gown Community Survey

Table 19.18: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Getting residents engaged in the university communities

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	45	1	10	17	7	8	2	0	0
Most Important	12 26.7%	1 100.0%	2 20.0%	5 29.4%	1 14.3%	2 25.0%	1 50.0%	0 0.0%	0 0.0%
Second Most Important	12 26.7%	0 0.0%	2 20.0%	6 35.3%	1 14.3%	3 37.5%	0 0.0%	0 0.0%	0 0.0%
Third Most Important	21 46.7%	0 0.0%	6 60.0%	6 35.3%	5 71.4%	3 37.5%	1 50.0%	0 0.0%	0 0.0%

Table 19.19: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Encouraging startup companies to use university research

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	97	2	13	24	25	28	4	0	1
Most Important	19 19.6%	0 0.0%	1 7.7%	7 29.2%	4 16.0%	5 17.9%	1 25.0%	0 0.0%	1 100.0%
Second Most Important	28 28.9%	0 0.0%	5 38.5%	3 12.5%	10 40.0%	9 32.1%	1 25.0%	0 0.0%	0 0.0%
Third Most Important	50 51.5%	2 100.0%	7 53.8%	14 58.3%	11 44.0%	14 50.0%	2 50.0%	0 0.0%	0 0.0%



Tallahassee Town and Gown Community Survey

Table 19.20: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Recreation

	What is the highest grade or year of formal education that you have completed?								
	READ CHOICES IF NEEDED								
	Total	Less than High School	Completed High School	Some College, Technical Degree, AA Degree	Bachelor's Degree	Master's Degree, Law or similar degree (not PhD)	PhD, MD or other degree beyond Master's	Refused	DK/NA
Unweighted Base	52	0	14	19	8	5	4	0	2
Most Important	6 11.5%	0 0.0%	1 7.1%	2 10.5%	3 37.5%	0 0.0%	0 0.0%	0 0.0%	0 0.0%
Second Most Important	17 32.7%	0 0.0%	6 42.9%	5 26.3%	3 37.5%	1 20.0%	2 50.0%	0 0.0%	0 0.0%
Third Most Important	29 55.8%	0 0.0%	7 50.0%	12 63.2%	2 25.0%	4 80.0%	2 50.0%	0 0.0%	2 100.0%

# Tallahassee Town and Gown Community Survey

## Employment

Table 1: First, I would like to give you a definition of “Town and Gown Relations”.

A community that has good “Town and Gown Relations” will be one where local universities and colleges, local governments and the local community work together on issues that are of importance to the whole community.

Now I would like to ask you some questions about the relationships of our local universities and colleges, local governments and the community.

To begin, can you identify any university communities other than Tallahassee that, in your opinion, have good Town and Gown Relations?

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Yes	357 43.9%	78 47.9%	23 57.5%	11 40.7%	94 42.3%	37 37.0%
No	457 56.1%	85 52.1%	17 42.5%	16 59.3%	128 57.7%	63 63.0%
		18.6%	3.7%	3.5%	28.0%	13.8%

Table 3: Do you agree or disagree that university, college, business, government **and** community leaders **should** meet regularly to identify economic development opportunities?

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Strongly Agree	526 64.6%	113 69.3%	29 72.5%	20 74.1%	142 64.0%	63 63.0%
Somewhat Agree	246 30.2%	43 26.4%	9 22.5%	6 22.2%	69 31.1%	31 31.0%
Somewhat Disagree	18 2.2%	4 2.5%	2 5.0%	0 0.0%	5 2.3%	3 3.0%
Strongly disagree	11 1.4%	2 1.2%	0 0.0%	0 0.0%	3 1.4%	3 3.0%
DK/NA	13 1.6%	1 0.6%	0 0.0%	1 3.7%	3 1.4%	0 0.0%
		7.7%	0.0%	7.7%	23.1%	0.0%

Table 4: Would you say our local **universities and colleges** are working together with community groups (*such as youth groups, Neighborhood Associations, civic clubs, arts and culture groups, business organizations and the like*) to form meaningful relationships that benefit the whole community?

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Yes	287 35.3%	55 33.7%	12 30.0%	13 48.1%	66 29.7%	43 43.0%
Yes, Sometimes	287 35.3%	55 33.7%	17 42.5%	9 33.3%	79 35.6%	32 32.0%
No	111 13.6%	24 14.7%	6 15.0%	2 7.4%	36 16.2%	12 12.0%
		21.6%	5.4%	1.8%	32.4%	10.8%

Tallahassee Town and Gown Community Survey

DK/No opinion	129 15.8%	29 17.8% 22.5%	5 12.5% 3.9%	3 11.1% 2.3%	41 18.5% 31.8%	13 13.0% 10.1%
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Table 5: Would you say these relationships are:

READ ANSWER CHOICES

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	575	110	29	22	146	75
Very meaningful	254 44.2%	47 42.7% 18.5%	12 41.4% 4.7%	9 40.9% 3.5%	65 44.5% 25.6%	30 40.0% 11.8%
Somewhat meaningful	299 52.0%	58 52.7% 19.4%	16 55.2% 5.4%	12 54.5% 4.0%	76 52.1% 25.4%	41 54.7% 13.7%
Not very meaningful	17 3.0%	5 4.5% 29.4%	0 0.0% 0.0%	1 4.5% 5.9%	5 3.4% 29.4%	3 4.0% 17.6%
Not meaningful at all	5 0.9%	0 0.0% 0.0%	1 3.4% 20.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 1.3% 20.0%

Table 6: In your opinion, how often do local universities and colleges include citizens in the discussion to form community relationships that benefit the whole community? Would you say always, frequently, sometimes, or never?

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Always	46 5.7%	8 4.9% 17.4%	5 12.5% 10.9%	4 14.8% 8.7%	12 5.4% 26.1%	7 7.0% 15.2%
Frequently	150 18.4%	28 17.2% 18.7%	8 20.0% 5.3%	2 7.4% 1.3%	37 16.7% 24.7%	16 16.0% 10.7%
Sometimes	439 53.9%	83 50.9% 18.9%	23 57.5% 5.2%	17 63.0% 3.9%	131 59.0% 29.8%	62 62.0% 14.1%
Never	69 8.5%	18 11.0% 26.1%	2 5.0% 2.9%	2 7.4% 2.9%	12 5.4% 17.4%	7 7.0% 10.1%
DK/NA	110 13.5%	26 16.0% 23.6%	2 5.0% 1.8%	2 7.4% 1.8%	30 13.5% 27.3%	8 8.0% 7.3%

Table 7: Have you ever participated in any discussions between local universities and colleges and the community?

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Yes	163 20.0%	35 21.5% 21.5%	12 30.0% 7.4%	8 29.6% 4.9%	41 18.5% 25.2%	21 21.0% 12.9%
No	651 80.0%	128 78.5% 19.7%	28 70.0% 4.3%	19 70.4% 2.9%	181 81.5% 27.8%	79 79.0% 12.1%

Tallahassee Town and Gown Community Survey

Table 8: Would you say our local **governments** are working together with community groups (*such as youth groups, Neighborhood Associations, civic clubs, arts and culture groups, business organizations and the like*) to form meaningful relationships that benefit the whole community?

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Yes	250 30.7%	49 30.1% 19.6%	16 40.0% 6.4%	12 44.4% 4.8%	56 25.2% 22.4%	34 34.0% 13.6%
Yes, Sometimes	331 40.7%	60 36.8% 18.1%	16 40.0% 4.8%	11 40.7% 3.3%	99 44.6% 29.9%	40 40.0% 12.1%
No	157 19.3%	36 22.1% 22.9%	6 15.0% 3.8%	2 7.4% 1.3%	47 21.2% 29.9%	22 22.0% 14.0%
DK/ No opinion	76 9.3%	18 11.0% 23.7%	2 5.0% 2.6%	2 7.4% 2.6%	20 9.0% 26.3%	4 4.0% 5.3%

Table 9: Would you say these relationships are:

READ ANSWER CHOICES

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	581	109	32	23	155	74
Very meaningful	231 39.8%	46 42.2% 19.9%	12 37.5% 5.2%	9 39.1% 3.9%	63 40.6% 27.3%	28 37.8% 12.1%
Somewhat meaningful	332 57.1%	58 53.2% 17.5%	20 62.5% 6.0%	14 60.9% 4.2%	87 56.1% 26.2%	43 58.1% 13.0%
Not very meaningful	16 2.8%	5 4.6% 31.3%	0 0.0% 0.0%	0 0.0% 0.0%	4 2.6% 25.0%	3 4.1% 18.8%
Not meaningful at all	2 0.3%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.6% 50.0%	0 0.0% 0.0%

Table 10: In your opinion, how often do local governments include citizens in the discussion to form relationships that benefit the whole community? Would you say:

READ ANSWER CHOICES

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Always	61 7.5%	18 11.0% 29.5%	2 5.0% 3.3%	5 18.5% 8.2%	13 5.9% 21.3%	4 4.0% 6.6%
Frequently	204 25.1%	41 25.2% 20.1%	12 30.0% 5.9%	9 33.3% 4.4%	54 24.3% 26.5%	27 27.0% 13.2%
Sometimes	435 53.4%	85 52.1% 19.5%	23 57.5% 5.3%	10 37.0% 2.3%	126 56.8% 29.0%	52 52.0% 12.0%
Never	66 8.1%	12 7.4% 18.2%	1 2.5% 1.5%	2 7.4% 3.0%	13 5.9% 19.7%	14 14.0% 21.2%
DK/NA	48 5.9%	7 4.3% 14.6%	2 5.0% 4.2%	1 3.7% 2.1%	16 7.2% 33.3%	3 3.0% 6.3%

# Tallahassee Town and Gown Community Survey

Table 11: Have you ever participated in any discussions between local governments and the community?

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Yes	252 31.0%	62 38.0% 24.6%	12 30.0% 4.8%	5 18.5% 2.0%	74 33.3% 29.4%	25 25.0% 9.9%
No	562 69.0%	101 62.0% 18.0%	28 70.0% 5.0%	22 81.5% 3.9%	148 66.7% 26.3%	75 75.0% 13.3%

Table 12: In your opinion, are our local **universities and colleges** working together with local **governments** to form meaningful partnerships that benefit the whole community?

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Yes	228 28.0%	46 28.2% 20.2%	17 42.5% 7.5%	8 29.6% 3.5%	53 23.9% 23.2%	30 30.0% 13.2%
Yes, Sometimes	355 43.6%	68 41.7% 19.2%	17 42.5% 4.8%	15 55.6% 4.2%	102 45.9% 28.7%	39 39.0% 11.0%
No	107 13.1%	23 14.1% 21.5%	4 10.0% 3.7%	0 0.0% 0.0%	34 15.3% 31.8%	12 12.0% 11.2%
DK/No opinion	124 15.2%	26 16.0% 21.0%	2 5.0% 1.6%	4 14.8% 3.2%	33 14.9% 26.6%	19 19.0% 15.3%

Table 13: Would you say these relationships are:

READ ANSWER CHOICES

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	583	114	34	23	155	69
Very meaningful	231 39.6%	49 43.0% 21.2%	17 50.0% 7.4%	8 34.8% 3.5%	56 36.1% 24.2%	28 40.6% 12.1%
Somewhat meaningful	317 54.4%	58 50.9% 18.3%	15 44.1% 4.7%	13 56.5% 4.1%	92 59.4% 29.0%	37 53.6% 11.7%
Not very meaningful	31 5.3%	7 6.1% 22.6%	2 5.9% 6.5%	2 8.7% 6.5%	6 3.9% 19.4%	2 2.9% 6.5%
Not meaningful at all	4 0.7%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.6% 25.0%	2 2.9% 50.0%

Tallahassee Town and Gown Community Survey

Table 14: How important is it for local governments to include citizens in the discussion to form meaningful plans for economic development?

READ ANSWER CHOICES

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very Important	634 77.9%	129 79.1% 20.3%	34 85.0% 5.4%	22 81.5% 3.5%	168 75.7% 26.5%	74 74.0% 11.7%
Somewhat Important	159 19.5%	31 19.0% 19.5%	5 12.5% 3.1%	4 14.8% 2.5%	49 22.1% 30.8%	24 24.0% 15.1%
Not very important	11 1.4%	3 1.8% 27.3%	0 0.0% 0.0%	1 3.7% 9.1%	1 0.5% 9.1%	0 0.0% 0.0%
Not important at all	5 0.6%	0 0.0% 0.0%	1 2.5% 20.0%	0 0.0% 0.0%	3 1.4% 60.0%	1 1.0% 20.0%
DK/NA	5 0.6%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.5% 20.0%	1 1.0% 20.0%

Table 15: How important are the roles of our local universities and colleges in facilitating local economic growth? Would you say:

READ ANSWER CHOICES

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very Important	526 64.6%	103 63.2% 19.6%	34 85.0% 6.5%	19 70.4% 3.6%	145 65.3% 27.6%	59 59.0% 11.2%
Somewhat important	247 30.3%	56 34.4% 22.7%	5 12.5% 2.0%	7 25.9% 2.8%	66 29.7% 26.7%	36 36.0% 14.6%
Neither (Volunteered)	4 0.5%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	2 0.9% 50.0%	0 0.0% 0.0%
Not very important	18 2.2%	3 1.8% 16.7%	1 2.5% 5.6%	1 3.7% 5.6%	3 1.4% 16.7%	1 1.0% 5.6%
Not important at all	8 1.0%	1 0.6% 12.5%	0 0.0% 0.0%	0 0.0% 0.0%	3 1.4% 37.5%	1 1.0% 12.5%
DK/NA	11 1.4%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	3 1.4% 27.3%	3 3.0% 27.3%

# Tallahassee Town and Gown Community Survey

Table 17.1: Next, I would like to ask you some questions about the quality of communications between local universities/colleges, governments and the local community at large.

How would you rate the quality of communications between local universities and colleges and local governments? Would you say:

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Excellent	39 4.8%	7 4.3%	3 7.5%	6 22.2%	11 5.0%	2 2.0%
		17.9%	7.7%	15.4%	28.2%	5.1%
Good	346 42.5%	70 42.9%	16 40.0%	14 51.9%	86 38.7%	51 51.0%
		20.2%	4.6%	4.0%	24.9%	14.7%
Fair	258 31.7%	53 32.5%	15 37.5%	5 18.5%	74 33.3%	31 31.0%
		20.5%	5.8%	1.9%	28.7%	12.0%
Poor	75 9.2%	15 9.2%	2 5.0%	1 3.7%	23 10.4%	7 7.0%
		20.0%	2.7%	1.3%	30.7%	9.3%
DKNA	96 11.8%	18 11.0%	4 10.0%	1 3.7%	28 12.6%	9 9.0%
		18.8%	4.2%	1.0%	29.2%	9.4%

Table 17.2: Next, I would like to ask you some questions about the quality of communications between local universities/colleges, governments and the local community at large.

How would you rate the quality of communications between local universities and colleges and the community at large?

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Excellent	59 7.2%	8 4.9%	3 7.5%	6 22.2%	15 6.8%	6 6.0%
		13.6%	5.1%	10.2%	25.4%	10.2%
Good	344 42.3%	74 45.4%	18 45.0%	11 40.7%	92 41.4%	46 46.0%
		21.5%	5.2%	3.2%	26.7%	13.4%
Fair	273 33.5%	55 33.7%	14 35.0%	8 29.6%	76 34.2%	36 36.0%
		20.1%	5.1%	2.9%	27.8%	13.2%
Poor	86 10.6%	12 7.4%	5 12.5%	2 7.4%	25 11.3%	9 9.0%
		14.0%	5.8%	2.3%	29.1%	10.5%
DKNA	52 6.4%	14 8.6%	0 0.0%	0 0.0%	14 6.3%	3 3.0%
		26.9%	0.0%	0.0%	26.9%	5.8%

# Tallahassee Town and Gown Community Survey

Table 17.3: Next, I would like to ask you some questions about the quality of communications between local universities/colleges, governments and the local community at large.

How would you rate the quality of communications between local governments and the community?

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Excellent	41 5.0%	9 5.5% 22.0%	3 7.5% 7.3%	7 25.9% 17.1%	9 4.1% 22.0%	2 2.0% 4.9%
Good	302 37.1%	66 40.5% 21.9%	15 37.5% 5.0%	10 37.0% 3.3%	76 34.2% 25.2%	43 43.0% 14.2%
Fair	296 36.4%	61 37.4% 20.6%	16 40.0% 5.4%	9 33.3% 3.0%	78 35.1% 26.4%	31 31.0% 10.5%
Poor	145 17.8%	24 14.7% 16.6%	6 15.0% 4.1%	1 3.7% 0.7%	52 23.4% 35.9%	21 21.0% 14.5%
DKNA	30 3.7%	3 1.8% 10.0%	0 0.0% 0.0%	0 0.0% 0.0%	7 3.2% 23.3%	3 3.0% 10.0%

Table 18.1: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Public Transportation

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	511 62.8%	100 61.3% 19.6%	32 80.0% 6.3%	18 66.7% 3.5%	125 56.3% 24.5%	65 65.0% 12.7%
Somewhat important	249 30.6%	55 33.7% 22.1%	7 17.5% 2.8%	7 25.9% 2.8%	78 35.1% 31.3%	24 24.0% 9.6%
Not very important	32 3.9%	3 1.8% 9.4%	1 2.5% 3.1%	1 3.7% 3.1%	11 5.0% 34.4%	8 8.0% 25.0%
Not at all important	15 1.8%	4 2.5% 26.7%	0 0.0% 0.0%	0 0.0% 0.0%	6 2.7% 40.0%	2 2.0% 13.3%
DK/NA	7 0.9%	1 0.6% 14.3%	0 0.0% 0.0%	1 3.7% 14.3%	2 0.9% 28.6%	1 1.0% 14.3%



## Tallahassee Town and Gown Community Survey

Table 18.2: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

### Shopping

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	318 39.1%	68 41.7% 21.4%	19 47.5% 6.0%	14 51.9% 4.4%	86 38.7% 27.0%	31 31.0% 9.7%
Somewhat important	362 44.5%	74 45.4% 20.4%	14 35.0% 3.9%	8 29.6% 2.2%	97 43.7% 26.8%	40 40.0% 11.0%
Not very important	92 11.3%	14 8.6% 15.2%	4 10.0% 4.3%	3 11.1% 3.3%	26 11.7% 28.3%	21 21.0% 22.8%
Not at all important	36 4.4%	7 4.3% 19.4%	3 7.5% 8.3%	2 7.4% 5.6%	12 5.4% 33.3%	6 6.0% 16.7%
DK/NA	6 0.7%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.5% 16.7%	2 2.0% 33.3%

Table 18.3: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

### Entertainment opportunities

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	359 44.1%	69 42.3% 19.2%	23 57.5% 6.4%	11 40.7% 3.1%	103 46.4% 28.7%	40 40.0% 11.1%
Somewhat important	369 45.3%	79 48.5% 21.4%	12 30.0% 3.3%	13 48.1% 3.5%	100 45.0% 27.1%	42 42.0% 11.4%
Not very important	61 7.5%	12 7.4% 19.7%	4 10.0% 6.6%	2 7.4% 3.3%	12 5.4% 19.7%	14 14.0% 23.0%
Not at all important	21 2.6%	3 1.8% 14.3%	1 2.5% 4.8%	1 3.7% 4.8%	7 3.2% 33.3%	4 4.0% 19.0%
DK/NA	4 0.5%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%

## Tallahassee Town and Gown Community Survey

Table 18.4: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

### Sporting events

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	418 51.4%	76 46.6% 18.2%	25 62.5% 6.0%	16 59.3% 3.8%	116 52.3% 27.8%	44 44.0% 10.5%
Somewhat important	322 39.6%	75 46.0% 23.3%	15 37.5% 4.7%	8 29.6% 2.5%	87 39.2% 27.0%	42 42.0% 13.0%
Not very important	60 7.4%	10 6.1% 16.7%	0 0.0% 0.0%	3 11.1% 5.0%	15 6.8% 25.0%	11 11.0% 18.3%
Not at all important	11 1.4%	2 1.2% 18.2%	0 0.0% 0.0%	0 0.0% 0.0%	4 1.8% 36.4%	2 2.0% 18.2%
DK/NA	3 0.4%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 1.0% 33.3%

Table 18.5: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

### Traffic Issues

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	585 71.9%	117 71.8% 20.0%	32 80.0% 5.5%	20 74.1% 3.4%	147 66.2% 25.1%	71 71.0% 12.1%
Somewhat important	200 24.6%	42 25.8% 21.0%	8 20.0% 4.0%	6 22.2% 3.0%	64 28.8% 32.0%	25 25.0% 12.5%
Not very important	26 3.2%	3 1.8% 11.5%	0 0.0% 0.0%	1 3.7% 3.8%	11 5.0% 42.3%	3 3.0% 11.5%
Not at all important	2 0.2%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 1.0% 50.0%
DK/NA	1 0.1%	1 0.6% 100.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%

## Tallahassee Town and Gown Community Survey

Table 18.6: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

### Economic development partnerships

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	592 72.7%	129 79.1% 21.8%	33 82.5% 5.6%	20 74.1% 3.4%	164 73.9% 27.7%	78 78.0% 13.2%
Somewhat important	196 24.1%	31 19.0% 15.8%	7 17.5% 3.6%	7 25.9% 3.6%	52 23.4% 26.5%	19 19.0% 9.7%
Not very important	9 1.1%	1 0.6% 11.1%	0 0.0% 0.0%	0 0.0% 0.0%	2 0.9% 22.2%	0 0.0% 0.0%
Not at all important	5 0.6%	1 0.6% 20.0%	0 0.0% 0.0%	0 0.0% 0.0%	2 0.9% 40.0%	1 1.0% 20.0%
DK/NA	12 1.5%	1 0.6% 8.3%	0 0.0% 0.0%	0 0.0% 0.0%	2 0.9% 16.7%	2 2.0% 16.7%

Table 18.7: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

### Noise in the neighborhood

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	400 49.1%	76 46.6% 19.0%	26 65.0% 6.5%	16 59.3% 4.0%	108 48.6% 27.0%	46 46.0% 11.5%
Somewhat important	288 35.4%	63 38.7% 21.9%	9 22.5% 3.1%	7 25.9% 2.4%	73 32.9% 25.3%	37 37.0% 12.8%
Not very important	92 11.3%	17 10.4% 18.5%	4 10.0% 4.3%	2 7.4% 2.2%	31 14.0% 33.7%	11 11.0% 12.0%
Not at all important	26 3.2%	5 3.1% 19.2%	0 0.0% 0.0%	1 3.7% 3.8%	10 4.5% 38.5%	5 5.0% 19.2%
DK/NA	8 1.0%	2 1.2% 25.0%	1 2.5% 12.5%	1 3.7% 12.5%	0 0.0% 0.0%	1 1.0% 12.5%

# Tallahassee Town and Gown Community Survey

Table 18.8: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Public safety issues

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	643 79.0%	121 74.2% 18.8%	38 95.0% 5.9%	23 85.2% 3.6%	172 77.5% 26.7%	73 73.0% 11.4%
Somewhat important	155 19.0%	37 22.7% 23.9%	2 5.0% 1.3%	4 14.8% 2.6%	49 22.1% 31.6%	21 21.0% 13.5%
Not very important	11 1.4%	3 1.8% 27.3%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.5% 9.1%	3 3.0% 27.3%
Not at all important	3 0.4%	1 0.6% 33.3%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	2 2.0% 66.7%
DK/NA	2 0.2%	1 0.6% 50.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 1.0% 50.0%

Table 18.9: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Using university research to create jobs and new businesses

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	643 79.0%	134 82.2% 20.8%	34 85.0% 5.3%	20 74.1% 3.1%	178 80.2% 27.7%	80 80.0% 12.4%
Somewhat important	151 18.6%	26 16.0% 17.2%	6 15.0% 4.0%	6 22.2% 4.0%	38 17.1% 25.2%	16 16.0% 10.6%
Not very important	14 1.7%	3 1.8% 21.4%	0 0.0% 0.0%	0 0.0% 0.0%	4 1.8% 28.6%	2 2.0% 14.3%
Not at all important	2 0.2%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	2 0.9% 100.0%	0 0.0% 0.0%
DK/NA	4 0.5%	0 0.0% 0.0%	0 0.0% 0.0%	1 3.7% 25.0%	0 0.0% 0.0%	2 2.0% 50.0%

## Tallahassee Town and Gown Community Survey

Table 18.10: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

How local government can encourage starting new businesses

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	593 72.9%	116 71.2% 19.6%	34 85.0% 5.7%	15 55.6% 2.5%	165 74.3% 27.8%	80 80.0% 13.5%
Somewhat important	193 23.7%	41 25.2% 21.2%	6 15.0% 3.1%	11 40.7% 5.7%	50 22.5% 25.9%	17 17.0% 8.8%
Not very important	16 2.0%	4 2.5% 25.0%	0 0.0% 0.0%	1 3.7% 6.3%	3 1.4% 18.8%	1 1.0% 6.3%
Not at all important	6 0.7%	1 0.6% 16.7%	0 0.0% 0.0%	0 0.0% 0.0%	3 1.4% 50.0%	2 2.0% 33.3%
DK/NA	6 0.7%	1 0.6% 16.7%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.5% 16.7%	0 0.0% 0.0%

Table 18.11: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Environmental partnerships between the universities and the community

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	534 65.6%	108 66.3% 20.2%	36 90.0% 6.7%	21 77.8% 3.9%	135 60.8% 25.3%	61 61.0% 11.4%
Somewhat important	235 28.9%	49 30.1% 20.9%	4 10.0% 1.7%	6 22.2% 2.6%	68 30.6% 28.9%	35 35.0% 14.9%
Not very important	30 3.7%	3 1.8% 10.0%	0 0.0% 0.0%	0 0.0% 0.0%	13 5.9% 43.3%	3 3.0% 10.0%
Not at all important	7 0.9%	1 0.6% 14.3%	0 0.0% 0.0%	0 0.0% 0.0%	3 1.4% 42.9%	1 1.0% 14.3%
DK/NA	8 1.0%	2 1.2% 25.0%	0 0.0% 0.0%	0 0.0% 0.0%	3 1.4% 37.5%	0 0.0% 0.0%

## Tallahassee Town and Gown Community Survey

Table 18.12: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

How planning and zoning affects resident and student populations

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	509 62.5%	101 62.0% 19.8%	30 75.0% 5.9%	16 59.3% 3.1%	140 63.1% 27.5%	69 69.0% 13.6%
Somewhat important	251 30.8%	53 32.5% 21.1%	9 22.5% 3.6%	10 37.0% 4.0%	66 29.7% 26.3%	24 24.0% 9.6%
Not very important	31 3.8%	7 4.3% 22.6%	0 0.0% 0.0%	1 3.7% 3.2%	10 4.5% 32.3%	4 4.0% 12.9%
Not at all important	8 1.0%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	6 2.7% 75.0%	2 2.0% 25.0%
DK/NA	15 1.8%	2 1.2% 13.3%	1 2.5% 6.7%	0 0.0% 0.0%	0 0.0% 0.0%	1 1.0% 6.7%

Table 18.13: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

How universities communicate with residents

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	437 53.7%	78 47.9% 17.8%	28 70.0% 6.4%	13 48.1% 3.0%	123 55.4% 28.1%	56 56.0% 12.8%
Somewhat important	317 38.9%	78 47.9% 24.6%	12 30.0% 3.8%	12 44.4% 3.8%	80 36.0% 25.2%	35 35.0% 11.0%
Not very important	41 5.0%	4 2.5% 9.8%	0 0.0% 0.0%	2 7.4% 4.9%	13 5.9% 31.7%	5 5.0% 12.2%
Not at all important	7 0.9%	2 1.2% 28.6%	0 0.0% 0.0%	0 0.0% 0.0%	3 1.4% 42.9%	1 1.0% 14.3%
DK/NA	12 1.5%	1 0.6% 8.3%	0 0.0% 0.0%	0 0.0% 0.0%	3 1.4% 25.0%	3 3.0% 25.0%

## Tallahassee Town and Gown Community Survey

Table 18.14: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Retaining students to stay after graduation

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	412 50.6%	85 52.1% 20.6%	27 67.5% 6.6%	14 51.9% 3.4%	124 55.9% 30.1%	50 50.0% 12.1%
Somewhat important	305 37.5%	62 38.0% 20.3%	11 27.5% 3.6%	10 37.0% 3.3%	73 32.9% 23.9%	35 35.0% 11.5%
Not very important	64 7.9%	11 6.7% 17.2%	2 5.0% 3.1%	2 7.4% 3.1%	13 5.9% 20.3%	8 8.0% 12.5%
Not at all important	27 3.3%	3 1.8% 11.1%	0 0.0% 0.0%	1 3.7% 3.7%	12 5.4% 44.4%	6 6.0% 22.2%
DK/NA	6 0.7%	2 1.2% 33.3%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 1.0% 16.7%

Table 18.15: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Living together, students and residents in the same neighborhoods

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	339 41.6%	72 44.2% 21.2%	22 55.0% 6.5%	13 48.1% 3.8%	88 39.6% 26.0%	45 45.0% 13.3%
Somewhat important	342 42.0%	65 39.9% 19.0%	13 32.5% 3.8%	10 37.0% 2.9%	92 41.4% 26.9%	42 42.0% 12.3%
Not very important	95 11.7%	19 11.7% 20.0%	4 10.0% 4.2%	4 14.8% 4.2%	30 13.5% 31.6%	7 7.0% 7.4%
Not at all important	25 3.1%	5 3.1% 20.0%	0 0.0% 0.0%	0 0.0% 0.0%	8 3.6% 32.0%	4 4.0% 16.0%
DK/NA	13 1.6%	2 1.2% 15.4%	1 2.5% 7.7%	0 0.0% 0.0%	4 1.8% 30.8%	2 2.0% 15.4%

## Tallahassee Town and Gown Community Survey

Table 18.16: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Getting students engaged in the Tallahassee community

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	512 62.9%	108 66.3% 21.1%	26 65.0% 5.1%	16 59.3% 3.1%	145 65.3% 28.3%	64 64.0% 12.5%
Somewhat important	268 32.9%	51 31.3% 19.0%	14 35.0% 5.2%	10 37.0% 3.7%	67 30.2% 25.0%	32 32.0% 11.9%
Not very important	21 2.6%	3 1.8% 14.3%	0 0.0% 0.0%	1 3.7% 4.8%	5 2.3% 23.8%	2 2.0% 9.5%
Not at all important	6 0.7%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	4 1.8% 66.7%	1 1.0% 16.7%
DK/NA	7 0.9%	1 0.6% 14.3%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.5% 14.3%	1 1.0% 14.3%

Table 18.17: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Student volunteers

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	483 59.3%	91 55.8% 18.8%	32 80.0% 6.6%	16 59.3% 3.3%	132 59.5% 27.3%	50 50.0% 10.4%
Somewhat important	289 35.5%	61 37.4% 21.1%	7 17.5% 2.4%	10 37.0% 3.5%	80 36.0% 27.7%	45 45.0% 15.6%
Not very important	29 3.6%	6 3.7% 20.7%	1 2.5% 3.4%	1 3.7% 3.4%	6 2.7% 20.7%	4 4.0% 13.8%
Not at all important	8 1.0%	4 2.5% 50.0%	0 0.0% 0.0%	0 0.0% 0.0%	3 1.4% 37.5%	0 0.0% 0.0%
DK/NA	5 0.6%	1 0.6% 20.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.5% 20.0%	1 1.0% 20.0%



## Tallahassee Town and Gown Community Survey

Table 18.18: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Getting residents engaged in the university communities

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	397 48.8%	76 46.6% 19.1%	27 67.5% 6.8%	13 48.1% 3.3%	116 52.3% 29.2%	51 51.0% 12.8%
Somewhat important	354 43.5%	78 47.9% 22.0%	12 30.0% 3.4%	11 40.7% 3.1%	91 41.0% 25.7%	38 38.0% 10.7%
Not very important	48 5.9%	7 4.3% 14.6%	1 2.5% 2.1%	3 11.1% 6.3%	13 5.9% 27.1%	7 7.0% 14.6%
Not at all important	9 1.1%	2 1.2% 22.2%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.5% 11.1%	3 3.0% 33.3%
DK/NA	6 0.7%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.5% 16.7%	1 1.0% 16.7%

Table 18.19: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Encouraging startup companies to use university research

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	518 63.6%	102 62.6% 19.7%	32 80.0% 6.2%	17 63.0% 3.3%	141 63.5% 27.2%	60 60.0% 11.6%
Somewhat important	267 32.8%	56 34.4% 21.0%	8 20.0% 3.0%	9 33.3% 3.4%	74 33.3% 27.7%	35 35.0% 13.1%
Not very important	20 2.5%	4 2.5% 20.0%	0 0.0% 0.0%	1 3.7% 5.0%	5 2.3% 25.0%	4 4.0% 20.0%
Not at all important	1 0.1%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.5% 100.0%	0 0.0% 0.0%
DK/NA	8 1.0%	1 0.6% 12.5%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.5% 12.5%	1 1.0% 12.5%

# Tallahassee Town and Gown Community Survey

Table 18.20: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

## Recreation

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	814	163	40	27	222	100
Very important	401 49.3%	67 41.1% 16.7%	26 65.0% 6.5%	15 55.6% 3.7%	113 50.9% 28.2%	46 46.0% 11.5%
Somewhat important	347 42.6%	83 50.9% 23.9%	13 32.5% 3.7%	9 33.3% 2.6%	89 40.1% 25.6%	44 44.0% 12.7%
Not very important	55 6.8%	13 8.0% 23.6%	1 2.5% 1.8%	3 11.1% 5.5%	17 7.7% 30.9%	6 6.0% 10.9%
Not at all important	9 1.1%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	2 0.9% 22.2%	4 4.0% 44.4%
DK/NA	2 0.2%	0 0.0% 0.0%	0 0.0% 0.0%	0 0.0% 0.0%	1 0.5% 50.0%	0 0.0% 0.0%

Table 19.1: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

## Public Transportation

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	175	28	8	5	37	25
Most Important	70 40.0%	5 17.9% 7.1%	2 25.0% 2.9%	3 60.0% 4.3%	17 45.9% 24.3%	10 40.0% 14.3%
Second Most Important	62 35.4%	12 42.9% 19.4%	3 37.5% 4.8%	1 20.0% 1.6%	14 37.8% 22.6%	8 32.0% 12.9%
Third Most Important	43 24.6%	11 39.3% 25.6%	3 37.5% 7.0%	1 20.0% 2.3%	6 16.2% 14.0%	7 28.0% 16.3%

## Tallahassee Town and Gown Community Survey

Table 19.2: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

### Shopping

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	41	9	2	4	10	3
Most Important	11 26.8%	3 33.3% 27.3%	2 100.0% 18.2%	0 0.0% 0.0%	3 30.0% 27.3%	1 33.3% 9.1%
Second Most Important	11 26.8%	3 33.3% 27.3%	0 0.0% 0.0%	2 50.0% 18.2%	2 20.0% 18.2%	0 0.0% 0.0%
Third Most Important	19 46.3%	3 33.3% 15.8%	0 0.0% 0.0%	2 50.0% 10.5%	5 50.0% 26.3%	2 66.7% 10.5%

Table 19.3: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

### Entertainment opportunities

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	61	9	4	3	19	8
Most Important	8 13.1%	3 33.3% 37.5%	0 0.0% 0.0%	0 0.0% 0.0%	1 5.3% 12.5%	1 12.5% 12.5%
Second Most Important	25 41.0%	4 44.4% 16.0%	2 50.0% 8.0%	0 0.0% 0.0%	11 57.9% 44.0%	2 25.0% 8.0%
Third Most Important	28 45.9%	2 22.2% 7.1%	2 50.0% 7.1%	3 100.0% 10.7%	7 36.8% 25.0%	5 62.5% 17.9%

Table 19.4: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

### Sporting events

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	102	18	4	3	28	10
Most Important	34 33.3%	8 44.4% 23.5%	3 75.0% 8.8%	1 33.3% 2.9%	9 32.1% 26.5%	1 10.0% 2.9%
Second Most Important	33 32.4%	4 22.2% 12.1%	0 0.0% 0.0%	1 33.3% 3.0%	10 35.7% 30.3%	5 50.0% 15.2%
Third Most Important	35 34.3%	6 33.3% 17.1%	1 25.0% 2.9%	1 33.3% 2.9%	9 32.1% 25.7%	4 40.0% 11.4%

## Tallahassee Town and Gown Community Survey

Table 19.5: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

### Traffic Issues

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	183	31	5	8	43	24
Most Important	50 27.3%	10 32.3% 20.0%	2 40.0% 4.0%	3 37.5% 6.0%	13 30.2% 26.0%	5 20.8% 10.0%
Second Most Important	69 37.7%	13 41.9% 18.8%	2 40.0% 2.9%	2 25.0% 2.9%	16 37.2% 23.2%	11 45.8% 15.9%
Third Most Important	64 35.0%	8 25.8% 12.5%	1 20.0% 1.6%	3 37.5% 4.7%	14 32.6% 21.9%	8 33.3% 12.5%

Table 19.6: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

### Economic development partnerships

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	301	66	20	5	94	40
Most Important	169 56.1%	39 59.1% 23.1%	12 60.0% 7.1%	1 20.0% 0.6%	54 57.4% 32.0%	18 45.0% 10.7%
Second Most Important	72 23.9%	18 27.3% 25.0%	3 15.0% 4.2%	2 40.0% 2.8%	20 21.3% 27.8%	15 37.5% 20.8%
Third Most Important	60 19.9%	9 13.6% 15.0%	5 25.0% 8.3%	2 40.0% 3.3%	20 21.3% 33.3%	7 17.5% 11.7%

Table 19.7: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

### Noise in the neighborhood

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	77	12	5	1	21	6
Most Important	14 18.2%	1 8.3% 7.1%	0 0.0% 0.0%	0 0.0% 0.0%	4 19.0% 28.6%	1 16.7% 7.1%
Second Most Important	42 54.5%	5 41.7% 11.9%	3 60.0% 7.1%	0 0.0% 0.0%	12 57.1% 28.6%	4 66.7% 9.5%
Third Most Important	21 27.3%	6 50.0% 28.6%	2 40.0% 9.5%	1 100.0% 4.8%	5 23.8% 23.8%	1 16.7% 4.8%

## Tallahassee Town and Gown Community Survey

Table 19.8: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Public safety issues

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	279	62	13	11	62	34
Most Important	117 41.9%	27 43.5% 23.1%	6 46.2% 5.1%	5 45.5% 4.3%	23 37.1% 19.7%	15 44.1% 12.8%
Second Most Important	91 32.6%	18 29.0% 19.8%	6 46.2% 6.6%	4 36.4% 4.4%	23 37.1% 25.3%	8 23.5% 8.8%
Third Most Important	71 25.4%	17 27.4% 23.9%	1 7.7% 1.4%	2 18.2% 2.8%	16 25.8% 22.5%	11 32.4% 15.5%

Table 19.9: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Using university research to create jobs and new businesses

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	251	55	10	8	80	30
Most Important	117 46.6%	23 41.8% 19.7%	5 50.0% 4.3%	5 62.5% 4.3%	39 48.8% 33.3%	19 63.3% 16.2%
Second Most Important	82 32.7%	16 29.1% 19.5%	4 40.0% 4.9%	2 25.0% 2.4%	25 31.3% 30.5%	9 30.0% 11.0%
Third Most Important	52 20.7%	16 29.1% 30.8%	1 10.0% 1.9%	1 12.5% 1.9%	16 20.0% 30.8%	2 6.7% 3.8%

Table 19.10: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

How local government can encourage starting new businesses

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	161	36	7	3	45	24
Most Important	51 31.7%	9 25.0% 17.6%	2 28.6% 3.9%	0 0.0% 0.0%	20 44.4% 39.2%	5 20.8% 9.8%
Second Most Important	60 37.3%	14 38.9% 23.3%	1 14.3% 1.7%	1 33.3% 1.7%	14 31.1% 23.3%	12 50.0% 20.0%
Third Most Important	50 31.1%	13 36.1% 26.0%	4 57.1% 8.0%	2 66.7% 4.0%	11 24.4% 22.0%	7 29.2% 14.0%

## Tallahassee Town and Gown Community Survey

Table 19.11: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Environmental partnerships between the universities and the community

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	134	34	6	5	28	14
Most Important	26 19.4%	9 26.5% 34.6%	0 0.0% 0.0%	1 20.0% 3.8%	3 10.7% 11.5%	4 28.6% 15.4%
Second Most Important	60 44.8%	14 41.2% 23.3%	4 66.7% 6.7%	3 60.0% 5.0%	14 50.0% 23.3%	5 35.7% 8.3%
Third Most Important	48 35.8%	11 32.4% 22.9%	2 33.3% 4.2%	1 20.0% 2.1%	11 39.3% 22.9%	5 35.7% 10.4%

Table 19.12: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

How planning and zoning affects resident and student populations

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	93	15	8	4	25	12
Most Important	16 17.2%	1 6.7% 6.3%	1 12.5% 6.3%	2 50.0% 12.5%	3 12.0% 18.8%	2 16.7% 12.5%
Second Most Important	34 36.6%	9 60.0% 26.5%	4 50.0% 11.8%	0 0.0% 0.0%	5 20.0% 14.7%	5 41.7% 14.7%
Third Most Important	43 46.2%	5 33.3% 11.6%	3 37.5% 7.0%	2 50.0% 4.7%	17 68.0% 39.5%	5 41.7% 11.6%

Table 19.13: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

How universities communicate with residents

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	47	8	2	1	13	7
Most Important	16 34.0%	2 25.0% 12.5%	0 0.0% 0.0%	0 0.0% 0.0%	5 38.5% 31.3%	3 42.9% 18.8%
Second Most Important	17 36.2%	4 50.0% 23.5%	1 50.0% 5.9%	1 100.0% 5.9%	5 38.5% 29.4%	0 0.0% 0.0%
Third Most Important	14 29.8%	2 25.0% 14.3%	1 50.0% 7.1%	0 0.0% 0.0%	3 23.1% 21.4%	4 57.1% 28.6%

## Tallahassee Town and Gown Community Survey

Table 19.14: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Retaining students to stay after graduation

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	121	29	7	3	39	12
Most Important	28 23.1%	10 34.5% 35.7%	0 0.0% 0.0%	0 0.0% 0.0%	10 25.6% 35.7%	2 16.7% 7.1%
Second Most Important	43 35.5%	9 31.0% 20.9%	4 57.1% 9.3%	3 100.0% 7.0%	14 35.9% 32.6%	1 8.3% 2.3%
Third Most Important	50 41.3%	10 34.5% 20.0%	3 42.9% 6.0%	0 0.0% 0.0%	15 38.5% 30.0%	9 75.0% 18.0%

Table 19.15: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Living together, students and residents in the same neighborhoods

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	57	12	5	2	14	10
Most Important	10 17.5%	1 8.3% 10.0%	0 0.0% 0.0%	0 0.0% 0.0%	2 14.3% 20.0%	2 20.0% 20.0%
Second Most Important	24 42.1%	5 41.7% 20.8%	2 40.0% 8.3%	1 50.0% 4.2%	7 50.0% 29.2%	3 30.0% 12.5%
Third Most Important	23 40.4%	6 50.0% 26.1%	3 60.0% 13.0%	1 50.0% 4.3%	5 35.7% 21.7%	5 50.0% 21.7%

Table 19.16: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Getting students engaged in the Tallahassee community

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	99	18	3	5	31	12
Most Important	31 31.3%	7 38.9% 22.6%	1 33.3% 3.2%	3 60.0% 9.7%	5 16.1% 16.1%	5 41.7% 16.1%
Second Most Important	26 26.3%	5 27.8% 19.2%	0 0.0% 0.0%	1 20.0% 3.8%	4 12.9% 15.4%	6 50.0% 23.1%
Third Most Important	42 42.4%	6 33.3% 14.3%	2 66.7% 4.8%	1 20.0% 2.4%	22 71.0% 52.4%	1 8.3% 2.4%

## Tallahassee Town and Gown Community Survey

Table 19.17: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Student volunteers

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	64	11	2	5	19	5
Most Important	15 23.4%	3 27.3% 20.0%	1 50.0% 6.7%	1 20.0% 6.7%	7 36.8% 46.7%	0 0.0% 0.0%
Second Most Important	14 21.9%	4 36.4% 28.6%	0 0.0% 0.0%	1 20.0% 7.1%	6 31.6% 42.9%	0 0.0% 0.0%
Third Most Important	35 54.7%	4 36.4% 11.4%	1 50.0% 2.9%	3 60.0% 8.6%	6 31.6% 17.1%	5 100.0% 14.3%

Table 19.18: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Getting residents engaged in the university communities

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	45	6	2	1	13	7
Most Important	12 26.7%	1 16.7% 8.3%	0 0.0% 0.0%	1 100.0% 8.3%	1 7.7% 8.3%	1 14.3% 8.3%
Second Most Important	12 26.7%	1 16.7% 8.3%	0 0.0% 0.0%	0 0.0% 0.0%	4 30.8% 33.3%	3 42.9% 25.0%
Third Most Important	21 46.7%	4 66.7% 19.0%	2 100.0% 9.5%	0 0.0% 0.0%	8 61.5% 38.1%	3 42.9% 14.3%

Table 19.19: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Encouraging startup companies to use university research

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	97	23	6	0	32	7
Most Important	19 19.6%	2 8.7% 10.5%	2 33.3% 10.5%	0 0.0% 0.0%	6 18.8% 31.6%	2 28.6% 10.5%
Second Most Important	28 28.9%	7 30.4% 25.0%	1 16.7% 3.6%	0 0.0% 0.0%	12 37.5% 42.9%	1 14.3% 3.6%
Third Most Important	50 51.5%	14 60.9% 28.0%	3 50.0% 6.0%	0 0.0% 0.0%	14 43.8% 28.0%	4 57.1% 8.0%



# Tallahassee Town and Gown Community Survey

Table 19.20: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

## Recreation

	Total	Are you employed in:				
		State government	University/College	Education k-12	Private Business	Other
Unweighted Base	52	4	2	1	18	8
Most Important	6 11.5%	0 0.0%	1 50.0%	0 0.0%	2 11.1%	3 37.5%
Second Most Important	17 32.7%	1 5.9%	0 0.0%	1 5.9%	7 41.2%	2 11.8%
Third Most Important	29 55.8%	3 10.3%	1 3.4%	0 0.0%	9 31.0%	3 10.3%

**Local College Graduate**

Table 1: First, I would like to give you a definition of “Town and Gown Relations”.

A community that has good “Town and Gown Relations” will be one where local universities and colleges, local governments and the local community work together on issues that are of importance to the whole community.

Now I would like to ask you some questions about the relationships of our local universities and colleges, local governments and the community.

To begin, can you identify any university communities other than Tallahassee that, in your opinion, have good Town and Gown Relations?

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Yes	356 43.8%	129 42.6% 36.2%	161 48.8% 45.2%
No	457 56.2%	174 57.4% 38.1%	169 51.2% 37.0%

Table 3: Do you agree or disagree that university, college, business, government **and** community leaders **should** meet regularly to identify economic development opportunities?

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Strongly Agree	526 64.7%	209 69.0% 39.7%	214 64.8% 40.7%
Somewhat Agree	245 30.1%	87 28.7% 35.5%	98 29.7% 40.0%
Somewhat Disagree	18 2.2%	1 0.3% 5.6%	11 3.3% 61.1%
Strongly disagree	11 1.4%	3 1.0% 27.3%	4 1.2% 36.4%
DK/NA	13 1.6%	3 1.0% 23.1%	3 0.9% 23.1%

Tallahassee Town and Gown Community Survey

Table 4: Would you say our local **universities and colleges** are working together with community groups (*such as youth groups, Neighborhood Associations, civic clubs, arts and culture groups, business organizations and the like*) to form meaningful relationships that benefit the whole community?

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Yes	287 35.3%	104 34.3% 36.2%	111 33.6% 38.7%
Yes, Sometimes	287 35.3%	111 36.6% 38.7%	119 36.1% 41.5%
No	111 13.7%	44 14.5% 39.6%	42 12.7% 37.8%
DK/No opinion	128 15.7%	44 14.5% 34.4%	58 17.6% 45.3%

Table 5: Would you say these relationships are:

READ ANSWER CHOICES

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	575	216	230
Very meaningful	254 44.2%	96 44.4% 37.8%	104 45.2% 40.9%
Somewhat meaningful	299 52.0%	112 51.9% 37.5%	115 50.0% 38.5%
Not very meaningful	17 3.0%	7 3.2% 41.2%	8 3.5% 47.1%
Not meaningful at all	5 0.9%	1 0.5% 20.0%	3 1.3% 60.0%

Tallahassee Town and Gown Community Survey

Table 6: In your opinion, how often do local universities and colleges include citizens in the discussion to form community relationships that benefit the whole community? Would you say always, frequently, sometimes, or never?

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Always	46 5.7%	14 4.6%	19 5.8%
Frequently	150 18.5%	60 19.8%	56 17.0%
Sometimes	439 54.0%	174 57.4%	178 53.9%
Never	68 8.4%	24 7.9%	29 8.8%
DK/NA	110 13.5%	31 10.2%	48 14.5%
		28.2%	43.6%

Table 7: Have you ever participated in any discussions between local universities and colleges and the community?

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Yes	162 19.9%	88 29.0%	57 17.3%
No	651 80.1%	215 71.0%	273 82.7%
		33.0%	41.9%

Table 8: Would you say our local **governments** are working together with community groups (*such as youth groups, Neighborhood Associations, civic clubs, arts and culture groups, business organizations and the like*) to form meaningful relationships that benefit the whole community?

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Yes	250 30.8%	100 33.0%	100 30.3%
Yes, Sometimes	330 40.6%	115 38.0%	144 43.6%
No	157 19.3%	62 20.5%	55 16.7%
DK/ No opinion	76 9.3%	26 8.6%	31 9.4%
		34.2%	40.8%

Tallahassee Town and Gown Community Survey

Table 9: Would you say these relationships are:

READ ANSWER CHOICES

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	580	215	244
Very meaningful	230 39.7%	81 37.7% 35.2%	105 43.0% 45.7%
Somewhat meaningful	332 57.2%	125 58.1% 37.7%	134 54.9% 40.4%
Not very meaningful	16 2.8%	9 4.2% 56.3%	4 1.6% 25.0%
Not meaningful at all	2 0.3%	0 0.0% 0.0%	1 0.4% 50.0%

Table 10: In your opinion, how often do local governments include citizens in the discussion to form relationships that benefit the whole community? Would you say:

READ ANSWER CHOICES

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Always	60 7.4%	20 6.6% 33.3%	22 6.7% 36.7%
Frequently	204 25.1%	69 22.8% 33.8%	95 28.8% 46.6%
Sometimes	435 53.5%	180 59.4% 41.4%	163 49.4% 37.5%
Never	66 8.1%	23 7.6% 34.8%	26 7.9% 39.4%
DK/NA	48 5.9%	11 3.6% 22.9%	24 7.3% 50.0%

Table 11: Have you ever participated in any discussions between local governments and the community?

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Yes	251 30.9%	109 36.0% 43.4%	111 33.6% 44.2%
No	562 69.1%	194 64.0% 34.5%	219 66.4% 39.0%

Tallahassee Town and Gown Community Survey

Table 12: In your opinion, are our local **universities and colleges** working together with local **governments** to form meaningful partnerships that benefit the whole community?

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Yes	228 28.0%	89 29.4%	94 28.5%
Yes, Sometimes	354 43.5%	134 44.2%	141 42.7%
No	107 13.2%	39 12.9%	39 11.8%
DK/No opinion	124 15.3%	41 13.5%	56 17.0%
		33.1%	45.2%

Table 13: Would you say these relationships are:

READ ANSWER CHOICES

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	582	223	235
Very meaningful	230 39.5%	87 39.0%	99 42.1%
Somewhat meaningful	317 54.5%	121 54.3%	126 53.6%
Not very meaningful	31 5.3%	14 6.3%	10 4.3%
Not meaningful at all	4 0.7%	1 0.4%	0 0.0%
		25.0%	0.0%

Table 14: How important is it for local governments to include citizens in the discussion to form meaningful plans for economic development?

READ ANSWER CHOICES

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very Important	633 77.9%	230 75.9%	260 78.8%
Somewhat Important	159 19.6%	66 21.8%	60 18.2%
Not very important	11 1.4%	3 1.0%	6 1.8%
Not important at all	5 0.6%	3 1.0%	2 0.6%
DK/NA	5 0.6%	1 0.3%	2 0.6%
		20.0%	40.0%

# Tallahassee Town and Gown Community Survey

Table 15: How important are the roles of our local universities and colleges in facilitating local economic growth? Would you say:

READ ANSWER CHOICES

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very Important	525 64.6%	213 70.3% 40.6%	205 62.1% 39.0%
Somewhat important	247 30.4%	82 27.1% 33.2%	103 31.2% 41.7%
Neither (Volunteered)	4 0.5%	0 0.0% 0.0%	4 1.2% 100.0%
Not very important	18 2.2%	3 1.0% 16.7%	8 2.4% 44.4%
Not important at all	8 1.0%	4 1.3% 50.0%	3 0.9% 37.5%
DK/NA	11 1.4%	1 0.3% 9.1%	7 2.1% 63.6%

Table 17.1: Next, I would like to ask you some questions about the quality of communications between local universities/colleges, governments and the local community at large.

How would you rate the quality of communications between local universities and colleges and local governments? Would you say:

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Excellent	38 4.7%	13 4.3% 34.2%	15 4.5% 39.5%
Good	346 42.6%	142 46.9% 41.0%	136 41.2% 39.3%
Fair	258 31.7%	96 31.7% 37.2%	99 30.0% 38.4%
Poor	75 9.2%	29 9.6% 38.7%	26 7.9% 34.7%
DKNA	96 11.8%	23 7.6% 24.0%	54 16.4% 56.3%

## Tallahassee Town and Gown Community Survey

Table 17.2: Next, I would like to ask you some questions about the quality of communications between local universities/colleges, governments and the local community at large.

How would you rate the quality of communications between local universities and colleges and the community at large?

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Excellent	59 7.3%	23 7.6% 39.0%	24 7.3% 40.7%
Good	343 42.2%	134 44.2% 39.1%	135 40.9% 39.4%
Fair	273 33.6%	101 33.3% 37.0%	113 34.2% 41.4%
Poor	86 10.6%	31 10.2% 36.0%	35 10.6% 40.7%
DKNA	52 6.4%	14 4.6% 26.9%	23 7.0% 44.2%

Table 17.3: Next, I would like to ask you some questions about the quality of communications between local universities/colleges, governments and the local community at large.

How would you rate the quality of communications between local governments and the community?

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Excellent	41 5.0%	20 6.6% 48.8%	11 3.3% 26.8%
Good	302 37.1%	116 38.3% 38.4%	128 38.8% 42.4%
Fair	295 36.3%	108 35.6% 36.6%	121 36.7% 41.0%
Poor	145 17.8%	51 16.8% 35.2%	60 18.2% 41.4%
DKNA	30 3.7%	8 2.6% 26.7%	10 3.0% 33.3%



## Tallahassee Town and Gown Community Survey

Table 18.1: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

### Public Transportation

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	510 62.7%	176 58.1% 34.5%	211 63.9% 41.4%
Somewhat important	249 30.6%	103 34.0% 41.4%	95 28.8% 38.2%
Not very important	32 3.9%	15 5.0% 46.9%	13 3.9% 40.6%
Not at all important	15 1.8%	6 2.0% 40.0%	8 2.4% 53.3%
DK/NA	7 0.9%	3 1.0% 42.9%	3 0.9% 42.9%

Table 18.2: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

### Shopping

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	317 39.0%	118 38.9% 37.2%	135 40.9% 42.6%
Somewhat important	362 44.5%	132 43.6% 36.5%	146 44.2% 40.3%
Not very important	92 11.3%	37 12.2% 40.2%	34 10.3% 37.0%
Not at all important	36 4.4%	15 5.0% 41.7%	13 3.9% 36.1%
DK/NA	6 0.7%	1 0.3% 16.7%	2 0.6% 33.3%

Tallahassee Town and Gown Community Survey

Table 18.3: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Entertainment opportunities

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	359 44.2%	129 42.6% 35.9%	140 42.4% 39.0%
Somewhat important	368 45.3%	140 46.2% 38.0%	154 46.7% 41.8%
Not very important	61 7.5%	27 8.9% 44.3%	26 7.9% 42.6%
Not at all important	21 2.6%	7 2.3% 33.3%	10 3.0% 47.6%
DK/NA	4 0.5%	0 0.0% 0.0%	0 0.0% 0.0%

Table 18.4: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Sporting events

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	418 51.4%	153 50.5% 36.6%	167 50.6% 40.0%
Somewhat important	321 39.5%	124 40.9% 38.6%	131 39.7% 40.8%
Not very important	60 7.4%	21 6.9% 35.0%	26 7.9% 43.3%
Not at all important	11 1.4%	5 1.7% 45.5%	4 1.2% 36.4%
DK/NA	3 0.4%	0 0.0% 0.0%	2 0.6% 66.7%

# Tallahassee Town and Gown Community Survey

Table 18.5: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

## Traffic Issues

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	585 72.0%	213 70.3% 36.4%	231 70.0% 39.5%
Somewhat important	199 24.5%	83 27.4% 41.7%	84 25.5% 42.2%
Not very important	26 3.2%	7 2.3% 26.9%	14 4.2% 53.8%
Not at all important	2 0.2%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	1 0.1%	0 0.0% 0.0%	1 0.3% 100.0%

Table 18.6: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

## Economic development partnerships

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	592 72.8%	222 73.3% 37.5%	245 74.2% 41.4%
Somewhat important	195 24.0%	78 25.7% 40.0%	70 21.2% 35.9%
Not very important	9 1.1%	0 0.0% 0.0%	6 1.8% 66.7%
Not at all important	5 0.6%	0 0.0% 0.0%	3 0.9% 60.0%
DK/NA	12 1.5%	3 1.0% 25.0%	6 1.8% 50.0%

Tallahassee Town and Gown Community Survey

Table 18.7: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Noise in the neighborhood

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	400 49.2%	149 49.2% 37.3%	156 47.3% 39.0%
Somewhat important	287 35.3%	108 35.6% 37.6%	118 35.8% 41.1%
Not very important	92 11.3%	35 11.6% 38.0%	39 11.8% 42.4%
Not at all important	26 3.2%	8 2.6% 30.8%	14 4.2% 53.8%
DK/NA	8 1.0%	3 1.0% 37.5%	3 0.9% 37.5%

Table 18.8: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Public safety issues

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	643 79.1%	235 77.6% 36.5%	254 77.0% 39.5%
Somewhat important	154 18.9%	63 20.8% 40.9%	68 20.6% 44.2%
Not very important	11 1.4%	3 1.0% 27.3%	6 1.8% 54.5%
Not at all important	3 0.4%	1 0.3% 33.3%	1 0.3% 33.3%
DK/NA	2 0.2%	1 0.3% 50.0%	1 0.3% 50.0%

## Tallahassee Town and Gown Community Survey

Table 18.9: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Using university research to create jobs and new businesses

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	642 79.0%	249 82.2% 38.8%	259 78.5% 40.3%
Somewhat important	151 18.6%	49 16.2% 32.5%	61 18.5% 40.4%
Not very important	14 1.7%	4 1.3% 28.6%	6 1.8% 42.9%
Not at all important	2 0.2%	1 0.3% 50.0%	1 0.3% 50.0%
DK/NA	4 0.5%	0 0.0% 0.0%	3 0.9% 75.0%

Table 18.10: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

How local government can encourage starting new businesses

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	593 72.9%	223 73.6% 37.6%	237 71.8% 40.0%
Somewhat important	192 23.6%	71 23.4% 37.0%	81 24.5% 42.2%
Not very important	16 2.0%	5 1.7% 31.3%	7 2.1% 43.8%
Not at all important	6 0.7%	3 1.0% 50.0%	3 0.9% 50.0%
DK/NA	6 0.7%	1 0.3% 16.7%	2 0.6% 33.3%

## Tallahassee Town and Gown Community Survey

Table 18.11: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Environmental partnerships between the universities and the community

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	533 65.6%	203 67.0% 38.1%	215 65.2% 40.3%
Somewhat important	235 28.9%	89 29.4% 37.9%	95 28.8% 40.4%
Not very important	30 3.7%	6 2.0% 20.0%	12 3.6% 40.0%
Not at all important	7 0.9%	2 0.7% 28.6%	5 1.5% 71.4%
DK/NA	8 1.0%	3 1.0% 37.5%	3 0.9% 37.5%

Table 18.12: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

How planning and zoning affects resident and student populations

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	508 62.5%	189 62.4% 37.2%	207 62.7% 40.7%
Somewhat important	251 30.9%	99 32.7% 39.4%	101 30.6% 40.2%
Not very important	31 3.8%	11 3.6% 35.5%	13 3.9% 41.9%
Not at all important	8 1.0%	2 0.7% 25.0%	2 0.6% 25.0%
DK/NA	15 1.8%	2 0.7% 13.3%	7 2.1% 46.7%

## Tallahassee Town and Gown Community Survey

Table 18.13: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

### How universities communicate with residents

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	436 53.6%	155 51.2% 35.6%	176 53.3% 40.4%
Somewhat important	317 39.0%	129 42.6% 40.7%	132 40.0% 41.6%
Not very important	41 5.0%	15 5.0% 36.6%	12 3.6% 29.3%
Not at all important	7 0.9%	1 0.3% 14.3%	6 1.8% 85.7%
DK/NA	12 1.5%	3 1.0% 25.0%	4 1.2% 33.3%

Table 18.14: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

### Retaining students to stay after graduation

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	412 50.7%	154 50.8% 37.4%	165 50.0% 40.0%
Somewhat important	304 37.4%	110 36.3% 36.2%	127 38.5% 41.8%
Not very important	64 7.9%	21 6.9% 32.8%	28 8.5% 43.8%
Not at all important	27 3.3%	15 5.0% 55.6%	8 2.4% 29.6%
DK/NA	6 0.7%	3 1.0% 50.0%	2 0.6% 33.3%

# Tallahassee Town and Gown Community Survey

Table 18.15: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Living together, students and residents in the same neighborhoods

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	338 41.6%	120 39.6% 35.5%	146 44.2% 43.2%
Somewhat important	342 42.1%	130 42.9% 38.0%	134 40.6% 39.2%
Not very important	95 11.7%	39 12.9% 41.1%	35 10.6% 36.8%
Not at all important	25 3.1%	11 3.6% 44.0%	7 2.1% 28.0%
DK/NA	13 1.6%	3 1.0% 23.1%	8 2.4% 61.5%

Table 18.16: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Getting students engaged in the Tallahassee community

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	511 62.9%	182 60.1% 35.6%	209 63.3% 40.9%
Somewhat important	268 33.0%	110 36.3% 41.0%	104 31.5% 38.8%
Not very important	21 2.6%	8 2.6% 38.1%	10 3.0% 47.6%
Not at all important	6 0.7%	3 1.0% 50.0%	2 0.6% 33.3%
DK/NA	7 0.9%	0 0.0% 0.0%	5 1.5% 71.4%



## Tallahassee Town and Gown Community Survey

Table 18.17: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

### Student volunteers

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	482 59.3%	182 60.1% 37.8%	187 56.7% 38.8%
Somewhat important	289 35.5%	109 36.0% 37.7%	120 36.4% 41.5%
Not very important	29 3.6%	9 3.0% 31.0%	15 4.5% 51.7%
Not at all important	8 1.0%	3 1.0% 37.5%	4 1.2% 50.0%
DK/NA	5 0.6%	0 0.0% 0.0%	4 1.2% 80.0%

Table 18.18: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

### Getting residents engaged in the university communities

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	397 48.8%	147 48.5% 37.0%	164 49.7% 41.3%
Somewhat important	353 43.4%	137 45.2% 38.8%	140 42.4% 39.7%
Not very important	48 5.9%	14 4.6% 29.2%	18 5.5% 37.5%
Not at all important	9 1.1%	4 1.3% 44.4%	5 1.5% 55.6%
DK/NA	6 0.7%	1 0.3% 16.7%	3 0.9% 50.0%

## Tallahassee Town and Gown Community Survey

Table 18.19: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Encouraging startup companies to use university research

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	517 63.6%	192 63.4% 37.1%	215 65.2% 41.6%
Somewhat important	267 32.8%	102 33.7% 38.2%	106 32.1% 39.7%
Not very important	20 2.5%	7 2.3% 35.0%	7 2.1% 35.0%
Not at all important	1 0.1%	0 0.0% 0.0%	0 0.0% 0.0%
DK/NA	8 1.0%	2 0.7% 25.0%	2 0.6% 25.0%

Table 18.20: Now, thinking about Town and Gown Relations, where local universities, colleges, governments and the local community work together on issues of importance to the whole community, please tell me for the following issues if you think the issue is very important, somewhat important, not very important or not at all important:

Recreation

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very important	401 49.3%	137 45.2% 34.2%	152 46.1% 37.9%
Somewhat important	346 42.6%	137 45.2% 39.6%	150 45.5% 43.4%
Not very important	55 6.8%	24 7.9% 43.6%	24 7.3% 43.6%
Not at all important	9 1.1%	4 1.3% 44.4%	4 1.2% 44.4%
DK/NA	2 0.2%	1 0.3% 50.0%	0 0.0% 0.0%

## Tallahassee Town and Gown Community Survey

Table 19.1: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

### Public Transportation

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	175	65	58
Most Important	70 40.0%	25 38.5% 35.7%	24 41.4% 34.3%
Second Most Important	62 35.4%	22 33.8% 35.5%	19 32.8% 30.6%
Third Most Important	43 24.6%	18 27.7% 41.9%	15 25.9% 34.9%

Table 19.2: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

### Shopping

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	40	16	16
Most Important	11 27.5%	2 12.5% 18.2%	6 37.5% 54.5%
Second Most Important	10 25.0%	3 18.8% 30.0%	6 37.5% 60.0%
Third Most Important	19 47.5%	11 68.8% 57.9%	4 25.0% 21.1%

Table 19.3: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

### Entertainment opportunities

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	61	20	27
Most Important	8 13.1%	3 15.0% 37.5%	4 14.8% 50.0%
Second Most Important	25 41.0%	12 60.0% 48.0%	9 33.3% 36.0%
Third Most Important	28 45.9%	5 25.0% 17.9%	14 51.9% 50.0%

## Tallahassee Town and Gown Community Survey

Table 19.4: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

### Sporting events

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	102	34	44
Most Important	34 33.3%	9 26.5%	16 36.4%
Second Most Important	33 32.4%	14 41.2%	11 25.0%
Third Most Important	35 34.3%	11 31.4%	17 48.6%

Table 19.5: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

### Traffic Issues

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	183	56	65
Most Important	50 27.3%	23 41.1%	9 13.8%
Second Most Important	69 37.7%	20 35.7%	33 50.8%
Third Most Important	64 35.0%	13 20.3%	23 35.4%

Table 19.6: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

### Economic development partnerships

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	301	124	129
Most Important	169 56.1%	63 50.8%	83 64.3%
Second Most Important	72 23.9%	34 27.4%	26 20.2%
Third Most Important	60 19.9%	27 45.0%	20 15.5%

## Tallahassee Town and Gown Community Survey

Table 19.7: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Noise in the neighborhood

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	77	28	25
Most Important	14 18.2%	4 14.3% 28.6%	2 8.0% 14.3%
Second Most Important	42 54.5%	13 46.4% 31.0%	19 76.0% 45.2%
Third Most Important	21 27.3%	11 39.3% 52.4%	4 16.0% 19.0%

Table 19.8: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Public safety issues

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	279	100	112
Most Important	117 41.9%	39 39.0% 33.3%	52 46.4% 44.4%
Second Most Important	91 32.6%	37 37.0% 40.7%	29 25.9% 31.9%
Third Most Important	71 25.4%	24 24.0% 33.8%	31 27.7% 43.7%

Table 19.9: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Using university research to create jobs and new businesses

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	251	99	106
Most Important	117 46.6%	50 50.5% 42.7%	43 40.6% 36.8%
Second Most Important	82 32.7%	25 25.3% 30.5%	40 37.7% 48.8%
Third Most Important	52 20.7%	24 24.2% 46.2%	23 21.7% 44.2%

## Tallahassee Town and Gown Community Survey

Table 19.10: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

How local government can encourage starting new businesses

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	161	63	68
Most Important	51 31.7%	19 30.2% 37.3%	22 32.4% 43.1%
Second Most Important	60 37.3%	23 36.5% 38.3%	25 36.8% 41.7%
Third Most Important	50 31.1%	21 33.3% 42.0%	21 30.9% 42.0%

Table 19.11: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Environmental partnerships between the universities and the community

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	134	50	59
Most Important	26 19.4%	10 20.0% 38.5%	9 15.3% 34.6%
Second Most Important	60 44.8%	23 46.0% 38.3%	28 47.5% 46.7%
Third Most Important	48 35.8%	17 34.0% 35.4%	22 37.3% 45.8%

Table 19.12: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

How planning and zoning affects resident and student populations

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	92	37	36
Most Important	15 16.3%	7 18.9% 46.7%	6 16.7% 40.0%
Second Most Important	34 37.0%	17 45.9% 50.0%	12 33.3% 35.3%
Third Most Important	43 46.7%	13 35.1% 30.2%	18 50.0% 41.9%

## Tallahassee Town and Gown Community Survey

Table 19.13: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

How universities communicate with residents

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	47	12	27
Most Important	16 34.0%	6 50.0% 37.5%	8 29.6% 50.0%
Second Most Important	17 36.2%	4 33.3% 23.5%	9 33.3% 52.9%
Third Most Important	14 29.8%	2 16.7% 14.3%	10 37.0% 71.4%

Table 19.14: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Retaining students to stay after graduation

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	121	44	47
Most Important	28 23.1%	12 27.3% 42.9%	7 14.9% 25.0%
Second Most Important	43 35.5%	17 38.6% 39.5%	17 36.2% 39.5%
Third Most Important	50 41.3%	15 34.1% 30.0%	23 48.9% 46.0%

Table 19.15: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Living together, students and residents in the same neighborhoods

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	57	27	21
Most Important	10 17.5%	5 18.5% 50.0%	2 9.5% 20.0%
Second Most Important	24 42.1%	7 25.9% 29.2%	14 66.7% 58.3%
Third Most Important	23 40.4%	15 55.6% 65.2%	5 23.8% 21.7%

## Tallahassee Town and Gown Community Survey

Table 19.16: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Getting students engaged in the Tallahassee community

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	99	40	35
Most Important	31 31.3%	12 30.0% 38.7%	10 28.6% 32.3%
Second Most Important	26 26.3%	8 20.0% 30.8%	8 22.9% 30.8%
Third Most Important	42 42.4%	20 50.0% 47.6%	17 48.6% 40.5%

Table 19.17: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Student volunteers

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	63	31	22
Most Important	15 23.8%	8 25.8% 53.3%	5 22.7% 33.3%
Second Most Important	14 22.2%	5 16.1% 35.7%	7 31.8% 50.0%
Third Most Important	34 54.0%	18 58.1% 52.9%	10 45.5% 29.4%

Table 19.18: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Getting residents engaged in the university communities

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	45	16	18
Most Important	12 26.7%	3 18.8% 25.0%	6 33.3% 50.0%
Second Most Important	12 26.7%	4 25.0% 33.3%	6 33.3% 50.0%
Third Most Important	21 46.7%	9 56.3% 42.9%	6 33.3% 28.6%



## Tallahassee Town and Gown Community Survey

Table 19.19: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Encouraging startup companies to use university research

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	97	39	42
Most Important	19 19.6%	7 17.9% 36.8%	10 23.8% 52.6%
Second Most Important	28 28.9%	13 33.3% 46.4%	10 23.8% 35.7%
Third Most Important	50 51.5%	19 48.7% 38.0%	22 52.4% 44.0%

Table 19.20: Of the issues you felt are very important (REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS), please tell me which one is **most** important, second most important and third most important to you to have good Town and Gown Relations?

REPEAT THE ISSUES BELOW THAT RECEIVED VERY IMPORTANT RATINGS AND CODE ONLY FIRST THREE

Recreation

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	52	16	20
Most Important	6 11.5%	1 6.3% 16.7%	4 20.0% 66.7%
Second Most Important	17 32.7%	6 37.5% 35.3%	5 25.0% 29.4%
Third Most Important	29 55.8%	9 56.3% 31.0%	11 55.0% 37.9%

Tallahassee Town and Gown Community Survey

Table 21: When it comes to civic and political issues, where do you get most of your information?

RECORD SPECIFIC SOURCE IN OTHER IF ONE IS MENTIONED BUT ALSO CODE ANSWER BELOW IN ONE OF THE CATEGORIES

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Television/News/Special TV Shows	276 33.9%	92 30.4%	94 28.5%
Local Newspaper	218 26.8%	90 29.7%	97 29.4%
Other Newspaper/Wall Street Journal	14 1.7%	5 1.7%	7 2.1%
Magazines	2 0.2%	2 0.7%	0 0.0%
Radio	56 6.9%	22 7.3%	21 6.4%
Internet	158 19.4%	61 20.1%	76 23.0%
Friends and Family	35 4.3%	14 4.6%	11 3.3%
Other	54 6.6%	17 5.6%	24 7.3%
		31.5%	44.4%

Table 23: How important is it to you that civic leaders cooperate with others who don't share their political views?

READ ANSWER CHOICES

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Extremely important	313 38.5%	129 42.6%	129 39.1%
Very important	364 44.8%	136 44.9%	146 44.2%
Somewhat important	100 12.3%	26 8.6%	45 13.6%
Neither (Volunteered)	4 0.5%	1 0.3%	1 0.3%
Not very important	20 2.5%	8 2.6%	4 1.2%
Not at all important	10 1.2%	3 1.0%	5 1.5%
DK/NA	2 0.2%	0 0.0%	0 0.0%
		25.0%	45.0%

Tallahassee Town and Gown Community Survey

Table 24: The Village Square is a Tallahassee non profit civic organization. Have you heard of The Village Square?

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Yes	228 28.0%	90 29.7%	98 29.7%
No	585 72.0%	213 70.3%	232 70.3%
		36.4%	39.7%

Table 26: The last few questions are for statistical purposes only. What is your age?

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
18-24	78 9.6%	23 7.6%	24 7.3%
		29.5%	30.8%
25-34	140 17.2%	61 20.1%	50 15.2%
		43.6%	35.7%
35-44	165 20.3%	69 22.8%	69 20.9%
		41.8%	41.8%
45-54	168 20.7%	61 20.1%	73 22.1%
		36.3%	43.5%
55-64	139 17.1%	54 17.8%	62 18.8%
		38.8%	44.6%
65+	116 14.3%	34 11.2%	50 15.2%
		29.3%	43.1%
Refused	7 0.9%	1 0.3%	2 0.6%
		14.3%	28.6%

Tallahassee Town and Gown Community Survey

Table 27: How long have you lived in Tallahassee?

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Less than 1 year	21 2.6%	4 1.3%	11 3.3%
1-2 years	18 2.2%	3 1.0%	12 3.6%
2-3 years	12 1.5%	6 2.0%	5 1.5%
3-4 years	22 2.7%	7 2.3%	11 3.3%
4-5 years	36 4.4%	9 3.0%	20 6.1%
5-10 years	130 16.0%	44 14.5%	68 20.6%
Over 10 years	405 49.8%	172 56.8%	164 49.7%
All my life	169 20.8%	58 19.1%	39 11.8%
		34.3%	23.1%

Table 28: Are you employed?

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Yes	551 67.8%	231 76.2%	229 69.4%
No	262 32.2%	72 23.8%	101 30.6%
		27.5%	38.5%

Table 29: Are you employed in:

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	551	231	229
State government	163 29.6%	78 33.8%	71 31.0%
University/College	40 7.3%	21 9.1%	17 7.4%
Education k-12	26 4.7%	13 5.6%	7 3.1%
Private Business	222 40.3%	77 33.3%	100 43.7%
Other	100 18.1%	42 18.2%	34 14.8%
		42.0%	34.0%

Tallahassee Town and Gown Community Survey

Table 30: Are you a:

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	262	72	101
Student	29 11.1%	10 13.9% 34.5%	12 11.9% 41.4%
Retired/Disabled	166 63.4%	53 73.6% 31.9%	66 65.3% 39.8%
Housewife	24 9.2%	6 8.3% 25.0%	11 10.9% 45.8%
Unemployed	31 11.8%	1 1.4% 3.2%	8 7.9% 25.8%
Other	12 4.6%	2 2.8% 16.7%	4 4.0% 33.3%

Table 31: Do you anticipate staying in Tallahassee to pursue your career?

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	41	12	16
Yes	20 48.8%	6 50.0% 30.0%	8 50.0% 40.0%
No	11 26.8%	2 16.7% 18.2%	6 37.5% 54.5%
Maybe	8 19.5%	4 33.3% 50.0%	1 6.3% 12.5%
DK/NA	2 4.9%	0 0.0% 0.0%	1 6.3% 50.0%

Table 32: What is your race or ethnic origin?

READ ANSWER CHOICES

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
White	536 65.9%	198 65.3% 36.9%	242 73.3% 45.1%
African American	225 27.7%	82 27.1% 36.4%	71 21.5% 31.6%
Hispanic	13 1.6%	9 3.0% 69.2%	1 0.3% 7.7%
Other	29 3.6%	9 3.0% 31.0%	13 3.9% 44.8%
Refused	10 1.2%	5 1.7% 50.0%	3 0.9% 30.0%

Tallahassee Town and Gown Community Survey

Table 33: What is the highest grade or year of formal education that you have completed?

READ CHOICES IF NEEDED

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Less than High School	35 4.3%	0 0.0%	1 0.3%
Completed High School	139 17.1%	0 0.0%	0 0.0%
Some College, Technical Degree, AA Degree	263 32.3%	98 32.3%	165 50.0%
Bachelor's Degree	195 24.0%	103 34.0%	92 27.9%
Master's Degree, Law or similar degree (not PhD)	126 15.5%	72 23.8%	54 16.4%
PhD, MD or other degree beyond Master's	48 5.9%	30 9.9%	18 5.5%
Refused	4 0.5%	0 0.0%	0 0.0%
DK/NA	3 0.4%	0 0.0%	0 0.0%

Table 34: Did you graduate from a local college or university?

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	633	303	330
Yes	303 47.9%	303 100.0%	0 0.0%
No	330 52.1%	0 0.0%	330 100.0%

Tallahassee Town and Gown Community Survey

Table 35: How would you describe yourself politically? Would you say:

READ ANSWER CHOICES

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Very liberal	48 5.9%	16 5.3%	21 6.4%
Liberal	152 18.7%	69 22.8%	57 17.3%
Middle of the road	293 36.0%	108 35.6%	118 35.8%
Conservative or	210 25.8%	78 25.7%	89 27.0%
Very conservative	85 10.5%	22 7.3%	38 11.5%
Refused	10 1.2%	5 1.7%	0 0.0%
DK/NA	15 1.8%	5 1.7%	7 2.1%
		33.3%	46.7%

Table 36: What was your total annual household income before taxes for 2009? Would you say:

PROBE: THIS IS FOR CLASSIFICATION PURPOSES ONLY

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Less than \$15,000	76 9.3%	18 5.9%	21 6.4%
\$15,000 to \$35,000	119 14.6%	42 13.9%	43 13.0%
\$35,000 to \$50,000	154 18.9%	51 16.8%	67 20.3%
\$50,000 to \$75,000	142 17.5%	48 15.8%	67 20.3%
\$75,000 to \$100,000	122 15.0%	56 18.5%	51 15.5%
More than \$100,000	145 17.8%	71 23.4%	64 19.4%
Refused	31 3.8%	11 3.6%	10 3.0%
DK/NA	24 3.0%	6 2.0%	7 2.1%
		25.0%	29.2%

Tallahassee Town and Gown Community Survey

Table 38: DO NOT ASK:

GENDER

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Male	403 49.6%	148 48.8% 36.7%	168 50.9% 41.7%
Female	410 50.4%	155 51.2% 37.8%	162 49.1% 39.5%



Tallahassee Town and Gown Community Survey

Table 49: New Q2

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	354	129	160
Athens	16 3.4%	7 3.8% 43.8%	8 3.9% 50.0%
Atlanta	16 3.4%	7 3.8% 43.8%	5 2.5% 31.3%
Auburn	6 1.3%	3 1.6% 50.0%	2 1.0% 33.3%
Austin, TX	16 3.4%	6 3.3% 37.5%	8 3.9% 50.0%
Chapel Hill	7 1.5%	5 2.7% 71.4%	1 0.5% 14.3%
Gainesville	151 32.1%	57 31.3% 37.7%	64 31.4% 42.4%
Jacksonville	11 2.3%	4 2.2% 36.4%	4 2.0% 36.4%
Madison	8 1.7%	5 2.7% 62.5%	2 1.0% 25.0%
Miami	36 7.6%	15 8.2% 41.7%	13 6.4% 36.1%
Orlando	29 6.2%	14 7.7% 48.3%	14 6.9% 48.3%
Pensacola	9 1.9%	4 2.2% 44.4%	3 1.5% 33.3%
Tampa	32 6.8%	16 8.8% 50.0%	9 4.4% 28.1%
Valdosta	5 1.1%	1 0.5% 20.0%	2 1.0% 40.0%
Other	70 14.9%	25 13.7% 35.7%	34 16.7% 48.6%
FAMU	1 0.2%	0 0.0% 0.0%	1 0.5% 100.0%
Mobile, AL	0 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
Tuscaloosa	6 1.3%	1 0.5% 16.7%	3 1.5% 50.0%
Unweighted Base	354	129	160
Durham, NC	1 0.2%	0 0.0% 0.0%	1 0.5% 100.0%
College Station, TX	0 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
Thomasville, GA	3 0.6%	2 1.1% 66.7%	1 0.5% 33.3%

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Springfield, MA	1 0.2%	0 0.0%	1 0.5%
			100.0%
Ann Arbor	5 1.1%	1 0.5%	3 1.5%
			60.0%
New Haven, CT	1 0.2%	0 0.0%	0 0.0%
			0.0%
Storrs, CT	2 0.4%	0 0.0%	1 0.5%
			50.0%
Murray, KY	1 0.2%	0 0.0%	0 0.0%
			0.0%
Ithaca, NY	1 0.2%	0 0.0%	0 0.0%
			0.0%
Philadelphia, PA	2 0.4%	1 0.5%	0 0.0%
			50.0%
New York, NY	2 0.4%	1 0.5%	1 0.5%
			50.0%
Providence, RI	1 0.2%	0 0.0%	1 0.5%
			100.0%
Chapel Hill, NC	1 0.2%	0 0.0%	1 0.5%
			100.0%
Durham, NC	3 0.6%	1 0.5%	2 1.0%
			66.7%
Pullman	1 0.2%	0 0.0%	1 0.5%
			100.0%
Columbus, OH	3 0.6%	0 0.0%	2 1.0%
			66.7%
Orangeburg, SC	1 0.2%	0 0.0%	0 0.0%
			0.0%
Newark, NJ	1 0.2%	0 0.0%	1 0.5%
			100.0%
Berkeley, CA	1 0.2%	0 0.0%	1 0.5%
			100.0%
College Station, TX	2 0.4%	0 0.0%	1 0.5%
			50.0%
Evanston, IL	1 0.2%	0 0.0%	1 0.5%
			100.0%
Norman, OK	0 0.0%	0 0.0%	0 0.0%
			0.0%
Fort Myers, FL	0 0.0%	0 0.0%	0 0.0%
			0.0%
Clemson	1 0.2%	0 0.0%	1 0.5%
			100.0%
Los Angeles, CA	3 0.6%	1 0.5%	2 1.0%
			66.7%
Phoenix, AZ	1 0.2%	0 0.0%	1 0.5%
			100.0%

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Notre Dame	0 0.0%	0 0.0%	0 0.0%
Baton Rouge, LA	2 0.4%	1 0.5%	1 0.5%
River Forest, IL	1 0.2%	0 0.0%	1 0.5%
Fort Collins, CO	1 0.2%	1 0.5%	0 0.0%
Syracuse, NY	1 0.2%	1 0.5%	0 0.0%
Raleigh	4 0.8%	2 1.1%	2 1.0%
Champaign, IL	1 0.2%	0 0.0%	1 0.5%
Santa Fe	1 0.2%	0 0.0%	1 0.5%
Clinton, MS	1 0.2%	0 0.0%	1 0.5%
Portland, OR	1 0.2%	0 0.0%	1 0.5%

Table 50: New Q2 2nd response

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	99	49	35
Athens	8 8.1%	2 4.1%	6 17.1%
Atlanta	3 3.0%	3 6.1%	0 0.0%
Auburn	0 0.0%	0 0.0%	0 0.0%
Austin, TX	3 3.0%	2 4.1%	1 2.9%
Chapel Hill	2 2.0%	1 2.0%	0 0.0%
Gainesville	19 19.2%	8 16.3%	8 22.9%
Jacksonville	3 3.0%	1 2.0%	1 2.9%
Madison	5 5.1%	4 8.2%	1 2.9%
Miami	14 14.1%	7 14.3%	3 8.6%

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Orlando	10 10.1%	7 14.3% 70.0%	3 8.6% 30.0%
Pensacola	0 0.0%	0 0.0% 0.0%	0 0.0% 0.0%
Tampa	12 12.1%	4 8.2% 33.3%	4 11.4% 33.3%
Valdosta	1 1.0%	1 2.0% 100.0%	0 0.0% 0.0%
Other	19 19.2%	9 18.4% 47.4%	8 22.9% 42.1%

Table 51: New Q16

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	813	303	330
Education /	114 10.4%	43 10.2% 37.7%	47 10.3% 41.2%
Economic impact /Financial/ spending by students, visitors	318 29.1%	128 30.3% 40.3%	133 29.2% 41.8%
Growth / Population /	62 5.7%	26 6.1% 41.9%	26 5.7% 41.9%
Communication	20 1.8%	9 2.1% 45.0%	8 1.8% 40.0%
Housing	29 2.7%	11 2.6% 37.9%	12 2.6% 41.4%
Cultural	14 1.3%	8 1.9% 57.1%	5 1.1% 35.7%
Jobs / Workforce/	199 18.2%	73 17.3% 36.7%	94 20.6% 47.2%
Quality of life	20 1.8%	8 1.9% 40.0%	9 2.0% 45.0%
Intellectual benefits	20 1.8%	10 2.4% 50.0%	7 1.5% 35.0%
University Research	46 4.2%	20 4.7% 43.5%	23 5.0% 50.0%
Tax benefits	7 0.6%	5 1.2% 71.4%	2 0.4% 28.6%
University- student volunteering- retaining	35 3.2%	18 4.3% 51.4%	12 2.6% 34.3%
Sporting events/ Football	51 4.7%	17 4.0% 33.3%	25 5.5% 49.0%
Benefits but can't specify	12 1.1%	7 1.7% 58.3%	2 0.4% 16.7%
DK/not sure	65	20	19

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	5.9%	4.7%	4.2%
		30.8%	29.2%
Other	71	19	27
	6.5%	4.5%	5.9%
		26.8%	38.0%
Community involvement from uni	10	1	5
	0.9%	0.2%	1.1%
		10.0%	50.0%

Table 52: New Q16 2nd response

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	280	120	126
Education /	34	15	13
	12.1%	12.5%	10.3%
		44.1%	38.2%
Economic impact /Financial/ spending by students, visitors	76	33	35
	27.1%	27.5%	27.8%
		43.4%	46.1%
Growth / Population /	20	7	6
	7.1%	5.8%	4.8%
		35.0%	30.0%
Communication	10	4	5
	3.6%	3.3%	4.0%
		40.0%	50.0%
Housing	19	8	7
	6.8%	6.7%	5.6%
		42.1%	36.8%
Cultural	5	2	3
	1.8%	1.7%	2.4%
		40.0%	60.0%
Jobs / Workforce/	32	11	19
	11.4%	9.2%	15.1%
		34.4%	59.4%
Quality of life	9	4	5
	3.2%	3.3%	4.0%
		44.4%	55.6%
Intellectual benefits	9	4	4
	3.2%	3.3%	3.2%
		44.4%	44.4%
University Research	20	8	12
	7.1%	6.7%	9.5%
		40.0%	60.0%
Tax benefits	5	3	2
	1.8%	2.5%	1.6%
		60.0%	40.0%
University- student volunteering- retaining	11	7	3
	3.9%	5.8%	2.4%
		63.6%	27.3%
Sporting events/ Football	17	8	7
	6.1%	6.7%	5.6%
		47.1%	41.2%
Benefits but can't specify	2	2	0
	0.7%	1.7%	0.0%
		100.0%	0.0%
DK/not sure	0	0	0
	0.0%	0.0%	0.0%
		0.0%	0.0%
Other	6	3	2
	2.1%	2.5%	1.6%
		50.0%	33.3%
Community involvement from uni	5	1	3
	1.8%	0.8%	2.4%
		20.0%	60.0%

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Table 53: New Q20

	Total	Did you graduate from a local college or university?	
		Yes	No
Unweighted Base	810	301	329
Education /	77 7.6%	36 9.4% 46.8%	26 6.1% 33.8%
Economics/business development, consumer spending	142 14.1%	51 13.4% 35.9%	71 16.8% 50.0%
Growth / Population /	9 0.9%	3 0.8% 33.3%	4 0.9% 44.4%
Communication/public awareness/public involvement	57 5.6%	20 5.2% 35.1%	21 5.0% 36.8%
Housing	15 1.5%	5 1.3% 33.3%	6 1.4% 40.0%
Cultural/Arts/Entertainment	59 5.8%	26 6.8% 44.1%	22 5.2% 37.3%
Jobs / Workforce/Wages	64 6.3%	18 4.7% 28.1%	36 8.5% 56.3%
Quality of life	14 1.4%	10 2.6% 71.4%	3 0.7% 21.4%
Government/state/local services incl. transportation, law enforcement	58 5.7%	25 6.5% 43.1%	25 5.9% 43.1%
University Research	20 2.0%	9 2.4% 45.0%	10 2.4% 50.0%
Tax benefits	56 5.5%	24 6.3% 42.9%	28 6.6% 50.0%
Community events/Football/conventions	93 9.2%	37 9.7% 39.8%	40 9.5% 43.0%
Banking/credit/grants	9 0.9%	4 1.0% 44.4%	4 0.9% 44.4%
Tourism	38 3.8%	15 3.9% 39.5%	15 3.5% 39.5%
Energy conservation	1 0.1%	0 0.0% 0.0%	1 0.2% 100.0%
Natural resources/environmental	17 1.7%	8 2.1% 47.1%	7 1.7% 41.2%
Community involvement from uni	23 2.3%	6 1.6% 26.1%	13 3.1% 56.5%
Unweighted Base	810	301	329
DK/NA	222 22.0%	70 18.3% 31.5%	78 18.4% 35.1%
Other	36 3.6%	15 3.9% 41.7%	13 3.1% 36.1%